

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467828

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NISSHA FIS INC.		03/27/2018	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	NISSHA CO., LTD.		
Street Address:	3 Mibu Hanai-cho, Nakagyo-ku		
City:	Kyoto		
State/Country:	JAPAN		
Postal Code:	604-8551		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2835947	ORAL CHROMA	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	tmefs@LSLLP.com		
Correspondent Name:	Howard N. Aronson		
Address Line 1:	Lackenbach Siegel LLP, 1 Chase Road		
Address Line 2:	Lackenbach Siegel Building		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
ATTORNEY DOCKET NUMBER:	SHIMD.GEN - RN 2835947		
NAME OF SUBMITTER:	Howard N. Aronson		
SIGNATURE:	/Howard N. Aronson/		
DATE SIGNED:	03/30/2018		
Total Attachments: 2			
source=3.27.18 - OralChroma 米国譲渡書　20180327 (Signed Assignment Document)#page1.tif			
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OP \$40.00 2835947

ASSIGNMENT

WHEREAS, **NISSHA FIS INC.**, a Japanese Corporation located at 36-3, Kitazono 3-chome, Itami-Shi, Hyogo 664-0891, Japan (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademark, which has been applied for and registered at the United States Patent and Trademark Office, particulars of which are as follows:

<i>Trademark</i>	<i>Ser. No.</i>	<i>Reg. No.</i>
ORAL CHROMA	76443173	2835947

(hereinafter referred to as the "Mark");

WHEREAS, **NISSHA CO., LTD.**, a Japanese Corporation located at 3 Mibu Hanai-cho, Nakagyo-ku, Kyoto 604-8551, Japan (hereinafter "**ASSIGNEE**") was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement the **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

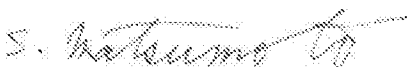
WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of the **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby

acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

The **ASSIGNOR REPRESENTS AND WARRANTS** that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

NISSHA FIS INC.

BY: 

NAME: Shinichi Matsumoto

TITLE: Vice President

DATED: March 27, 2018

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