

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466509

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STA ELEMENTS, INC.		03/09/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	BEEKMAN 1802, INC.		
Street Address:	6275 State Route 10		
City:	Sharon Springs		
State/Country:	NEW YORK		
Postal Code:	13459		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4942547	DOXEN & HUE	
Registration Number:	5392523	HUNNY BEE	
Registration Number:	4150706	MY SUPER DOG	
Registration Number:	3971459	BEAUTE ESSENTIELLE BY STA ELEMENTS	
Registration Number:	3819137	VYKASA WAY OF LIFE	
CORRESPONDENCE DATA			
Fax Number:	6463550231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tms@knullpc.com		
Correspondent Name:	Charles H. Knull		
Address Line 1:	630 Ninth Avenue, Suite 405		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Kate E. Rieber		
SIGNATURE:	/Kate E. Rieber/		
DATE SIGNED:	03/21/2018		
Total Attachments: 1			
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OP \$140.00 4942547

ASSIGNMENT

WHEREAS STA ELEMENTS INC., a company organized and existing under the laws of Florida, with an office at 7575 Kingspoint Parkway, Ste 25 Orlando, FL 32819 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office:

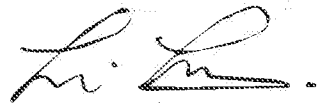
<u>Trademark</u>	<u>Number</u>
DOXEN & HUE	4,942,547
Hunny Bee	5,392,523
MY SUPER DOG	4,150,706
beauté essentielle by STA Elements	3,971,459
VYKASA WAY OF LIFE	3,819,137

AND WHEREAS, BEEKMAN 1802, INC, a company organized under the laws of Delaware with an address of 6275 State Route 10, Sharon Springs, New York 13459 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right title and interest in and to the said trademarks and trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 9th of March 2018.

STA ELEMENTS, INC.

By 
Its: VICE PRESIDENT / OFFICER