

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467318

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maura M. Horton		03/26/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Magna Ready, L.L.C.		
Street Address:	3130 Wasson Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45209		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87724360	STRESS FREE STRETCH	
Serial Number:	87569798	THE ORIGINAL MAGNETIC SHIRT COMPANY	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	usptodock@whe-law.com		
Correspondent Name:	Sean K. Owens		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	MAGR-19		
NAME OF SUBMITTER:	Sean K. Owens		
SIGNATURE:	/Sean K. Owens/		
DATE SIGNED:	03/27/2018		
Total Attachments: 2			
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OP \$65.00 87724360

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective March 26, 2018, between Maura M. Horton, an individual having an address at 7721 Harps Mill Road, Raleigh, North Carolina 27615 (the "Assignor"), and Magna Ready, L.L.C., a limited liability company organized under the laws of Ohio, and having an address at 3130 Wasson Road, Cincinnati, Ohio 45209 (the "Assignee").

WHEREAS, Assignor, through the activities of itself and/or its licensee(s) and/or related company(ies), has a bona fide intention to use the mark STRESS FREE STRETCH in interstate commerce in the U.S.A. in connection with the sale of various goods identified in U.S. Trademark Application Serial No. 87724360, which was filed with the United States Patent and Trademark Office on December 18, 2017, under Section 1(b) of the Trademark Act, based on its bona fide intent to use such mark in commerce, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act, and

WHEREAS, Assignor, through the activities of itself and/or its licensee(s) and/or related company(ies), also owns the mark THE ORIGINAL MAGNETIC SHIRT COMPANY in connection with the sale of various goods identified in U.S. Trademark Application Serial No. 87569798, which was filed with the United States Patent and Trademark Office on August 15, 2017,

WHEREAS, Assignee is acquiring the mark STRESS FREE STRETCH and the entire business or portion thereof to which the STRESS FREE STRETCH mark pertains as required by 15 U.S.C. §1060, and

WHEREAS, Assignee is also acquiring the mark THE ORIGINAL MAGNETIC SHIRT COMPANY and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee its entire right, title and interest in and to the mark STRESS FREE STRETCH and the associated application as part of the entire

does hereby further assign and transfer to Assignee the entire right, title, and interest in and to the mark THE ORIGINAL MAGNETIC SHIRT COMPANY, together with the goodwill of the business symbolized by that mark and the registrations thereof and pending applications therefor. Assignor further assigns and transfers all other rights that Assignor has enjoyed in connection with the trademarks described herein in the United States and other foreign countries, including any and all rights to recovery based on past infringement of the trademarks and/or registrations and applications, the same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the trademarks are registered and any renewals of the terms thereof.

Dated: 3/26/18

Maura M. Horton, Assignor

By: Maura M. Horton

Printed Name: Maura M. Horton