

900444598 03/28/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dominic Kalms		03/22/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Begin A Legacy, Inc.		
Street Address:	907 Westwood Boulevard, Suite 413		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Corporation: Delaware		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	87557295	BEGIN A LEGACY	
Serial Number:	87422873	DEMOCRATIZING PHILANTHROPY	
Serial Number:	87179082	GIVINGTHERAPY	
Registration Number:	5211059	GVNG	
Registration Number:	5376898	GVNG	
Serial Number:	87447896	GVNG INSTITUTE	
Registration Number:	5376738	GVNG	
Serial Number:	87423369	GVNG.ORG	
Serial Number:	87423375	GVNG.ORG	
Serial Number:	87158548	INSTAGOOD	
Serial Number:	87447855	INSTITUTE OF GIVING	
Serial Number:	87447848	INSTITUTE OF GVNG	
Serial Number:	87158537	NEW PATH	
Serial Number:	87249369	PHILTECH	
Serial Number:	87346736	WE POWER GOOD	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$390.00 87557295

Phone: 650-549-5298
Email: liz@olinerlaw.com
Correspondent Name: Elizabeth Oliner
Address Line 1: 345 Grove Street, 2nd Floor
Address Line 4: San Francisco, CALIFORNIA 94102

ATTORNEY DOCKET NUMBER: BAL-Kalms Assignment

NAME OF SUBMITTER: Elizabeth Oliner

SIGNATURE: /ejo/

DATE SIGNED: 03/28/2018

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on March 22, 2018 (the "Effective Date"), is by and between Dominic Kalms, an individual with an address of 1100 N Beverly Glen Blvd, Los Angeles, California 90077 ("Assignor"), and Begin A Legacy, Inc., a Delaware corporation with a mailing address of 907 Westwood Boulevard, Suite 413, Los Angeles, California 90024 ("Assignee"), collectively referred to herein as the "Parties".

Recital

Assignor wishes to assign all its rights, title, and interest in and to the marks listed in Exhibit A (the "Marks") attached hereto, together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recital, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

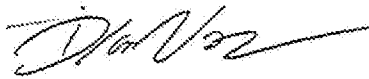
- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks;
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office;
- (c) Assignor hereby acknowledges and agrees that Assignor retains no right to use the Marks and agrees not to challenge, or to assist others to challenge, the validity, or Assignee's ownership, of the Marks. Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into by Assignor that would conflict with this Assignment;
- (d) Assignor hereby covenants that, upon the request of Assignee, Assignor will promptly provide Assignee with all pertinent facts and documents relating to the Marks as may be known and reasonably accessible to Assignor and will testify as to the same in any opposition, litigation or any proceeding related thereto. Assignor will promptly execute and deliver to Assignee or its legal representatives any and all documents, instruments or affidavits required to apply for, obtain, maintain, register and enforce the Marks, which Assignee in each case may reasonably in good faith deem necessary or desirable to carry out the purpose thereof.

Assignor will take all reasonably necessary steps to give effect to, and further the purposes of, this Assignment.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Assignor:
Dominic Kalms

Assignee:
Begin A Legacy, Inc.

By: 



By: 

Name Printed: BRADLEY BALLO

Title: CEO

EXHIBIT A

List of Marks, Pending Applications and Registrations Transferred

Trademark	Appl. No	Reg. No	Country	Status
BEGIN A LEGACY	87557295	---	United States	Pending
DEMOCRATIZING PHILANTHROPY	87422873	---	United States	Pending
GIVINGTHERAPY	87179082	---	United States	Pending
GVNG	87179075	5211059	United States	Registered
GVNG	87383891	5376898	United States	Registered
GVNG INSTITUTE	87447896	---	United States	Pending
GVNG Logo 	87310745	5376738	United States	Registered
GVNG.ORG	87423369	---	United States	Pending
GVNG.ORG Logo 	87423375	---	United States	Pending
INSTAGOOD	87158548	---	United States	Pending
INSTITUTE OF GIVING	87447855	---	United States	Pending
INSTITUTE OF GVNG	87447848	---	United States	Pending
NEW PATH	87158537	---	United States	Pending

Trademark	Appl. No	Reg. No	Country	Status
PHILTECH	87249369	5397602	United States	Registered
WE POWER GOOD	87346736	5371603	United States	Registered