

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467068

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Trustees of the Zora Neale Hurston Trust		03/23/2018	Trust: NEW YORK
RECEIVING PARTY DATA			
Name:	The Trustees of the Zora Neale Hurston Trust		
Street Address:	1501 Broadway, Suite 2310		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Trust: NEW YORK		
Composed Of:	<ul style="list-style-type: none"> • Lois J. Hurston Gaston, UNITED STATES, INDIVIDUAL • Lucy Anne Hurston, UNITED STATES, INDIVIDUAL • Annette Nicole Kimble-Green, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4496340	ZORA NEALE HURSTON	
Registration Number:	5343679	ZORA!	
Serial Number:	86341599	ZNH	
Serial Number:	86341614	ZORA!	
CORRESPONDENCE DATA			
Fax Number:	8132545400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8132545100		
Email:	frijouf@frijouf.com		
Correspondent Name:	Daniel R. Frijouf		
Address Line 1:	201 East Davis Blvd		
Address Line 4:	Tampa, FLORIDA 33606		
NAME OF SUBMITTER:	Daniel R. Frijouf		
SIGNATURE:	/d/		
DATE SIGNED:	03/26/2018		

OP \$115.00 4496340

Total Attachments: 4

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IN THE UNITED STATES TRADEMARK OFFICE

Mark: ZORA NEALE HURSTON
Registrant: The Trustees of the Zora Neale Hurston Trust
Lois J. Hurston Gaston, a United States citizen
Lucy Anne Hurston, a United States citizen
Registration No.: 4496340
Registered: March 11, 2014

Mark: ZORA!
Registrant: The Trustees of the Zora Neale Hurston Trust
Lois J. Hurston Gaston, a United States citizen
Lucy Anne Hurston, a United States citizen
Registration No.: 5343679
Registered: November 28, 2017

Mark: ZNH
Applicant: The Trustees of the Zora Neale Hurston Trust
Lois J. Hurston Gaston, a United States citizen
Lucy Anne Hurston, a United States citizen
Application No.: 86341599
Filed: July 18, 2014

Mark: ZORA!
Applicant: The Trustees of the Zora Neale Hurston Trust
Lois J. Hurston Gaston, a United States citizen
Lucy Anne Hurston, a United States citizen
Application No.: 86341614
Filed: July 18, 2014

CERTIFICATE OF CHANGE OF NAME

WHEREAS, the above referenced Applicant/Registrant (hereinafter "Owner") had continuously used the above-referenced marks set forth in the above referenced Registrations, and was the owner of the Registrations; and

WHEREAS, the Owner had adopted, and had a bona fide intention to use the above referenced marks of the above referenced Applications and had applied to register said marks in the United States Trademark Office, as shown in the applications identified above; and

WHEREAS, on or about August 15, 2016, the Owner had previously changed its name to The trustees of the Zora Neale Hurston trust, a New York trust, comprising Lois J. Hurston Gaston, a United States citizen, and Lucy Anne Hurston, a United States citizen, and Annette Nicole Kimble-Green, a United States citizen; and

WHEREAS, the Owner had previously changed its address to 1501 Broadway, Suite 2310, New York, New York 10036; and

WHEREAS, the Owner has always maintained all right, title and interest in and to the above referenced marks, together with the good will of the business symbolized by said marks, and the above-identified Applications and Registration therefore; and

WHEREAS the Owner desires to confirm and record said previous change of name and address.

The undersigned Declarants declare that the Declarants are authorized to execute said previous Change of Name. The undersigned declarants, hereby declare that all statements made herein on the own knowledge of the Declarants are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statement may jeopardize the validity of the Applications and/or Registrations.

[Signature Pages Follow]

March 23, 2018
Date

Lois J. Hurston Gaston
Lois J. Hurston Gaston, Trustee

Date

Lucy Anne Hurston, Trustee

March 23, 2018
Date

Annette Nicole Kimble-Green
Annette Nicole Kimble-Green, Trustee

Date

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Date

Date

Lois J. Hurston Gaston, Trustee

Lucy Anne Hurston

Lucy Anne Hurston, Trustee

Annette Nicole Kimble-Green, Trustee