

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM466888

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DSM IP Assets B.V.		12/22/2017	Besloten Vennootschap (B.V.): NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brain Armor Inc.		
<b>Street Address:</b>	101-200 South Executive Drive		
<b>City:</b>	Brookfield		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53005		
<b>Entity Type:</b>	Corporation: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3994592	BRAIN ARMOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158518383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-851-8408		
<b>Email:</b>	lmcguinness@eckertseamans.com		
<b>Correspondent Name:</b>	Jenna P. Torres		
<b>Address Line 1:</b>	50 South 16th Street, 22nd Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19102		
<b>ATTORNEY DOCKET NUMBER:</b>	304760-00010		
<b>NAME OF SUBMITTER:</b>	Jenna P. Torres		
<b>SIGNATURE:</b>	/Jenna P. Torres/		
<b>DATE SIGNED:</b>	03/23/2018		
<b>Total Attachments: 3</b>			
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**ASSIGNMENT**

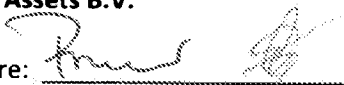
This Assignment dated and effective-as of December 22<sup>nd</sup>, 2017 is by and between **DSM IP Assets B.V.**, a besloten vennootschap of The Netherlands (also referred to as a limited liability company of The Netherlands), having a business address at Het Overloon 1, Heerlen, 6411 TE, The Netherlands (hereinafter "**ASSIGNOR**") and **Brain Armor Inc.**, a corporation of the state of Nevada, having a business address at 101-200 South Executive Drive, Brookfield, WI 53005 (hereinafter "**ASSIGNEE**").

WHEREAS, ASSIGNOR is the owner of all rights, titles, and interests in and to the BRAIN ARMOR trademarks set forth in the attached Schedule, the goodwill associated with these trademarks, and the trademark applications/registrations therefor listed in the attached Schedule, and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, titles, and interests in and to the BRAIN ARMOR trademarks listed in the attached Schedule and the applications/registrations therefor, together with the goodwill associated with these trademarks, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, in consideration of these premises and other good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, ASSIGNOR sells, assigns, transfers and conveys to ASSIGNEE all-rights, titles, and interests in and to the BRAIN ARMOR trademarks set forth in the attached Schedule, the goodwill associated with these trademarks, and the trademark applications/registrations therefor listed in the attached Schedule. This sale, assignment, conveyance and transfer includes, without limitation, the BRAIN ARMOR trademark, the goodwill associated therewith, the applications and registrations associated therewith, any renewals and extension of the registrations, together with all rights of recovery, rights of set-off, rights of compensation, causes of action (for past and future violations or infringements of the same) and all other corresponding rights.

**DSM IP Assets B.V.**

Signature: 

Name: D. P. ROSSNER General Manager

Title: DIRECTOR Director

Dated: FEB 22, 2018 February 22, 2018

"I have authority to bind the company"

**Brain Armor Inc.**

Signature: 

Name: Mark Cluett

Title: COO, Trident Brands Inc.

Dated: Feb 2, 2018

"I have authority to bind the company"

SCHEDULE

TRADEMARK	COUNTRY	APP. NO. or REG. NO.
BRAIN ARMOR	United States	3994592
BRAIN ARMOR	Brazil	
BRAIN ARMOR	Canada	1753775
BRAIN ARMOR	Mexico	

*Handwritten mark*