

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468024

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crestcom International, Ltd.		01/09/2008	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	Crestcom International, LLC		
Street Address:	6900 E. Belleview Avenue		
Internal Address:	Suite 100		
City:	Greenwood Village		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2108719	TRAINERS TO THE WORLD	
CORRESPONDENCE DATA			
Fax Number:	3032972750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-297-2600		
Email:	dblock@rwolaw.com		
Correspondent Name:	Daniel J. Block		
Address Line 1:	1099 18th Street		
Address Line 2:	Suite 2600		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Daniel J. Block		
SIGNATURE:	/Daniel J. Block/		
DATE SIGNED:	03/30/2018		
Total Attachments: 4			
source=Crestcom - For USPTO - Trademark Assignment Agreement#page1.tif			
source=Crestcom - For USPTO - Trademark Assignment Agreement#page2.tif			
source=Crestcom - For USPTO - Trademark Assignment Agreement#page3.tif			
source=Crestcom - For USPTO - Trademark Assignment Agreement#page4.tif			

OP \$40.00 2108719

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is entered into effective as of 11:59 p.m. Eastern Time on January 9, 2008 (the "*Effective Time*") by and between Crestcom International, Ltd., a Colorado corporation ("*Assignor*"), and Crestcom International, LLC, a Delaware limited liability company ("*Assignee*"), Assignee having a place of business at 6900 East Belleview Avenue, Suite 300, Greenwood Village, Colorado 80111.

WHEREAS, Assignor is the owner of record of the listed registrations in Exhibit A (hereinafter referred to as the "*Marks*");

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, assigns, and delivers to Assignee, and Assignee hereby accepts, all right, title, and interest in and to all of Assignor's Marks, throughout the world, all foreign and domestic registrations of the Marks, and any applications to register the Marks, together with the good will of the business symbolized by the Marks, including, without limitation, any and all causes of action and other rights assertable under the Marks, the right to sue third parties for infringement of or improper activities regarding the Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made. This Assignment is executed and delivered pursuant to the terms of that certain Contribution, Assignment and Assumption Agreement dated as of the date hereof among Assignor, Assignee and Crestcom Holdings, LLC (the "*Contribution Agreement*"). The terms and provisions of the Contribution Agreement (including, without limitation, the representations, warranties and covenants therein) shall not merge, be extinguished by or otherwise affected by the execution and delivery of this Assignment.

Signature pages follow.

		<i>Renewed</i>	30-Jun-06	
	"Crestcom" Class 41	<i>Registered</i>	13-Jul-96	8,801
		<i>Renewed</i>	30-Jun-06	
	"Bullet Proof" Class 41	<i>Registered</i>	13-Jul-96	8,802
		<i>Renewed</i>	30-Jun-06	
<i>United Kingdom</i>	"Crestcom" Class 9	<i>Registered</i>	14-Dec-94	2,005,103
	"Crestcom" Class 16	<i>Registered</i>	12-May-91	
		<i>Renewed</i>	05-Dec-98	1,485,035
	"Crestcom" Class 41	<i>Registered</i>	12-May-91	17,204
		<i>Renewed</i>	05-Dec-98	
	"Bullet Proof" Classes 9, 16 & 41	<i>Registered</i>	04-Apr-97	2038253
<i>Renewed</i>		18-Aug-05		
<i>United States</i>	"Crestcom" Classes 9, 16 & 41	<i>Registered</i>	20-Jul-93	1,783,133
	"Bullet Proof" Class 41	<i>Registered</i>	05-Nov-96	2,013,084
	"Bullet Proof Manager" Class 36	<i>Cancelled</i>	16-Aug-03	1,731,751
	"Crestcom - Trainers to the World" Class 41	<i>Registered</i>	04-Nov-97	2,110,568
	"Trainers to the World" Class 41	<i>Registered</i>	28-Oct-97	2,108,719
<i>Uruguay</i>	"Crestcom" Classes 9, 16 & 41	<i>Registered</i>	31-Jan-01	324.733
	"Bullet Proof" Class 41	<i>Registered</i>	31-Jan-01	324.734
<i>Venezuela</i>	"Crestcom" Class 9	<i>Granted</i>	26-Feb-99	1701
	"Crestcom" Class 16	<i>Granted</i>	31-Jul-98	1702

Exhibit A - 17

3474028v.4