

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466865

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stripes LLC		03/21/2018	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	7-Eleven, Inc.		
Street Address:	3200 Hackberry Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75063		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Registration Number:	3133646	BUN ON THE RUN	
Registration Number:	3401855	CAFE DE LA CASA	
Registration Number:	3555397	CAFE DE LA CASA	
Registration Number:	3555398	CAFE DE LA CASA	
Registration Number:	4261502	CARS N' STRIPES	
Registration Number:	4285463	DOUGH BROTHERS	
Registration Number:	4285465	DOUGH BROTHERS BAKERY	
Registration Number:	3623048	LAREDO TACO COMPANY	
Serial Number:	87328987	LAREDO TACO COMPANY	
Registration Number:	3779605	LAREDO TACO COMPANY	
Registration Number:	3779606	LAREDO TACO COMPANY	
Serial Number:	87263966	LAREDO TACO COMPANY	
Serial Number:	87263945	LAREDO TACO COMPANY	
Serial Number:	87263959	LAREDO TACO COMPANY	
Serial Number:	87263976	LAREDO TACO COMPANY	
Serial Number:	87263888	LAREDO TACO COMPANY	
Serial Number:	87263744	LAREDO TACO COMPANY	
Registration Number:	4261504		
Registration Number:	3350159		

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4083561	
Registration Number:	3433168	
Registration Number:	4083560	
Registration Number:	4015057	MONKEY ICE
Registration Number:	5012018	MONKEY ICE
Registration Number:	4788060	MONKEY JUICE
Registration Number:	4788059	MONKEY JUICE
Registration Number:	3758787	MONKEY LOCO
Registration Number:	4288293	MONKEY LOCO
Registration Number:	3317003	QUAKE
Registration Number:	3944732	QUAKE
Registration Number:	3680310	RASPA CHANGO
Registration Number:	3680307	RASPA CHANGO
Registration Number:	3680309	SLUSH MONKEY
Registration Number:	3676997	SLUSH MONKEY
Registration Number:	3758788	SMOKIN' BARREL
Registration Number:	4393440	SMOKIN' BARREL
Registration Number:	2887761	STRIPES
Registration Number:	4045109	STRIPES
Registration Number:	3541996	STRIPES
Registration Number:	3541997	STRIPES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@7-11.com

Correspondent Name: Allison McDade

Address Line 1: 3200 Hackberry Road

Address Line 4: Irving, TEXAS 75063

NAME OF SUBMITTER:	Allison McDade
SIGNATURE:	/allison mcdade/
DATE SIGNED:	03/23/2018

Total Attachments: 14

source=20180321 Trademark Assignment Stripes LLC to SEI (effective 20180123)#page1.tif

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is effective as of January 23, 2018 by Stripes LLC, a Texas limited liability company ("Assignor") to 7-Eleven, Inc., a Texas corporation ("Assignee").

WHEREAS, Assignee and Assignor are parties to the Amended and Restated Asset Purchase Agreement dated January 23, 2018, by and among Assignee, Assignor, and certain other parties named therein (the "APA"), and in connection therewith, Assignor is entering into this Assignment with Assignee to transfer ownership and title to the trademarks included in the Registered IP (as defined in the APA);

WHEREAS, Assignor is the sole owner of the trademarks as identified and set forth on Schedule A ("Transferred Trademarks");

WHEREAS, Assignor has agreed to sell, assign, transfer, convey, grant, and deliver to Assignee all of Assignor's right, title, and interest in, to, and under the Transferred Trademarks; and

WHEREAS, Assignee has agreed to purchase from Assignor all of Assignor's right, title, and interest in, to, and under the Transferred Trademarks.

NOW, THEREFORE, for good and valuable consideration (including the premises and covenants set forth in this document and in the APA), the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

Assignor hereby sells, assigns, transfers, conveys, grants, and delivers to Assignee all of Assignor's respective right, title, and interest in, to, and under the Transferred Trademarks, together with the goodwill associated therewith, including all registrations, applications, and common law rights therefor in the United States, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with all income, royalties, or payments due or payable as of the time of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Transferred Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor authorizes and requests the Director of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to transfer all registrations and applications for the Transferred Trademarks to Assignee as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment, and to issue to Assignee all registrations which may issue with respect to any applications for a trademark or service mark included in the Transferred Trademarks.

