

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM464820

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RENPURE, LLC		03/08/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cortland Capital Market Services LLC, as Agent		
Street Address:	225 W Washington St., 21st Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 67			
Property Type	Number	Word Mark	
Registration Number:	5228264	AMAZING MIRACLE	
Registration Number:	4921804	RENPURE COCONUT CRÈME	
Registration Number:	4879651	CI COLOR INSURANCE	
Registration Number:	4856201	OXYGEN RICH NUTRIENTS O2	
Registration Number:	4366225	HIGHLIGHTER	
Registration Number:	4320863	SUN LITE	
Registration Number:	4320862	WIND & WATER	
Registration Number:	4373862	4 DAY STRAIGHT	
Registration Number:	4373863	14 DAY STRAIGHT	
Registration Number:	4390877	SUN & SURF WITH ARGAN OIL	
Registration Number:	4320866	RENPURE TROPICALS	
Registration Number:	4390878	BEACH SPRAY	
Registration Number:	4238892	RENPURE ORIGINALS	
Registration Number:	3963417	MY FOXY HAIR NEEDS FIXING!	
Registration Number:	3963418	MY STYLIN' HAIR NEEDS STRENGTH!	
Registration Number:	3963419	MY SAVVY HAIR NEEDS SLEEK!	
Registration Number:	3971768	MY LIFELESS HAIR NEEDS LIFT!	
Registration Number:	3971766	MY PRETTY HAIR IS PARCHED!	
Registration Number:	3971767	MY LUSCIOUS HAIR NEEDS LIFT!	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4551988	COLOR INSURANCE
Registration Number:	3959123	MY SASSY HAIR NEEDS SHAPE!
Registration Number:	3959124	MY HIP HAIR NEEDS HOLD!
Registration Number:	3959125	MY FUNKY HAIR NEEDS FORM!
Registration Number:	5076795	ONESTA
Registration Number:	3726192	RENPURE
Serial Number:	87565751	BELLA CURLS
Serial Number:	87565867	BELLA CURLS
Serial Number:	87520493	RENPURE ADVANCED
Serial Number:	87422601	HAIR SOUP
Serial Number:	87422655	MAN HAIR
Serial Number:	87381562	YOU'VE GOT A LOVELY DAUGHTER
Serial Number:	87381528	LOVE IS IN THE HAIR
Serial Number:	87338207	GARDEN TO BOTTLE
Serial Number:	87308497	GO NUTS
Serial Number:	87270414	VIVID CURL
Serial Number:	87270210	RAW NATURALS
Serial Number:	87237662	ZERO WASH
Serial Number:	87237647	NO WASH
Serial Number:	87234518	WE ARE A FAMILY JUST LIKE YOURS, CONCERN
Serial Number:	87234444	RENPURE ADVANCED EXTRA STRENGTH BAMBOO C
Serial Number:	87234461	RENPURE ADVANCED EXTRA STRENGTH COCONUTC
Serial Number:	87234454	RENPURE ADVANCED EXTRA STRENGTH BIOTIN &
Serial Number:	87234430	RENPURE ADVANCED EXTRA STRENGTH ARGAN OI
Serial Number:	87234472	RENPURE ADVANCED EXTRA STRENGTH MOROCCAN
Serial Number:	87234484	RENPURE ADVANCED EXTRA STRENGTH TEA TREE
Serial Number:	87234498	RENPURE ORIGINALS COCONUT WATER MIST
Serial Number:	87214476	SMART INGREDIENTS
Serial Number:	87214484	LIVING SIMPLE
Serial Number:	87179133	NAKED OIL
Serial Number:	87179129	NAKED COCONUT OIL
Serial Number:	87179118	BARE COCONUT OIL
Serial Number:	87137100	REDMOND
Serial Number:	87118019	REDMOND
Serial Number:	86837174	#
Serial Number:	86837140	HAIR SALAD
Serial Number:	86837153	AMERICAN CURL
Serial Number:	86837189	COCONUT WHIPPED CREAM CURLS

Property Type	Number	Word Mark
Serial Number:	86837121	SPRAY BABY
Serial Number:	86763005	PUREPERFECTION PREMIUM HAIRCARE
Serial Number:	86763022	MEGA KERATIN
Serial Number:	86763015	PUREPERFECTION PREMIUM HAIRCARE
Serial Number:	86592322	VIVA CURL
Serial Number:	86470423	EXOTIC OIL
Serial Number:	86263359	ZERO WATER
Serial Number:	86263366	ZEROWATER
Serial Number:	86261978	OXYGEN BAR
Serial Number:	87423191	GO GREEN

