

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM468068

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900416699		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A W DIRECT, LLC		08/08/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Allied Management, Inc		
Street Address:	343 W. Mt Pleasant Ave.		
City:	Livingston		
State/Country:	NEW JERSEY		
Postal Code:	07039		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3284457	GARRISON - MCBRIDE	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	908 722 5640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	92 East Main Street		
Address Line 2:	Suite 302		
Address Line 4:	Somerville, NEW JERSEY 08876		
ATTORNEY DOCKET NUMBER:	SLB 8.9.17.1		
NAME OF SUBMITTER:	Stephen L. Baker		
SIGNATURE:	/Stephen L. Baker/		
DATE SIGNED:	04/02/2018		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK, U.S. TRADEMARK
REGISTRATION AND THE GOODWILL ASSOCIATED THEREWITH

A W DIRECT, LLC, a limited liability company organized under the laws of Delaware with offices located at 980 Airway Court, Suite A, Santa Rosa, CA 95403 has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office as follows:

MARK	REG. NO.	REG. DATE
GARRISON – MCBRIDE	3284457	August 28, 2007

WHEREAS, Allied Management, Inc., a corporation organized under the laws of New Jersey with offices located at 343 West Mt Pleasant Ave., Livingston, NJ 07039 is desirous of acquiring said mark, the registration therefor, and the goodwill association therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, A W DIRECT, LLC does hereby assign unto Allied Management, Inc., all right, title and interest in and to said mark, the registration therefor, and the goodwill association therewith.

DATED:
August 8, 2017

A W DIRECT, LLC

By: 
Name: Tamara Morgantini
Title: Compliance Manager