Assignor covenants and agrees that it will, upon the reasonable request of Assignee, execute and deliver, or cause to be executed or delivered, any and all documents provided by Assignee that may be necessary or desirable to perfect the assignment, conveyance, and transfer of the Transferred Trademarks hereunder.

This Assignment shall be governed by and construed in accordance with the laws of the State of Texas applicable to agreements made and to be performed entirely within such State, without regard to the conflicts of law principles of such State.

This Assignment may be executed in one or more counterparts, all of which shall be considered one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the parties and delivered to the other party.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first above written.

ASSIGNOR

Dated: March 8, 2018

Stripes LLC

By: 

Name: Brian Hawk

Title: VP

ASSIGNEE

Dated: March 21, 2018

7-Eleven, Inc.

By: 

Name: Bentley Tison

Title: SVP

SCHEDULE A

See Attached

Trademark	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
LAREDO TACO COMPANY & Design (boxed horizontal)	Registered	184753-4048	50984	14-Dec-2016	19-Dec-2016	First Renewal	19-Dec-2021
Country: Tennessee							
Client Reference:							
Owner: Stripes LLC							
Class: 43 Int.							
Goods: 43 Int.							
Preparing and serving food and drink for consumption on and off the premises Restaurant services, namely, dine-in, and carry-out services							
LAREDO TACO COMPANY & Design (boxed square)	Registered	184753-4047	50985	14-Dec-2016	19-Dec-2016	First Renewal	19-Dec-2021
Country: Tennessee							
Client Reference:							
Owner: Stripes LLC							
Class: 43 Int.							
Goods: 43 Int.							
Preparing and serving food and drink for consumption on and off the premises Restaurant services, namely, dine-in, and carry-out services							
LAREDO TACO COMPANY & Design	Registered	184753-4040	01756302	28-Sep-2000	28-Sep-2000	Apply to Renew	28-Mar-2020
Country: Texas							
Client Reference:							
Owner: Stripes LLC							
Class: 29 Int.							
Goods: 29 Int.							
Fast food items; prepared chicken, beef and bean tacos for consumption off premises							
BUN ON THE RUN	Registered	184753-4003	78/121,868	15-Apr-2002	22-Aug-2006	Next Renewal	22-Aug-2026
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 30 Int.							
Goods: 30 Int.							
Prepared snacks consisting primarily of meat, poultry or cheese stuffed in yeast dough							
CAFE DE LA CASA	Registered	184753-4012	78/872,804	29-Apr-2006	25-Mar-2008	First Renewal	25-Mar-2018
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 30 Int.							

Trademark	Goods	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
CAFE DE LA CASA Logo (B&W)	30 Int. Coffee	Registered	184753-4020	78/871,840 3,555,397	28-Apr-2006 30-Dec-2008		First Renewal	30-Dec-2018
Country: United States of America								
Client Reference:								
Owner: Stripes LLC								
Class: 30 Int.								
Goods: 30 Int. Coffee; beverages made of coffee								
CAFE DE LA CASA Logo (Color)		Registered	184753-4021	78/871,862 3,555,398	28-Apr-2006 30-Oct-2008		First Renewal	30-Oct-2018
Country: United States of America								
Client Reference:								
Owner: Stripes LLC								
Class: 30 Int.								
Goods: 30 Int. Coffee; beverages made of coffee								
CARS N' STRIPES		Registered	184753-4017	85/616,460 4,261,502	03-May-2012 18-Dec-2012		8 / 15 Declaration Due	18-Dec-2018
Country: United States of America								
Client Reference:								
Owner: Stripes LLC								
Class: 37 Int.								
Goods: 37 Int. Car washing.								
CARS N' STRIPES Logo		Registered	184753-4018	85/616,467 4,261,504	03-May-2012 18-Dec-2012		8 / 15 Declaration Due	18-Dec-2018
Country: United States of America								
Client Reference:								
Owner: Stripes LLC								
Class: 37 Int.								
Goods: 37 Int. Car washing								
DOUGH BROTHERS		Registered	184753-4022	85/628,649 4,285,463	17-May-2012 05-Feb-2013		8 / 15 Declaration Due	05-Feb-2019
Country: United States of America								
Client Reference:								
Owner: Stripes LLC								
Class: 30 Int.								

