

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466774

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M.W. Samara, LLC		03/14/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	KVZ International Ltd		
Street Address:	P.O. Box 957		
Internal Address:	Offshore Incorporations Centre		
City:	Roadtown, Tortola		
State/Country:	VIRGIN ISLANDS, BRITISH		
Entity Type:	limited company: VIRGIN ISLANDS, BRITISH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5074153	M.W. SAMARA	
Registration Number:	1524417	SAMARA	
CORRESPONDENCE DATA			
Fax Number:	2122234134		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-223-4000 x4327		
Email:	edocket@crowell.com,majitsingh@crowell.com		
Correspondent Name:	Preetha Chakrabarti Crowell & Moring LLP		
Address Line 1:	590 MADISON AVENUE, 20TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10022-2544		
ATTORNEY DOCKET NUMBER:	TA125US		
DOMESTIC REPRESENTATIVE			
Name:	Preetha Chakrabarti		
Address Line 1:	Crowell & Moring LLP		
Address Line 2:	590 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022-2524		
NAME OF SUBMITTER:	Preetha Chakrabarti		
SIGNATURE:	/Preetha Chakrabarti/		

OP \$65.00 5074153

DATE SIGNED:	03/22/2018
---------------------	------------

Total Attachments: 4

source=SamaraTM Assignment 3-14-18#page1.tif

source=SamaraTM Assignment 3-14-18#page2.tif

source=SamaraTM Assignment 3-14-18#page3.tif

source=SamaraTM Assignment 3-14-18#page4.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into and made effective as of March 14, 2018, by and between M.W. Samara, LLC., a New York limited liability company ("Assignor") located at 390 Fifth Avenue, New York, New York 10018 and KVZ International Limited, a British Virgin Islands limited company ("Assignee"), located at P.O. Box 957, Offshore Incorporations Centre, Roadtown, Tortola, British Virgin Island.

WHEREAS, Assignor owns all right, title and interest in and to the trademarks, services marks, logos, designs, names and trade names listed in Schedule A attached hereto (the "Trademarks"), all applications and registrations pertaining thereto, all common law rights associated therewith, together with all goodwill arising from use of and symbolized by said Trademarks; and

WHEREAS, Assignee desires to acquire from Assignor, and Assignor desires to transfer, assign and convey to Assignee, all of Assignor's right, title and interest in and to the Trademarks, on the terms and conditions set forth below.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor did and hereby does assign, convey and transfer to Assignee, its successors and permitted assigns, all of Assignor's right, title and interest, in and to the Trademarks, including all trademark applications and registrations therefor, any common law rights to such Trademarks, all goodwill of the business symbolized by the Trademarks, the portion of the business of Assignors to which any intent-to-use applications set forth on Schedule A pertains, as well as all claims and causes of action against third parties for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, and permitted assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. Further Assurances. Assignor hereby agrees to execute, or cause to be executed, upon the reasonable request of Assignee, such additional instruments, documents, declarations, consents and papers as are necessary to continue, secure, defend and register the Trademarks, and to otherwise give full effect to and to perfect the rights of Assignee under this Assignment, including, without limitation, all documents necessary to record in the name of Assignee the assignment of the Trademarks with the US Patent & Trademark Office, and with respect to any equivalent foreign rights, with any other appropriate trademark office or registrar.

3. Governing Law. This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York and the applicable federal laws of the United States of America pursuant to Title 15 of the United States Code.

4. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall

constitute one and the same instrument. Delivery of a facsimile version of one or more signatures to this Assignment shall be deemed adequate delivery for all purposes hereof.

6. Binding Effect: Assignment. This Assignment and the respective rights, covenants, conditions and obligations of the parties hereunder and any instrument or agreement executed pursuant hereto shall be binding upon and enforceable by, and shall inure solely to the benefit of, the parties hereunder and their respective heirs, successors and permitted assigns.

7. Headings. The headings in this Assignment are for convenience only and will not in any way affect the interpretation of any section or of the Assignment itself.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in its name by its duly authorized representatives as of the date first set forth above.

ASSIGNOR:

M.W. Samara, LLC.

By: 

Name: Brett Fialkoff

Title: President

ASSIGNEE:

KVZ International Limited

By: 

Name: Ronald Ventricelli

Title: CFO

[Signature Page to Trademark Assignment]

SCHEDULE A

Country	Trademark	Owner	Class(es)	Goods	App. Number	App. Date	Reg. Number	Reg. Date	Next Action Due	Due Date	Status
Canada	SAMARA	M.W. Samara LLC	N/A	Jewelry.	0612974	08/15/1988	376,657	12/07/1990	Next Renewal	12/07/2020	Registered
Japan	SAMARA	M.W. Samara LLC	14 Int.	In class 14:	2002-036702	05/07/2002	4722931	10/31/2003	Next Renewal	10/31/2023	Registered
United States of America	M.W. SAMARA	M.W. Samara LLC	14 Int.	In class 14: jewelry	86/595,836	04/13/2015	5,074,153	11/01/2016	Aff of Use - 6 Year	11/01/2022	Registered
United States of America	SAMARA	M.W. Samara LLC	14 Int.	In class 14: jewelry	73/597,278	05/06/1986	1,524,417	02/14/1989	Next Renewal	02/14/2019	Registered