

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467355

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Automobile Insurance Group, Inc.		03/26/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	United Automobile Insurance Company		
Street Address:	1313 N.W. 167th Street		
City:	Miami Gardens		
State/Country:	FLORIDA		
Postal Code:	33169		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5126641	UNITED AUTOMOBILE INSURANCE COMPANY	
CORRESPONDENCE DATA			
Fax Number:	3123468434		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.476.7558		
Email:	mefdocket@llegal.com		
Correspondent Name:	Marc E. Fineman		
Address Line 1:	2 N. LaSalle Street		
Address Line 2:	Suite 1300		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	34560-108202.004		
NAME OF SUBMITTER:	Marc E. Fineman		
SIGNATURE:	/Marc E. Fineman/		
DATE SIGNED:	03/27/2018		
Total Attachments: 2			
source=Assignment of Registered Trademark United Automobile Insurance Company from UAIC to be filed with USPTO#page1.tif			
source=Assignment of Registered Trademark United Automobile Insurance Company from UAIC to be filed with USPTO#page2.tif			

CH \$40.00 5126641

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is effective as of the 26th day of March, 2018 (the "Effective Date") and is by and between UNITED AUTOMOBILE INSURANCE GROUP, INC., a Florida corporation with address at 1313 N.W. 167th Street, Miami Gardens, Florida 33169 ("Assignor"), and UNITED AUTOMOBILE INSURANCE COMPANY, a Florida corporation with address at 1313 N.W. 167th Street, Miami Gardens, Florida 33169 ("Assignee").

WHEREAS, Assignor owns right, title and interest in and to the following trademark and trademark registration, together with the goodwill of the business connected with and symbolized by the trademark (collectively, the "Trademark");

<u>Country</u>	<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Reg. Number</u>	<u>Reg. Date</u>	<u>Class</u>	<u>Registrant</u>
United States	UNITED AUTOMOBILE INSURANCE COMPANY	86353521	7/31/2014	5126641	1/24/2017	36	UNITED AUTOMOBILE INSURANCE GROUP, INC.

WHEREAS, pursuant to that certain Reorganization Agreement dated as of December 22, 2017 between Assignor and Assignee, Assignor agreed to transfer, assign and convey to Assignee all of Assignor's right, title and interest in and to the Trademark; and,

WHEREAS, Assignor wishes to herein memorialize said transfer, assignment and conveyance to Assignee of Assignors' right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer to Assignee all of Assignor's right, title and interest in and to the Trademark, together with all of the goodwill associated with the Trademark, and including all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark, payments for past or future third party infringements, violations and/or misappropriations of the Trademark, and all rights to sue for past, present and future third party infringements, violations and/or misappropriations of the Trademark.

[Signature Page to Follow.]

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

UNITED AUTOMOBILE INSURANCE
GROUP, INC., a Florida corporation

By: 
Richard P. Parrillo, Sr., President

ASSIGNEE:

UNITED AUTOMOBILE INSURANCE
COMPANY, a Florida corporation

By: 
Richard P. Parrillo, Sr., CEO

[Signature Page to Trademark Assignment of United Automobile Insurance Company]