TRADEMARK

REEL: 006304 FRAME: 0560

Trademark	Goods	Status	Case Number/Sub Case	Application Number	Registration Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
	30 Int.	Bakery products							
DOUGH BROTHERS BAKERY & Design		Registered	184753-4023	85/628,680	4,285,465	17-May-2012	05-Feb-2013	8 / 15 Declaration Due	05-Feb-2019
Country: United States of America									
Client Reference:									
Owner: Stripes LLC									
Class: 30 Int.									
Goods: 30 Int.									
Bakery products.									
LAREDO TACO COMPANY		Registered-2(f)	184753-4025	78/872,801	3,623,048	29-Apr-2006	19-May-2009	First Renewal	19-May-2019
Country: United States of America									
Client Reference:									
Owner: Stripes LLC									
Class: 30 Int.									
Goods: 30 Int.									
Tacos									
LAREDO TACO COMPANY		Pending	184753-4049	87/328,987		08-Feb-2017		Foreign Filing Due	08-Aug-2017
Country: United States of America									
Client Reference:									
Owner: Stripes LLC									
Class: 29 Int., 43 Int.									
Goods: 29 Int.									
Enchiladas; fajitas; chicken; breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip									
43 Int.									
Preparing and serving food and drink for consumption on and off the premises Restaurant services, namely, dine-in, and carry-out services									
LAREDO TACO COMPANY & Design (B/W)		Registered-2(f)	184753-4033	78/871,899	3,779,605	28-Apr-2006	20-Apr-2010	First Renewal	20-Apr-2020
Country: United States of America									
Client Reference:									
Owner: Stripes LLC									
Class: 30 Int.									
Goods: 30 Int.									
Tacos									

TRADEMARK

REEL: 006304 FRAME: 0561

Trademark	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
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LAREDO TACO COMPANY & Design (Boxed Horizontal) Pending 184753-4046 87/263,966 09-Dec-2016 Final Response Due 20-Sep-2017

Country: United States of America

Client Reference:

Owner: Stripes LLC

Class: 29 Int., 30 Int., 43 Int.

Goods: 29 Int. Chicken, breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip

30 Int. Enchiladas; tacos; fajitas

43 Int. Preparing and serving food and drink for consumption on and off the premises Restaurant

services, namely, dine-in, and carry-out services

LAREDO TACO COMPANY & Design (Boxed Square) Pending 184753-4044 87/263,959 09-Dec-2016 Final Response Due 20-Sep-2017

Country: United States of America

Client Reference:

Owner: Stripes LLC

Class: 29 Int., 30 Int., 43 Int.

Goods: 29 Int. Chicken, breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip

30 Int. Enchiladas; tacos; fajitas

43 Int. Preparing and serving food and drink for consumption on and off the premises Restaurant

services, namely, dine-in, and carry-out services

LAREDO TACO COMPANY & Design (Boxed Vertical) Pending 184753-4042 87/263,888 09-Dec-2016 Final Response Due 20-Sep-2017

Country: United States of America

Client Reference:

Owner: Stripes LLC

Class: 29 Int., 30 Int., 43 Int.

Goods: 29 Int. Chicken, breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip.

30 Int. Enchiladas; tacos; fajitas

43 Int. Preparing and serving food and drink for consumption on and off the premises Restaurant

services, namely, dine-in, and carry-out services.

LAREDO TACO COMPANY & Design (Color) Registered 184753-4034 78/871,910 28-Apr-2006 First Renewal 20-Apr-2020

Country: United States of America

Client Reference:

Owner: Stripes LLC

Class: 30 Int.

