

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM467604

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ty Loke, LLC		03/19/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Modelland Holdings LLC		
Street Address:	10960 Wilshire Boulevard,		
Internal Address:	5th Floor c/o Nigro Karlin Segal Feldstein & Bolno		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5360248	MODELLAND	
Registration Number:	5346555	MODELLAND	
Registration Number:	5346549	MODELLAND	
Registration Number:	5335690	MODELLAND	
Registration Number:	5335677	MODELLAND	
CORRESPONDENCE DATA			
Fax Number:	6467273433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6467274334		
Email:	jp@morrisyorn.com		
Correspondent Name:	Jonathan Pollack, Esq.		
Address Line 1:	235 Park Avenue South		
Address Line 2:	9th Floor		
Address Line 4:	New York, NEW YORK 10003		
NAME OF SUBMITTER:	Jonathan Pollack		
SIGNATURE:	/Jonathan Pollack/		
DATE SIGNED:	03/29/2018		

OP \$140.00 5360248

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This ASSIGNMENT, effective as of March 19, 2018, is entered into by and between Ty Loke, LLC., a California Limited Liability Company (the “**Assignor**”) and Modelland Holdings LLC., a Delaware Limited Liability Company, (the “**Assignee**”).

- 1) Assignor is the owner of the trademark MODELAND along with the following U.S. Trademark Registrations (collectively the “**Mark**”):
 - a. Registration: No. 5,360,248 with respect to the following International Classes and corresponding goods and/or services:

Class 016: Books, magazines, leaflets, and newsletters, all of the aforesaid featuring beauty and fashion, modeling, lifestyles, the arts, culture, music, entertainment, television and films, celebrities, models, entertainers, pop culture, true life stories, reality shows and documentaries, talent and other competitions, and fiction; printed and related matter, namely, posters, calendars, temporary tattoos, stickers, decals, iron-on or plastic transfers, bumper stickers, postcards, greeting cards, musical greeting cards, printed greeting cards with electronic information stored therein, gift cards, motivational cards, cards bearing universal greetings, blank cards, trading cards, scrapbooks, stationery, note pads, bookmarks, appointment books, and address books; passport cases, passport covers, passport holders, personal organizers, desk top organizers, organizers for stationery use and stationery-type portfolios, stamp albums, holders for desk accessories, coasters made of paper, letter openers, pen and pencil cups, pens, pencils, markers, pen and pencil sets, erasers, drawing rulers, pencil sharpeners, book ends, book covers, checkbook covers, book holders, photograph and coin albums; photograph mounts; photographic or art mounts; photographic prints; photographs; lithographs; decorative paper centerpieces; decorative pencil-top ornaments; picture books; globes; paperweights; paper clip holders; paper emblems; clip boards.

Class 018: All-purpose sports and athletic bags; beach, book, carry-on, duffel, diaper, gym, shoulder, tote and travel bags; fanny packs and waist packs; backpacks; knapsacks; purses; garment bags for travel; satchels; luggage; luggage tags; trunks; suitcases; cosmetic cases and bags sold empty; toiletry and vanity cases sold empty; tool bags sold empty; attaché cases; briefcases; briefcase-type portfolios; document cases; men's clutches; business cases; business card cases; calling and credit card cases; key cases; leather key chains; wallets; banknote holders; billfolds; umbrellas.

Class 021: Mugs, cups, and bottle squeegees; beer jugs; drinking steins; coasters not of paper and not being table linen; barware, namely, high ball glasses, shot glasses, cocktail shakers, cork screws, cork holders, and bottle openers, pitchers, buckets and beverage stirrers; beverage ware, insulating sleeve holders for beverage cans; foam drink holders; bread boxes; household containers for foods; cookie jars; all purpose portable household containers; canteens; portable coolers, portable beverage coolers and portable beverage dispensers; portable ice chests for food and beverages; thermal insulated containers for food and beverages; thermal insulated tote bags for food and beverages; lunch boxes and pails; insulated lunch bags; hair brushes and combs; dispensers for hair brushes and combs; candle holders; glass boxes; vases; figurines made of china, crystal, earthenware, glass, porcelain and terra cotta; wastepaper baskets; non-metal piggy

banks; souvenir and decorative plates; incense burners; perfume burners; perfume vaporizers and sprayers sold empty; shoe horns; ornamental glass spheres; potpourri dishes.