CORRESPONDENCE DATA

Fax Number: 6175269899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175269628

Email: cslattery@proskauer.com

Correspondent Name: Christine Slattery

Address Line 1: Proskauer Rose LLP

Address Line 2: One International Place, 23rd Floor

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER: Christine Slattery

SIGNATURE: /Christine Slattery/

DATE SIGNED: 03/08/2018

Total Attachments: 8

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GRANT OF A SECURITY INTEREST --TRADEMARKS

This GRANT OF A SECURITY INTEREST --TRADEMARKS (this “Grant of a Security Interest --Trademarks”) is entered into this 8th day of March, 2018, by and among the Grantor (as defined below) listed on the signature page hereof and the Grantee (as defined below).

WHEREAS, RENPURE, LLC, a limited liability company existing under the laws of Delaware (the “Grantor”), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, Marc Anthony US Holdings, Inc., and Marc Anthony Cosmetics USA, Inc., and the other Grantors from time to time party thereto, entered into a Pledge and Security Agreement, dated as of June 22, 2017 (as amended, restated, supplemented (including by way of the Counterpart Agreement (as hereinafter defined)), refinanced, replaced, modified or otherwise changed from time to time, the “Security Agreement”), in favor of CORTLAND CAPITAL MARKET SERVICES LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “Grantee”);

WHEREAS, the Grantor and others have entered into a Counterpart Agreement dated as of the date hereof (as amended, restated, supplemented, refinanced, replaced, modified or otherwise changed from time to time, the “Counterpart Agreement”) pursuant to which, among other things, the Grantor has become a “Grantor” under and as defined in the Security Agreement with the same force and effect, and subject to the same agreements, representations, indemnities, liabilities, obligations and security interests, as if the Grantor had been, as of the date hereof, an original signatory to the Security Agreement as a “Grantor”; and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee, and granted to the Grantee for the benefit of the Secured Parties (as such term is defined in the Security Agreement), a continuing security interest in all right, title and interest of the Grantors in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Grantee and grant to the Grantee for the benefit of the Secured Parties, a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Grantor and the Grantee each do hereby further acknowledge and affirm that the rights and remedies of the Grantor and the Grantee with respect to the Collateral are more

fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO ITS CONFLICTS OF LAW PROVISIONS (OTHER THAN SECTION 5-1401 AND SECTION 5-1402 OF THE NEW YORK GENERAL OBLIGATION LAWS).

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IN WITNESS WHEREOF, the Grantor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date first written above.

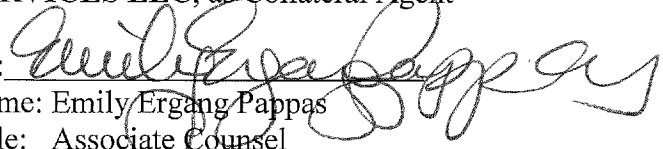
RENPURE, LLC

By: _____

Name: Marc Anthony Venere


Title: President and Chief Executive Officer

**CORTLAND CAPITAL MARKET
SERVICES LLC, as Collateral Agent**

By: 
Name: Emily Ergang Pappas
Title: Associate Counsel



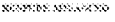
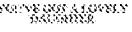
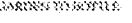
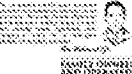
SCHEDULE A TO GRANT OF A SECURITY INTEREST








Registered Trademarks:

Owner	Trademark:	Jurisdiction:	Registration No.:
Renpure, LLC	AMAZING MIRACLE	United States	5,228,264
Renpure, LLC	RENPURE COCONUT CRÈME	United States	4,921,804
Renpure, LLC	CI COLOR INSURANCE	United States	4,879,651
Renpure, LLC		United States	4,856,201
Renpure, LLC	HIGHLIGHTER	United States	4,366,225
Renpure, LLC	SUN LITE	United States	4,320,863
Renpure, LLC	WIND & WATER	United States	4,320,862
Renpure, LLC	4 DAY STRAIGHT	United States	4,373,862
Renpure, LLC	14 DAY STRAIGHT	United States	4,373,863
Renpure, LLC	SUN & SURF WITH ARGAN OIL	United States	4,390,877
Renpure, LLC	RENPURE TROPICALS	United States	4,320,866
Renpure, LLC	BEACH SPRAY	United States	4,390,878
Renpure, LLC	RENPURE ORIGINALS	United States	4,238,892
Renpure, LLC	MY FOXY HAIR NEEDS FIXING!	United States	3,963,417
Renpure, LLC	MY STYLIN' HAIR NEEDS STRENGTH!	United States	3,963,418
Renpure, LLC	MY SAVVY HAIR NEEDS SLEEK!	United States	3,963,419
Renpure, LLC	MY LIFELESS HAIR NEEDS LIFT!	United States	3,971,768
Renpure, LLC	MY PRETTY HAIR IS PARCHED!	United States	3,971,766
Renpure, LLC	MY LUSCIOUS HAIR NEEDS LIFT!	United States	3,971,767

Owner	Trademark:	Jurisdiction:	Registration No.:
Renpure, LLC	COLOR INSURANCE	United States	4,551,988
Renpure, LLC	MY SASSY HAIR NEEDS SHAPE!	United States	3,959,123
Renpure, LLC	MY HIP HAIR NEEDS HOLD!	United States	3,959,124
Renpure, LLC	MY FUNKY HAIR NEEDS FORM!	United States	3,959,125
Renpure, LLC	ONESTA	United States	5,076,795
Renpure, LLC	RENPURE	United States	3,726,192

Trademark Applications:

Owner	Trademark:	Jurisdiction:	Application No.:
Renpure, LLC		United States	87565751
Renpure, LLC		United States	87565867
Renpure, LLC		United States	87520493
Renpure, LLC	HAIR SOUP	United States	87422601
Renpure, LLC	MAN HAIR	United States	87422655
Renpure, LLC		United States	87381562
Renpure, LLC	LOVE IS IN THE HAIR	United States	87381528
Renpure, LLC		United States	87338207
Renpure, LLC	GO NUTS	United States	87308497
Renpure, LLC	VIVID CURL	United States	87270414
Renpure, LLC	RAW NATURALS	United States	87270210
Renpure, LLC	ZERO WASH	United States	87237662
Renpure, LLC	NO WASH	United States	87237647
Renpure, LLC		United States	87234518

Owner	Trademark:	Jurisdiction:	Application No.:
Renpure, LLC	 BAMBOO COCONUT WATER	United States	87234444
Renpure, LLC	 COCONUT CREAM	United States	87234461
Renpure, LLC	 BIOTIN & COLLAGEN	United States	87234454
Renpure, LLC	 ARGAN OIL	United States	87234430
Renpure, LLC	 MOROCCAN SPRING WATER	United States	87234472
Renpure, LLC	 TEA TREE & LEMON SAGE	United States	87234484
Renpure, LLC	 COCONUT WATER MIST	United States	87234498
Renpure, LLC	SMART INGREDIENTS	United States	87214476
Renpure, LLC	LIVING SIMPLE	United States	87214484
Renpure, LLC	NAKED OIL	United States	87179133
Renpure, LLC	NAKED COCONUT OIL	United States	87179129
Renpure, LLC	NAKED COCONUT OIL	United States	87179118
Renpure, LLC	REDMOND	United States	87137100
Renpure, LLC	REDMOND	United States	87118019
Renpure, LLC	#	United States	86837174

Owner	Trademark:	Jurisdiction:	Application No.:
Renpure, LLC	HAIR SALAD	United States	86837140
Renpure, LLC	AMERICAN CURL	United States	86837153
Renpure, LLC	COCONUT WHIPPED CREAM CURLS	United States	86837189
Renpure, LLC	SPRAY BABY	United States	86837121
Renpure, LLC	 pureperfection	United States	86763005
Renpure, LLC	MEGA KERATIN	United States	86763022
Renpure, LLC	PUREPERFECTION PREMIUM HAIRCARE	United States	86763015
Renpure, LLC	VIVA CURL	United States	86592322
Renpure, LLC	EXOTIC OIL	United States	86470423
Renpure, LLC	ZERO WATER	United States	86263359
Renpure, LLC	ZEROWATER	United States	86263366
Renpure, LLC	OXYGEN BAR	United States	86261978
Renpure, LLC	GO GREEN	United States	87423191