Goods: 30 Int. Tacos

Trademark	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
LAREDO TACO COMPANY & Design (Standard Horizontal)	Pending	184753-4045	87/263,945	09-Dec-2016		Final Response Due	20-Sep-2017
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 29 Int., 30 Int., 43 Int.							
Goods: 29 Int. Chicken, breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip							
30 Int. Enchiladas; tacos; fajitas							
43 Int. Preparing and serving food and drink for consumption on and off the premises Restaurant services, namely, dine-in, and carry-out services							
LAREDO TACO COMPANY & Design (Standard Square)	Pending	184753-4043	87/263,976	09-Dec-2016		Final Response Due	20-Sep-2017
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 29 Int., 30 Int., 43 Int.							
Goods: 29 Int. Chicken, breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip							
30 Int. Enchiladas; tacos; fajitas							
43 Int. Preparing and serving food and drink for consumption on and off the premises Restaurant services, namely, dine-in, and carry-out services							
LAREDO TACO COMPANY & Design (Standard Vertical)	Pending	184753-4041	87/263,744	09-Dec-2016		Final Response Due	21-Sep-2017
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 29 Int., 30 Int., 43 Int.							
Goods: 29 Int. Chicken, breakfast entrees consisting of eggs, meat, cheese, and vegetables; cheese dip							
30 Int. Enchiladas; tacos; fajitas							
43 Int. Preparing and serving food and drink for consumption on and off the premises Restaurant services, namely, dine-in, and carry-out services							
MONKEY ICE	Registered	184753-4002	86/833,072	27-Nov-2015	02-Aug-2016	8 / 15 Declaration Due	02-Aug-2022
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 32 Int.							
Goods: 32 Int. Fruit Flavored frozen beverages							

Trademark	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
MONKEY ICE	Registered	184753-4004	85/136,184 4,015,057	23-Sep-2010	23-Aug-2011		
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 32 Int.							
Goods: 32 Int. Fruit Flavored frozen beverages dispensed and sold in Applicants stores							
MONKEY JUICE	Registered	184753-4037	85/621,913 4,788,060	10-May-2012	11-Aug-2015	8 / 15 Declaration Due	11-Aug-2021
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 32 Int.							
Goods: 32 Int. Fruit drinks							
MONKEY JUICE & Design	Registered	184753-4036	85/621,882 4,788,059	10-May-2012	11-Aug-2015	8 / 15 Declaration Due	11-Aug-2021
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 32 Int.							
Goods: 32 Int. Fruit drinks							
MONKEY LOCO	Registered	184753-4031	77/607,528 3,758,787	05-Nov-2008	09-Mar-2010	First Renewal	09-Mar-2020
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 30 Int.							
Goods: 30 Int. Candy							
MONKEY LOCO (Stylized)	Registered	184753-4024	85/621,850 4,288,293	10-May-2012	12-Feb-2013	8 / 15 Declaration Due	12-Feb-2019
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 30 Int.							
Goods: 30 Int. Candy							

Trademark	Status	Case Number/Sub Case	Application Number Registration Number	Filing Date Registration Date	Next Action(s)	Due Date(s)
QUAKE	Registered	184753-4006	77/134,105 3,317,003	19-Mar-2007 23-Oct-2007	Next Renewal	23-Oct-2027
Country: United States of America						
Client Reference:						
Owner: Stripes LLC						
Class: 32 Int.						
Goods: 32 Int. Energy drinks						
QUAKE	Registered	184753-4013	77/530,978 3,944,732	24-Jul-2008 12-Apr-2011		
Country: United States of America						
Client Reference:						
Owner: Stripes LLC						
Class: 32 Int.						
Goods: 32 Int. Syrups for making beverages; concentrates for making soft drinks						
RASPA CHANGO	Registered	184753-4030	77/184,660 3,680,310	18-May-2007 08-Sep-2009	First Renewal	08-Sep-2019
Country: United States of America						
Client Reference:						
Owner: Stripes LLC						
Class: 32 Int.						
Goods: 32 Int. Carbonated, non-alcoholic frozen flavored beverages; non-alcoholic frozen fruit-flavored beverages						
RASPA CHANGO & Design	Registered	184753-4028	77/184,386 3,680,307	18-May-2007 08-Sep-2009	First Renewal	08-Sep-2019
Country: United States of America						
Client Reference:						
Owner: Stripes LLC						
Class: 32 Int.						
Goods: 32 Int. Carbonated, non-alcoholic frozen flavored beverages; non-alcoholic frozen fruit-flavored beverages						
SLUSH MONKEY	Registered	184753-4029	77/184,628 3,680,309	18-May-2007 01-Sep-2009	First Renewal	01-Sep-2019
Country: United States of America						
Client Reference:						
Owner: Stripes LLC						
Class: 32 Int.						

