

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467904

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Pet, LLC		03/20/2018	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Holden2, LLC		
Street Address:	231 Douglas Road East		
Internal Address:	Unit 8		
City:	Oldsmar		
State/Country:	FLORIDA		
Postal Code:	34677		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5232168	PROJECT PAWS	
CORRESPONDENCE DATA			
Fax Number:	8007261491		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-925-8505		
Email:	trademarks@smithhopen.com		
Correspondent Name:	Smith & Hopen, P.A.		
Address Line 1:	180 Pine Avenue North		
Address Line 4:	Oldsmar, FLORIDA 34677		
NAME OF SUBMITTER:	Michele L. Lawson		
SIGNATURE:	/michele l lawson/		
DATE SIGNED:	03/30/2018		
Total Attachments: 1			
source=3169-01-Executed-Assignment#page1.tif			

OP \$40.00 5232168

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS Project Pet, LLC (“Assignor”), a limited liability company organized and existing under the laws of the state of Florida, with a principal place of business at 231 Douglas Road East, Unit 8, Oldsmar, Florida 34677, has adopted, used and is using the mark referenced in Schedule A attached hereto, which has been registered in the United States Patent and Trademark Office;

WHEREAS Holden2, LLC (“Assignee”), a limited liability company organized and existing under the laws of the state of Florida with a principal place of business at 231 Douglas Road East, Unit 8, Oldsmar, Florida 34677, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, including all rights of recovery for past infringement thereof, together with the good will of the business symbolized by the mark, and the registration thereof.

Date: 3/20/18



Name: Stephen M. Watters
Title: Managing Member

SCHEDULE A

Mark	Registration Number	Registration Date
PROJECT PAWS	5,232,168	June 27, 2017

TRADEMARK