

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM466994

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Huneus Vintners, LLC		12/15/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jackson Family Farms, LLC		
<b>Street Address:</b>	421 Aviation Blvd.		
<b>City:</b>	Santa Rosa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95403		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4881783	LIBERATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	707-252-7122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1455 First Street, Suite 301		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	JACK2-1039/JFF 3/23/18		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	03/23/2018		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the "Assignment") is made as of December 15, 2017 (the "Effective Date") by and between Huneeus Vintners, LLC ("Assignor"), a Delaware limited liability company located and doing business at 1601 Silverado Trail, Rutherford, California 94573, and Jackson Family Farms, LLC ("Assignee"), a California limited liability company, located and doing business at 421 Aviation Boulevard, Santa Rosa, California 95403.

WHEREAS, Assignor is the sole owner of all rights, title and interest in and to the trademark registration shown in U.S. Registration No. 4,881,783 for the mark LIBERATION for wine in International Class 33 ("the LIBERATION Registration"); and

WHEREAS, Assignor wishes to assign all right, title and interest in and to the LIBERATION Registration to Assignee, and Assignee wishes to accept such assignment.

NOW, THEREFORE, in consideration of good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee its entire right, title and interest in and to the LIBERATION Registration.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by an authorized officer.

ASSIGNOR

By: \_\_\_\_\_

Name: \_\_\_\_\_

*Justin F. Huneeus*

Title: \_\_\_\_\_

*OWNER*