Trademark	Goods	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
	32 Int.	Carbonated, non-alcoholic frozen flavored beverages; non-alcoholic frozen fruit-flavored beverages						
SLUSH MONKEY & Design		Registered	184753-4027	77/184,411	18-May-2007	01-Sep-2009	First Renewal	01-Sep-2019
Country: United States of America								
Client Reference: Owner: Stripes LLC								
Class: 32 Int.								
Goods: 32 Int. Carbonated, non-alcoholic frozen flavored beverages; non-alcoholic frozen fruit-flavored beverages								
SMOKIN' BARREL		Registered	184753-4026	85/616,478	03-May-2012	27-Aug-2013	8 / 15 Declaration Due	27-Aug-2019
Country: United States of America								
Client Reference: Owner: Stripes LLC								
Class: 29 Int.								
Goods: 29 Int. Processed nuts; trail mix containing processed nuts								
SMOKIN' BARREL		Registered	184753-4032	77/607,533	05-Nov-2008	09-Mar-2010	First Renewal	09-Mar-2020
Country: United States of America								
Client Reference: Owner: Stripes LLC								
Class: 29 Int.								
Goods: 29 Int. Jerky								
STRIPES		Registered	184753-4007	85/280,233	29-Mar-2011	25-Oct-2011	First Renewal	25-Oct-2021
Country: United States of America								
Client Reference: Owner: Stripes LLC								
Class: 04 Int.								
Goods: 04 Int. Fuels								

Trademark	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
STRIPES	Registered	184753-4039	78/221,416 2,887,761	04-Mar-2003	21-Sep-2004	Next Renewal	21-Sep-2024
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 35 Int.							
Goods: 35 Int. Retail convenience stores							
STRIPES & Design (B&W)	Registered	184753-4015	78/871,949 3,541,996	28-Apr-2006	02-Dec-2008	First Renewal	02-Dec-2018
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 35 Int.							
Goods: 35 Int. Retail convenience stores							
STRIPES & Design (Color)	Registered	184753-4016	78/871,952 3,541,997	28-Apr-2006	02-Dec-2008	First Renewal	02-Dec-2018
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 35 Int.							
Goods: 35 Int. Retail convenience stores							
STRIPES Logo (B&W)	Registered	184753-4009	78/871,931 3,350,159	28-Apr-2006	04-Dec-2007	Next Renewal	04-Dec-2027
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 35 Int.							
Goods: 35 Int. Retail convenience stores							
STRIPES Logo (B&W)	Registered	184753-4011	85/334,598 4,083,561	31-May-2011	10-Jan-2012	First Renewal	10-Jan-2022
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 04 Int.							
Goods: 04 Int. Fuels							

Trademark	Status	Case Number/Sub Case	Application Number	Filing Date	Registration Date	Next Action(s)	Due Date(s)
STRIPES Logo (Color)	Registered	184753-4010	85/334,584 4,083,560	31-May-2011 10-Jan-2012		First Renewal	10-Jan-2022
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 04 Int.							
Goods: 04 Int. Fuels							
STRIPES Logo (Color)	Registered	184753-4014	78/871,944 3,433,168	28-Apr-2008 20-May-2008		First Renewal	20-May-2018
Country: United States of America							
Client Reference:							
Owner: Stripes LLC							
Class: 35 Int.							
Goods: 35 Int. Retail convenience stores							

Sort Order: by Client

Print Remarks?: No

Print Goods?: Yes

Actions Due: Next

Filing Date:

From: 01-Jan-1900

To: 31-Dec-2090

Case Number: 184753-4*

Status Code: Active

Case Type(s):

Status(es):

Trademark:

Client:

Agent:

Attorney:

Owner: STRIPE

Country:

Area:

TRADEMARK

REEL: 006304 FRAME: 0569

RECORDED: 03/23/2018