

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467037

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trident Equity, LLC		03/25/2018	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Guten Brands, LLC		
Street Address:	143 Mystic Place NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	20242		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5251413	GÜTEN BEER	
CORRESPONDENCE DATA			
Fax Number:	2024660502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024660530		
Email:	pcj@jorgensenfirm.com		
Correspondent Name:	Paul C. Jorgensen		
Address Line 1:	2101 L Street NW		
Address Line 2:	Suite 800		
Address Line 4:	Washington, D.C. 20037		
NAME OF SUBMITTER:	Paul C. Jorgensen		
SIGNATURE:	/Paul C. Jorgensen/		
DATE SIGNED:	03/26/2018		
Total Attachments: 1			
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OP \$40.00 5251413

ASSIGNMENT

Trident Equity, LLC ("Trident") is a Georgia limited liability company at 143 Mystic Place NE, Atlanta, GA 20242. Trident adopted and used the following trademark ("Mark"), and obtained and maintained a registration of the Mark at the United States Patent and Trademark Office ("Registration"):

MARK	REG. NO.	REG. DATE	GOODS
GUTEN BEER	5251413	7/25/2017	Beers. IC032

Guten Brands, LLC ("Guten") is a Georgia limited liability company at 143 Mystic Place NE, Atlanta, GA 20242.


For good and valuable consideration, the receipt and sufficiency of which Trident acknowledges, Trident assigns and transfers to Guten, and its respective successors and assigns, effective as of March 25, 2018, all right, title and interest in and to this Mark and the related Registration, the goodwill connected with and symbolized by this Mark throughout the world, all rights to sue and recover based on this Mark, and all rights to damages or profits arising out of past infringements of this Mark.

Trident will cooperate with Guten and to execute and deliver everything that Guten deems necessary to vest all right, title and interest in and to the Mark, including, without limitation, recording this assignment with the United States Patent and Trademark Office so that the records for the Registration reflects Guten's ownership.

TRIDENT EQUITY, LLC

GUTEN BRANDS, LLC


Name: TODD ENRICH


Name: TODD ENRICH

Title: MANAGING MEMBER

Title: MANAGING MEMBER