

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467889

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asset Marketing Services, LLC		03/26/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BMO HARRIS BANK N.A.		
Street Address:	50 South Sixth Street		
Internal Address:	Suite 1000		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	National Banking Association: MINNESOTA		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Registration Number:	3875374	ASSET MARKETING SERVICES	
Registration Number:	3155178	\$100 UNION	
Registration Number:	3404318		
Registration Number:	3306032	NEW YORK MINT	
Registration Number:	3852197	RIVE D'OR	
Registration Number:	4660272	CARSON CITY CACHE	
Registration Number:	3704865	GOVMINT	
Registration Number:	3714603	GOVMINT	
Registration Number:	3727689	GOVMINT	
Registration Number:	3704893	GOVMINT	
Registration Number:	3967274	FF	
Registration Number:	3945735	FF	
Registration Number:	4400092	YOUR EXPERT GUIDE TO THE WORLD'S FINEST	
Registration Number:	4406430	YOUR EXPERT GUIDE TO THE WORLD'S FINEST	
Registration Number:	4295656	FIRST FEDERAL	
Registration Number:	4209453	PREMIER COLLECTIBLES	
Registration Number:	5097026	MOON FESTIVAL PANDA	
Registration Number:	4956422	GOVMINT.COM THE BEST SOURCE FOR COINS WO	
TRADEMARK			

CH \$940.00 3875374

Property Type	Number	Word Mark
Registration Number:	4823047	
Registration Number:	4517102	FF FIRST FEDERAL YOUR EXPERT GUIDE TO TH
Registration Number:	4517101	FF FIRST FEDERAL YOUR EXPERT GUIDE TO TH
Registration Number:	4517099	GOVMINT.COM YOUR ONE BEST SOURCE FOR COI
Registration Number:	4517100	YOUR ONE BEST SOURCE FOR COINS WORLDWIDE
Registration Number:	4295653	FIRST FEDERAL
Registration Number:	4987437	GOVMINT.COM THE BEST SOURCE FOR COINS WO
Registration Number:	4987434	
Serial Number:	87214797	VAULTRESERVE
Serial Number:	87379491	OPULENZA
Serial Number:	87326970	CURRENCY STRIKE
Serial Number:	87304151	LDP
Serial Number:	87304139	FDP
Serial Number:	87304129	LAST DAY OF PRODUCTION
Serial Number:	87699431	VAULT RESERVE
Serial Number:	87795433	SCARCE & UNIQUE
Serial Number:	87795461	SCARCE & UNIQUE DIVISION
Serial Number:	87795525	SCARCE & UNIQUE DIVISION
Serial Number:	87473052	FIRST DAY OF PRODUCTION

CORRESPONDENCE DATA

Fax Number: 6129778650

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-977-8400

Email: ljoyce@briggs.com

Correspondent Name: BRIGGS AND MORGAN, P.A.

Address Line 1: 80 South 8th Street

Address Line 2: 2200 IDS Center

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 36330.154

NAME OF SUBMITTER: Audrey J. Babcock

SIGNATURE: /Audrey J. Babcock/

DATE SIGNED: 03/30/2018

Total Attachments: 6

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Date: March 26, 2018

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain General Security Agreement dated as of March 26, 2018 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") by and among ASSET MARKETING SERVICES, LLC, a Delaware limited liability company ("Grantor"), the affiliates of the Grantor party thereto and BMO HARRIS BANK N.A., in its capacity as Administrative Agent (the "Agent") for the Secured Parties (as defined therein), the Grantor has granted to the Agent a continuing security interest in and continuing lien upon, among other things, the trademarks and trademark applications set forth on Exhibit A hereto.

The Grantor and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any trademarks or trademark applications.

[SIGNATURE PAGE FOLLOWS]

Very truly yours,

ASSET MARKETING SERVICES, LLC

By: Natalie Mehrhoff
Name: Natalie Mehrhoff
Title: Secretary, Vice President and Controller

Acknowledged and accepted:

BMO HARRIS BANK N.A.,
as Administrative Agent

By: _____
Name: Sean Ball
Title: Director

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Very truly yours,

ASSET MARKETING SERVICES, LLC


By: _____

Name: Natalie Mehrhoff

Title: Secretary, Vice President and Controller

Acknowledged and accepted:

BMO HARRIS BANK N.A.,
as Administrative Agent




By: 
Name: Sean Ball
Title: Director






[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 006305 FRAME: 0474

EXHIBIT A



REGISTERED U.S. TRADEMARKS

Registration Number	Date of Registration	Mark
3,875,374	11/16/2010	Asset Marketing Services
3,155,178	10/10/2006	\$100 UNION
3,404,318	04/1/2008	Statue of Liberty Design 
3,306,032	10/9/2007	NEW YORK MINT
3,852,197	9/28/2010	RIVE D'OR
4,660,272	12/23/14	CARSON CITY CACHE
3,704,865	11/03/2009	Govmint
3,714,603	11/24/2009	Govmint
3,727,689	12/22/2009	Govmint
3,704,893	11/3/2009	Govmint
3,967,274	5/24/2011	FF & Design 
3,945,735	4/12/2011	FF & Design 
4,400,092	9/10/2013	Your Expert Guide To The World's Finest Coins
4,406,430	9/24/2013	Your Expert Guide To The World's Finest Coins
4,295,656	2/26/2013	First Federal
4,209,453	9/18/2012	Premier Collectibles
5,097,026	12/6/2016	Moon Festival Panda
4,956,422	5/10/2016	GOVMINT.COM THE BEST SOURCE FOR COINS WORLDWIDE
4,823,047	9/29/2015	Design Only

Registration Number	Date of Registration	Mark
4,517,102	4/22/2014	First Federal Your Expert Guide to the World's Finest Coins & Design  TM
4,517,101	4/22/2014	First Federal Your Expert Guide to the World's Finest Coins & Design  TM
4,517,099	4/22/2014	GovMint.com Your One Best Source For Coins Worldwide & Design 
4,517,100	4/22/2014	Your One Best Source For Coins Worldwide
4,295,653	2/26/2013	First Federal
4,987,437	6/28/2016	
4,987,434	6/28/2016	

U.S. TRADEMARK APPLICATIONS

Application Number	Application Date	Mark
87/214797	10/25/2016	VAULTRESERVE
87/379491	3/21/2017	Opulenza
87/326970	2/7/2017	Currency Strike
87/304151	1/17/2017	LDP
87/304139	1/17/2017	FDP
87/304129	1/17/2017	Last Day of Production
87/699431	11/28/2017	VAULT RESERVE
87/795433	2/13/2018	Scarce & Unique

Application Number	Application Date	Mark
87/795461	2/13/2018	
87/795525	2/13/2018	
87/473052	6/2/2017	FIRST DAY OF PRODUCTION