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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM467186

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rumblefish, Inc.		11/26/2007	Corporation: OREGON

RECEIVING PARTY DATA

Name:	Rumblefish, Inc.	
Street Address:	40 Wall Street, 6th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10005	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3549058	RUMBLEFISH

CORRESPONDENCE DATA

Fax Number: 4152687522

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-268-7000
Email: ksamia@mofo.com
Correspondent Name: Jennifer Lee Taylor
Address Line 1: 425 Market Street

Address Line 2: c/o Morrison & Foerster LLP

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	612556001000
NAME OF SUBMITTER:	Jennifer Lee Taylor
SIGNATURE:	/JLT2/
DATE SIGNED:	03/26/2018

Total Attachments: 2

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State of Delaware Secretary of State Division of Corporations Delivered 10:18 PM 11/26/2007 FILED 10:18 PM 11/26/2007 SRV 071254296 - 4465382 FILE

CERTIFICATE OF CONVERSION FOR THE CONVERSION OF RUMBLEFISH, INC., AN OREGON CORPORATION INTO RUMBLEFISH, INC., A DELAWARE CORPORATION

<u>Delayed Effective Date</u>: This document shall become effective at 11:59 p.m., Eastern Standard Time, on November 27, 2007, even though it is being filed with the Secretary of State of Delaware before that time and date.

The undersigned corporation, which is presently organized and existing under the laws of the State of Oregon and upon conversion will be organized and existing under the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the present name and state of incorporation of the undersigned corporation in the conversion is as follows:

STATE OF

NAME INCORPORATION

Rumblefish, Inc. Oregon

and the name and state of incorporation of the undersigned corporation upon and following the conversion shall be as follows:

STATE OF

<u>NAME</u> <u>INCORPORATION</u>

Rumblefish, Inc. Delaware

SECOND: That a Plan of Conversion ("Plan of Conversion) is attached hereto and has been duly approved, adopted, certified, executed, and acknowledged by the above-named corporation in the conversion, in accordance with Section 265 of the General Corporation Law of the State of Delaware and Oregon Revised Statutes 60.474.

THIRD: That following the conversion the corporation shall be Rumblefish, Inc., a Delaware corporation.

FOURTH: That the articles of incorporation of Rumblefish, Inc., an Oregon corporation shall be the certificate of incorporation of Rumblefish, Inc., a Delaware corporation.

FIFTH: That the executed Plan of Conversion is on file at the principal place of business of Rumblefish, Inc., which is 919 SW Taylor, Suite 300, Portland, Oregon 97205.

SIXTH: That a copy of the Plan of Conversion will be furnished by the undersigned corporation, on request and without cost, to any stockholder of the corporation.

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SEVENTH: That the conversion shall become effective at 11:59 p.m., Eastern Standard Time, on November 27, 2007, even though these Certificate of Conversion are being filed with the Secretary of State of Delaware before that time and date.

IN WITNESS WHEREOF, the undersigned corporation has duly executed this Certificate of Conversion as of November 26, 2007.

Rumblefish, Inc.

By: Paul Anthony Troiano, President

Paul Anthony Troiano, Secretary

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RECORDED: 03/26/2018