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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM468055

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PROVIDE CREATIONS, INC.		07/17/2013	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT
Street Address:	101 N. TRYON STREET
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Banking Association: UNITED STATES

#### **PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	5392744	TWINKLEBRIGHT
Registration Number:	4491486	HOOTCH-OWL
Registration Number:	3602036	REDENVELOPE
Registration Number:	3003414	
Registration Number:	2988425	
Registration Number:	2544627	GET LUCKY DICE
Registration Number:	2474275	REDENVELOPE
Registration Number:	2461506	REDENVELOPE
Serial Number:	87635172	
Serial Number:	87634690	LET'S MAKE MEMORIES

#### CORRESPONDENCE DATA

**Fax Number:** 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 919 286-8000

**Email:** PTO TMconfirmation@mvalaw.com, sandraday@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

REEL: 006304 FRAME: 0791

900445078

ATTORNEY DOCKET NUMBER:	017625-4833	
NAME OF SUBMITTER:	John Slaughter	
SIGNATURE:	/john slaughter/	
DATE SIGNED:	04/02/2018	
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**REEL: 006304 FRAME: 0792** 

**NOTICE** 

OF

#### **GRANT OF SECURITY INTEREST**

IN

#### **TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 17, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

#### **TRADEMARKS**

Trademark No. Trademark Date of Trademark

See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

Trademark Applications No.

Date of
Trademark Applied for
Trademark Application

See Schedule 1 attached hereto

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TRADEMARK
REEL: 006304 FRAME: 0793

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours,

PROVIDE CREATIONS, INC.,

a Delawage corporation

Namé: Steven Bamhart

Title: Executive Vice President, Chief Financial Officer,

and Treasurer

TRADEMARK NOTICE FTD.COMPANIES INC.

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: Name: Anthony W. Kelli Title: Vice President

TRADEMARK NOTICE FTD COMPANIES, INC.

TRADEMARK REEL: 006304 FRAME: 0795

# Schedule 1

# Provide Creations, Inc. (Delaware Corporation)

## U.S. Trademarks

# **Trademark Registrations**

Mark	Reg. No.	Reg. Date
TWINKLEBRIGHT	5392744	01/30/18
HOOTCH-OWL	4491486	03/04/14
REDENVELOPE	3602036	04/07/09
Design Only	3003414	10/04/05
Design Only	2988425	08/30/05
GET LUCKY DICE	2544627	03/05/02
REDENVELOPE	2474275	07/31/01
REDENVELOPE (Stylized)	2461506	06/19/01

# **Trademark Applications**

Mark	Appl. No.	Filing Date
Design Only	87635172	10/05/17
LET'S MAKE MEMORIES	87634690	10/05/17

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**RECORDED: 04/02/2018** 

TRADEMARK REEL: 006304 FRAME: 0796