

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Four-O Corporation		01/23/2018	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	RelaDyne, LLC		
Street Address:	8280 Montgomery Road, Suite 101		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4752373	DURAMAX	
Registration Number:	4042928	DURAMAX	
Registration Number:	4968009	DURAMAX	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-241-2324		
Email:	mfrey@whe-law.com		
Correspondent Name:	Michael G. Frey		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	RELA-5		
NAME OF SUBMITTER:	Michael G. Frey		
SIGNATURE:	/michael.g.frey/		
DATE SIGNED:	01/25/2018		
Total Attachments: 1			
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OP \$90.00 4752373

TRADEMARK ASSIGNMENT


THIS ASSIGNMENT made by and between Four-O Corporation dba Oil Distributing Company, a corporation organized under the laws of the State of Ohio, with an address at 8280 Montgomery Road, Suite 101, Cincinnati, Ohio 45236 (hereinafter referred to as "Assignor"), and RelaDyne, LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 8280 Montgomery Road, Suite 101, Cincinnati, Ohio 45236 (hereinafter referred to as "Assignee"), shall be effective as of the 1 day of JANUARY, 2018.

WHEREAS Assignor, has adopted, used and is using the mark DURAMAX in connection with coolants, automotive lubricants, air filters, oil filters, fuel filters, cabin filters, windshield wiper blades, and related goods and services, in both word and logo formats (hereinafter, the "Marks"), and is the owner of three existing federal registrations of the Marks (in various design formats) in the United States Patent and Trademark Office, namely, Registration No. 4,042,928, issued October 18, 2011; Registration No. 4,752,373, issued June 9, 2015, and Registration No. 4,968,009, issued May 13, 2016 (collectively, hereinafter, the "Registrations"), and

WHEREAS the Assignee desires to acquire the entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business to which the Marks pertain;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title and interest in and to the Marks, including the right to take legal action and recover for past infringements thereof and to enjoin future infringements, together with the goodwill of the business symbolized by the mark, as well as the entire right, title and interest in and to the associated Registrations.

FOUR-O CORPORATION


Signature

By: ASHLEY RICKMAN
Name (print)

Its: DIRECTOR OF MARKETING
Title / Position

Date: JANUARY 23, 2018
Date of Execution