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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

03/22/2018
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ETAS ID: TM466716

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eustace Mita		01/01/2017	INDIVIDUAL:
Joshua McCallen		01/01/2017	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	ICONA, LLC
Street Address:	2501 Seaport Drive
Internal Address:	Suite SH400
City:	Chester
State/Country:	PENNSYLVANIA
Postal Code:	19013
Entity Type:	Limited Liability Company: Delaware

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4539060	ICONA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: smertens@stradley.com
Correspondent Name: Stradley Ronon Stevens & Young, LLP
Address Line 1: 30 Valley Stream Parkway
Address Line 2: Great Valley Corporate Center
Address Line 4: Malvern, PENNSYLVANIA 19355

NAME OF SUBMITTER:	Philip J. Foret, Reg. No. 51689
SIGNATURE:	/Philip J. Foret/
DATE SIGNED:	03/22/2018

Total Attachments: 2

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TRADEMARK
REEL: 006298 FRAME: 0053

ASSIGNMENT

This ASSIGNMENT ("Assignment"), effective as of January 1, 2017, is between Eustace Mita ("Mita") and Joshua McCallen ("McCallen") (collectively, "Assignors"), and ICONA, LLC, a Delaware Limited Liability Company ("Assignee"). Assignor and Assignee may be referred to hereinafter each individually as a "Party" or collectively as the "Parties".

WHEREAS, Mita and McCallen own, respectively, 75% and 25% of the entire right, title, and interest in and to the trademark, service mark, and U.S. Registration identified on Schedule A, as well as the names, logos, stylized designs, and brands related thereto (collectively, the "Trademarks"); and

WHEREAS, the Assignors desire to assign their respective ownership rights in and to the Trademark to Assignee.

NOW THEREFORE, in consideration of the promises, terms, and conditions contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, and intending to be legally bound hereby, the Parties agree as follows:

Assignors hereby sell, assign, transfer, convey, grant, and deliver to Assignee all of Assignors' right, title, and interest in and to the Trademarks, together with the goodwill associated therewith, including all common law rights therein, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all income, royalties, or payments due or payable as of the time of this Assignment, or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which shall be deemed one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the Parties and delivered to the other Party. Signatures to this Assignment transmitted by means of email or facsimile shall be deemed to constitute originals.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly effective as of the date first above written.

EUSTACE MITA

By: _____

Name: Eustace Mita

ICONA, LLC

By: _____

Name: Joshua McCallen

Title: President/COO

JOSHUA MCCALLEN

By: _____

Name: Joshua McCallen

SCHEDULE A

Mark	U.S. Registration No.	Registration Date
ICONA	4,539,060	May 27, 2014

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