- b. Registration: No. 5,346,555 with respect to the following International Classes and corresponding goods and/or services:

Class 003: Cosmetics; facial makeup, concealers, blushers, facial powders, foundation makeup, eye makeup, eye pencils, eyebrow pencils, mascara, false eyelashes, face and body glitter, cosmetic compacts, cosmetic pencils, lipstick, lipstick cases, lipstick holders, lip gloss, lip pomades, lip pencils, makeup removers, makeup applicators in the nature of cotton swabs for cosmetic purposes, eye creams, facial cleansers, toners, facial exfoliants and scrubs, facial creams, facial moisturizers, facial lotions and non-medicated facial treatments in the nature of facial emulsions, wrinkle removing skin care preparations, nail polishes, nail polish base coat, nail polish top coat, nail strengtheners, nail hardeners, nail polish removers, nail creams, cuticle removing preparations, nail tips, and nail buffing preparations; beauty milks, skin moisturizers and skin moisturizer masks, skin conditioners, hand creams, massage oils, essential oils for personal use, talcum powder, perfumed powders, bath beads, bath crystals, bath foam, bath gels, bath oils, bath powders, bath salts, face wash, skin cleansers, skin highlighter, body scrubs, body fragrances, fragrances for personal use, body and hand lotions, body gels, shower gels, body oils, body powders, body exfoliants, body masks, body mask creams and lotions, shaving preparations, after shave lotions, shaving balm, shaving cream, shaving gel, skin abrasive preparations, non-medicated skin creams and skin lotions for relieving razor burns, non-medicated lip care preparations, lip cream, sunscreen preparations, sun tanning preparations and after-sun lotions; cosmetic sun-protecting preparations; sun tan oils; self-tanning preparations, namely, self tanning milk and cream, accelerated tanning cream, self-tanning lotions, gels and sprays; non-medicated ointments for the treatment of sunburns. non-medicated toiletries; perfume, perfume oils, cologne, eau de toilette, eau de perfume, eau de cologne and toilette water; toothpaste, deodorant and antiperspirant; cosmetic soaps, perfumed soaps, liquid soaps, hand, facial and bath soaps, deodorant soaps, shaving soaps, soap powder, toilet soaps, soaps for body care, and soaps for personal use; cosmetic pads, pre-moistened cosmetic wipes, pre-moistened cosmetic tissues and towelettes; cotton sticks for cosmetic purposes; all purpose cotton swabs for personal use and cosmetic purposes; non-medicated topical skin creams, gels, toners, and lotions; topical skin sprays for cosmetic purposes; aromatherapy creams, lotions and oils; hair care products, namely, shampoos, conditioners, mousse, gels, frosts, creams, rinses, sprays, hair color, hair waving lotion, permanent wave preparations, hair lighteners, hair dyes, hair emollients, hair mascara, hair pomades, hair color removers, hair relaxing preparations, hair styling preparations, hair removing cream, and hair care preparations; astringents for cosmetic purposes; baby wipes; disposable wipes impregnated with chemicals or compounds for personal hygiene and household use; incense; room fragrances; fragrance emitting wicks for room fragrances; sachets; sachet-like eye pillows containing fragrances; scented ceramic stones; scented linen sprays and scented room sprays; scented oils used to produce aromas when heated; scented pine cones; potpourri; aromatherapy pillows comprising potpourri in fabric containers.

- c. Registration: No. 5,346,549 with respect to the following International Classes and corresponding goods and/or services:

Class 035: Retail store, online retail store, and mail order services featuring downloadable ring tones, prerecorded music, cosmetics, fragrances, hair, nail, bath and body products, bags, clothing, eyewear, jewelry, watches and accessories therefor, footwear, hair accessories, clocks, posters, calendars, stickers and decals, stationery, books and publications, music-related products, videos, mugs, giftware, party products used in entertaining, novelty items and ornaments, household items, bedding and linens, toys, dolls and related accessories therefor, and games; modeling agencies; providing an interactive web site featuring modeling for advertising or sales promotion; modeling for advertising or sales promotion; endorsement services, namely, promoting the goods and services of others; product demonstration services in shop windows and in retail stores by live models; talent agencies; providing information and news in the field of modeling via a global computer network; providing an interactive web site featuring information in the field of modeling; arranging personal appearances by persons working in the field of film, music, television, entertainment or sports for the purpose of advertising the goods and/or services of others.

