

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467271

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plus Foods, LLC		03/27/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Beyond Better Foods, LLC		
Street Address:	101 Lincoln Avenue, Suite 100		
City:	Bronx		
State/Country:	NEW YORK		
Postal Code:	10454		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4389195	ENLIGHTENED	
Registration Number:	5064649	ENLIGHTENED	
Registration Number:	4385266	E	
Serial Number:	87838675	CLOUD 10	
Serial Number:	87816041	IT'S WORTH THE WAIT	
Serial Number:	87769253	MOVIE NIGHT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5038063734		
Email:	Ken@KwartlerLaw.com		
Correspondent Name:	Kenneth M. Kwartler		
Address Line 1:	5300 Meadows Road, Suite 200		
Address Line 4:	Lake Oswego, OREGON 97035		
NAME OF SUBMITTER:	Kenneth M. Kwartler		
SIGNATURE:	/Kenneth M. Kwartler/		
DATE SIGNED:	03/27/2018		

OP \$165.00 4389195

Total Attachments: 1

source=Trademark Assignment from Plus Foods to Beyond Better Foods Mar 27 2018#page1.tif

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, Plus Foods, LLC, a limited liability corporation formed and operating under the laws of the State New York, with principal place of business at 14 East 4th Street, New York, NY 10012 (hereafter "Assignor"), has adopted, used, licensed for use and/or is using the following trademarks which are registered, or which are the subject of pending applications for registration, in the United States Patent & Trademark Office:

Trademark	Registration No.	Registration Date
ENLIGHTENED	4,389,195	August 20, 2013
ENLIGHTENED	5,084,649	October 18, 2016
	4,385,266	August 13, 2013

Trademark	Application No.	Application Date
CLOUD 10	87 838675	March 18, 2018
IT'S WORTH THE WAIT	87 816041	March 1, 2018
MOVIE NIGHT	87 769253	January 24, 2018

WHEREAS, Beyond Better Foods, LLC, a limited liability corporation formed and operating under the laws of the State of Delaware, with its principal place of business at 101 Lincoln Avenue, Suite 100, Bronx, NY 10454 (hereafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademarks, applications and registrations, together with the goodwill of the business symbolized by the trademarks;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in, to and under said trademark, together with the goodwill of the business symbolized by the trademark, and the above registration thereof.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment.

Plus Foods, LLC

By: *Michael Stark*

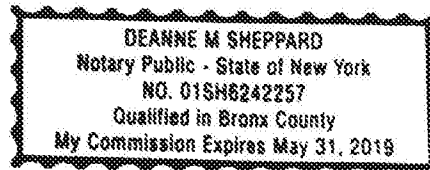
Date: 3/27/2018

STATE OF NEW YORK) ss
 COUNTY OF Bronx)

Subscribed and sworn to before me this 27 day of March, 2018.

Deanne M Sheppard
 Notary Public

My Commission Expires: 5/31/2019



Trademark Assignment Agreement

TRADEMARK