

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM467393

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Big Easy Tobacco Co., Inc.		01/28/2018	Corporation: FLORIDA

## RECEIVING PARTY DATA

<b>Name:</b>	Quality Importers Trading Company, LLC
<b>Street Address:</b>	3350 ENTERPRISE AVENUE, SUITE 120
<b>City:</b>	WESTON
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33331
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	4188126	CULT
Registration Number:	4362179	JOIN THE CULT
Registration Number:	4239332	LIFE'S TOO SHORT TO SMOKE ALONE
Registration Number:	4231735	OMETEPE
Registration Number:	4397606	ABACUS
Registration Number:	4397607	PROFILE
Registration Number:	4401720	BLOOD RED MOON
Registration Number:	4642243	CONSPIRACY
Registration Number:	4664825	THE BIG EASY TOBACCO COMPANY
Registration Number:	4961665	REO
Registration Number:	5042936	EMBASSY
Registration Number:	5042937	ANONYMOUS

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 727-546-0660

Email: tmdocket@laronpatentlaw.com

Correspondent Name: Herbert W. Larson

TRADEMARK

**Address Line 1:** 11199 69th Street N.  
**Address Line 4:** LARGO, FLORIDA 33773

**NAME OF SUBMITTER:** Herbert W. Larson, Esq.

**SIGNATURE:** /Herbert W. Larson/

**DATE SIGNED:** 03/28/2018

**Total Attachments: 2**

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ASSIGNMENT OF TRADEMARKS

WHEREAS, The Big Easy Tobacco Co., Inc., a Florida corporation ("Assignor"), is the owner of the United States Trademark Registrations listed in Exhibit "A" (hereinafter the "Trademarks"), and Assignor hereby warrants that it is legally entitled to assign said Trademarks unto Assignee, that said Trademarks are not encumbered by license or other interest; and

WHEREAS, Quality Importers Trading Company, LLC, a Delaware limited liability company ("Assignee"), desires to acquire the entire right, title and interest in the Trademarks, and the good will represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Effective this 28<sup>th</sup> day of January 2018.

For Assignor:

The Big Easy Tobacco Co., Inc.

By: 

Print Name/Title: Michael Giordano, President

Exhibit A

Ref. No.	Mark	Serial No.	Reg. No.	Reg. Date
3494.0	CULT	85438896	4188126	08/07/2012
3494.1	JOIN THE CULT	85574100	4362179	07/02/2013
3494.2	LIFE'S TOO SHORT TO SMOKE ALONE	85574109	4239332	11/06/2012
3494.3	OMETEPE	85643098	4231735	10/23/2012
3494.4	(Supplemental Register) ABACUS	85702081	4397606	09/03/2013
3494.5	PROFILE	85702085	4397607	09/03/2013
3494.6	BLOOD RED MOON	85762518	4401720	09/10/2013
3494.7	CONSPIRACY	86046338	4642243	11/18/2014
3494.8	THE BIG EASY TOBACCO COMPANY	86202204	4664825	12/30/2014
3494.9	REG	86734894	4961665	05/17/2016
3494.10	EMBASSY	86852404	5042936	09/13/2016
3494.11	ANONYMOUS	86852413	5042937	09/13/2016