

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466962

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		03/21/2018	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	VERTICALRESPONSE, INC.		
Street Address:	50 Beale Street, 10th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2766856	VERTICALRESPONSE	
Registration Number:	2569783	VERTICALRESPONSE	
Registration Number:	3624592	ROOST	
Registration Number:	2717052	IBUILDER	
Serial Number:	85772043	DEE	
Serial Number:	85891878	MARKETING. JUST LIKE THAT.	
Serial Number:	85772040	SKADEEDLE	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	DUSAN CLARK, ESQ.		
Address Line 1:	SIDLEY AUSTIN LLP		
Address Line 2:	2021 MCKINNEY AVE., SUITE 2000		
Address Line 4:	DALLAS, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	36084-36960		
NAME OF SUBMITTER:	Dusan Clark		

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SIGNATURE:	/Dusan Clark/
DATE SIGNED:	03/23/2018
Total Attachments: 4 source=Deluxe_ Release of Trademark Security Interest (VerticalResponse 2013) (EXECUTED) 230325920_1#page1.tif source=Deluxe_ Release of Trademark Security Interest (VerticalResponse 2013) (EXECUTED) 230325920_1#page2.tif source=Deluxe_ Release of Trademark Security Interest (VerticalResponse 2013) (EXECUTED) 230325920_1#page3.tif source=Deluxe_ Release of Trademark Security Interest (VerticalResponse 2013) (EXECUTED) 230325920_1#page4.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (“Release”) is given on this 21st day of March 2018, by JPMORGAN CHASE BANK, N.A. (the “Grantee”), to VERTICALRESPONSE, INC. (the “Grantor”), as follows:

WHEREAS, the Grantor and the Grantee are parties to a Pledge and Security Agreement dated March 12, 2010 (the “Security Agreement”) pursuant to which the Grantor entered into a Confirmatory Grant of Security Interest in United States Trademarks dated as of June 28, 2013 (the “Confirmatory Grant”) in favor of the Grantee;

WHEREAS, pursuant to said Security Agreement and Confirmatory Grant, the Grantor granted to the Grantee, among other collateral as set forth therein, a continuing security interest in all of the Grantor’s right, title and interest, including goodwill, in, to and under its United States trademarks, including but not limited to the trademarks listed on the attached Schedule A, together with all products and proceeds of such trademarks and all causes of action arising prior to or after the date thereof for infringement of such trademarks (the “Trademarks”);

WHEREAS, the Confirmatory Grant was recorded in the United States Patent & Trademark Office on June 28, 2013 at reel/frame 5060/0378;

WHEREAS, the Grantor has satisfied its obligations under the Security Agreement and the Confirmatory Grant (including all conditions for release), and the Grantee wishes to release its security interest in the Trademarks, including those listed on Schedule A and retransfer and reassign to the Grantor without recourse all of the Grantee’s right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby (i) terminates the Confirmatory Grant and releases any security interest, right or other interest it may have in the Trademarks, including those listed on Schedule A, and hereby reassigns any and all right, title and interest it may have in and to the Trademarks without recourse to the Grantor, together with the goodwill of the business symbolized thereby and (ii) agrees to execute, acknowledge, procure and deliver to Grantor, at Grantor’s expense, any and all further documents or instruments and do any and all further acts which the Grantor (or its respective agents, designees or assignees) reasonably request in order to confirm, effectuate or record this Release and Grantor’s (or their assignees’) right, title and interest in and to the Trademarks.

IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A., as
Grantee

By: *Suzanne Egastola*
Name: *Suzanne Egastola*
Title: *Executive Director*

Schedule A
(Attached)

SCHEDULE OF TRADEMARKS

Trademark	Appln. No.	Appln. Date	Regn. No.	Regn. Date
VERTICALRESPONSE (and design)	78170507	3 Oct 2002	2766856	23 Sep 2003
VERTICALRESPONSE	76217654	28 Feb 2001	2569783	14 May 2002
ROOST	77976916	16 Jul 2007	3624592	19 May 2009
IBUILDER	76260670	22 May 2001	2717052	20 May 2003
DEE (and design)	85772043	5 Nov 2012	Pending	Pending
MARKETING. JUST LIKE THAT	85891878	1 Apr 2013	Pending	Pending
SKADEEDLE	85772040	5 Nov 2012	Pending	Pending