

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467733

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genius GmbH		03/28/2018	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY
RECEIVING PARTY DATA			
Name:	Ideavillage Products Corp.		
Street Address:	155 Route 46 West		
City:	Wayne		
State/Country:	NEW JERSEY		
Postal Code:	07470		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5112623	COPPERFIT	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	WILLIAM C. WRIGHT		
SIGNATURE:	/WILLIAM C. WRIGHT/		
DATE SIGNED:	03/29/2018		
Total Attachments: 1			
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OP \$40.00 5112623

USA TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of the date of signing (hereinafter, "Effective Date") is between Genius GmbH, a entity organized and existing under the laws of Germany, having an address of Im Dachsstück 8, Limburg, Germany 65549 (hereinafter the "ASSIGNOR"), and Ideavillage Products Corp., a corporation organized and existing under the laws of the State of New Jersey, having an address of 155 Route 46 West, Wayne, NJ 07470 (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark COPPERFIT ("hereinafter, "Mark"), the registration thereof, U.S. Reg. No. 5112623, and the goodwill of the business symbolized thereby;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to the Mark, the registration thereof, U.S. Reg. No. 5112623, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registration thereof, U.S. Reg. No. 5112623, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title and interest in and to the Mark, the registration thereof, U.S. Reg. No. 5112623, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registration thereof, U.S. Reg. No. 5112623, with the right to sue for and collect the same;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

Dated: 2/3/2018

Genius GmbH

By: _____

 **Genius[®] GmbH**
Im Dachsstück 8
65549 Limburg/Lahn
Tel. 04331 38890, Fax 0433 80

Name: Mitja Repac

Title: Chief Sales Officer and Proxy Holder