

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467238

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GERARDO CESARI S.P.A.		03/27/2018	Corporation: ITALY
RECEIVING PARTY DATA			
Name:	AZIENDA VINICOLA FARINA S.R.L.		
Street Address:	Viale Alberto Bolla, 11 -		
City:	San Pietro in Cariano (VR)		
State/Country:	ITALY		
Entity Type:	società a responsabilità limitata: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2051044	FARINA	
CORRESPONDENCE DATA			
Fax Number:	2014883884		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2013437775		
Email:	goldbergpat@earthlink.net		
Correspondent Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street		
Address Line 2:	Suite 419		
Address Line 4:	Hackensack, NEW JERSEY 07601		
DOMESTIC REPRESENTATIVE			
Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street		
Address Line 2:	Suite 419		
Address Line 4:	Hackensack, NEW JERSEY 07601		
NAME OF SUBMITTER:	RICHARD M. GOLDBERG		
SIGNATURE:	/Richard M. Goldberg/		
DATE SIGNED:	03/27/2018		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the date signed below.

WHEREAS, GERARDO CESARI S.P.A., an Italian corporation, having an address at Via Luigi Ciocca, 35, Quinzano Italy 25027, (hereinafter referred to as ASSIGNOR), is the owner of all right, title and interest in and to the trademark FARINA and U.S. Trademark Registration No. 2,051,044, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS, AZIENDA VINICOLA FARINA S.R.L., a società a responsabilità limitata of Italy, having an address at Viale Alberto Bolla, 11 -, San Pietro in Cariano (VR) Italy (hereinafter referred to as ASSIGNEE), desires to acquire from ASSIGNOR all right, title and interest in and to said trademark FARINA and U.S. Trademark Registration No. 2,051,044, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, transfer, convey and assign unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in and to said trademark FARINA and U.S. Trademark Registration No. 2,051,044, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby, with the right to recover for past infringements thereof;

ASSIGNOR confirms that it owns said trademark FARINA and U.S. Trademark Registration No. 2,051,044, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby, and that it has the full right and power to transfer the trademark FARINA and U.S. Trademark Registration No. 2,051,044;

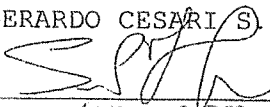
ASSIGNOR hereby authorizes and requests the U.S. Patent and Trademark Office to issue all Renewals for said trademark to ASSIGNEE, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment;

ASSIGNOR hereby further covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said trademark FARINA and U.S. Trademark Registration No. 2,051,044, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to transfer to ASSIGNEE and to obtain and maintain proper trademark protection in the name of ASSIGNEE for said trademark FARINA and U.S. Trademark Registration No. 2,051,044.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment the last day, month and year signed below.

March 27, 2018
Date

GERARDO CESARI S.P.A.


Name: SIMON PIETRO FELICE
Title: CEO OF GERARDO CESARI S.P.A. 