- d. Registration: No. 5,335,690 with respect to the following International Classes and corresponding goods and/or services:

Class 014: Jewelry; jewelry findings; gemstone and precious stones; semi-precious stones; pearls; opals; platinum and its alloys; precious metals; charms, chokers, and pendants; lapel pins; ornamental lapel pins; pins being jewelry; body-piercing rings and studs; ear studs; ear clips; tie pins; tie clips; tie bars; tie tacks; tie fasteners; bolo ties with precious metal tips; cuff-links; shirt studs; badges of precious metal; costume jewelry; jewelry chains; jewelry pins for use on hats; hat ornaments of precious metal; holiday ornaments of precious metal; jewelry boxes and cases; key holders of precious metals; key chains of precious metal; watches; watch bracelets; watch accessories, namely, parts for watches; wristwatches; pocket watches; stop watches; watch straps and bands; watch chains and fobs; watch cases; watch boxes; clocks; alarm clocks; clocks incorporating radios; wall clocks; timepieces; boxes for timepieces; figurines, sculptures, busts, figures, statues, and statuettes, all of the foregoing of precious metal.

- e. Registration: No. 5,335,677 with respect to the following International Classes and corresponding goods and/or services:

Class 025: Clothing, namely, shirts, long-sleeved shirts, T-shirts, under shirts, night shirts, rugby shirts, polo shirts, cardigans, jerseys, uniforms, masquerade and Halloween costumes and masks sold in connection therewith; scrubs not for medical purposes, smocks, dress shirts, pants, slacks, jeans, culottes, cargo pants, stretch pants, overalls, jumpers, shorts, boxer shorts, tops, stretch tops, tube tops, crop tops, tank tops, tankinis, halter tops, sweat shirts, hooded sweat shirts, sweat jackets, sweat shorts, sweat pants, wraps, jogging suits, blouses, skirts, dresses, sweaters, vests, pullovers, snow suits, ski jackets, parkas, anoraks, ponchos, shawls, jackets, reversible jackets, wind-resistant jackets, shell jackets, sports jackets, jean jackets, coats, blazers, suits, turtlenecks, cloth ski bibs, swimwear, beachwear, beach cover-ups, layettes, infantwear, infants sleepers, booties, baby bibs not of paper, headwear, caps, hats, visors, headbands, wrist bands, sweat bands, ear muffs, aprons, scarves, bandanas, belts, suspenders, neckwear, underwear, briefs, bras, sports bras, panties, thongs, G-strings, garters singlets, socks, slipper socks, loungewear, robes,

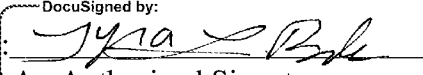
underclothes, pajamas, sleepwear, night gowns, lingerie, leg warmers, hosiery, leggings, tights, leotards, unitards, gloves, mittens, rain slickers, rainwear, footwear, shoes, sneakers, galoshes, sandals, flip-flops, and slippers.

- 2) For Ten (\$10.00) Dollars and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, all right, title and interest in and to the Mark, including, without limitation, the goodwill of the business symbolized by the Mark.
- 3) This Agreement may be executed by facsimile or electronic signature in portable document format (.pdf) and a facsimile or electronic signature in portable document format (.pdf) will constitute an original for all purposes

The parties hereto have executed this Agreement by their respective duly-authorized representatives on the date first set forth above.

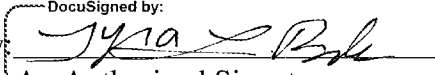
ASSIGNOR:

Ty Loke, LLC

By: 
 An Authorized Signatory

ASSIGNEE:

Modelland Holdings LLC

By: 
 An Authorized Signatory