

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468351

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aaron Brothers, Inc.		03/22/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Michaels Stores Procurement Company, Inc.		
Street Address:	8000 Bent Branch Drive		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75063		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	73710058	AARON BROTHERS ART MARTS	
Serial Number:	75929703	AARON BROTHERS ART & FRAMING	
Serial Number:	75929704	AARON BROTHERS ART & FRAMING	
Serial Number:	86625557	AB WHITE GLOVE PROMISE	
Serial Number:	86630042	KIDS ART DISTRICT	
Serial Number:	86630038	KIDS ART DISTRICT	
Serial Number:	76561948	LIFE IS ART. FRAME IT.	
Serial Number:	76561949	LIFE IS ART. FRAME IT.	
Serial Number:	76626641	LIFE IS ART. FRAME IT.	
Serial Number:	75933314	ONE CENT FRAME SALE	
Serial Number:	86625549	THE ART DISTRICT	
Serial Number:	86625552	THE ART DISTRICT	
Serial Number:	77647422	TIMEFRAME	
Serial Number:	75929701	YOU MAKE THE MEMORIES. WE MAKE THEM LAS	
Serial Number:	76617828	WE FRAME THE THINGS YOU LOVE	
Serial Number:	76617829	WE FRAME THE THINGS YOU LOVE	
Serial Number:	75929700	WHAT A DIFFERENCE A MAT MAKES	
Serial Number:	75929702	1¢ FRAME SALE	

OP \$465.00 73710058

CORRESPONDENCE DATA**Fax Number:** 2142064330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-206-4301**Email:** molly@richardlawgroup.com**Correspondent Name:** Molly Buck Richard**Address Line 1:** 8411 Preston Road**Address Line 2:** Suite 890**Address Line 4:** Dallas, TEXAS 75225

NAME OF SUBMITTER:	Molly Buck Richard
SIGNATURE:	/Molly Buck Richard/
DATE SIGNED:	04/03/2018

Total Attachments: 2

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SCHEDULE B

TRADEMARK ASSIGNMENT

WHEREAS, Aaron Brothers, Inc., a Delaware Corporation whose address is 8001 Ridgepoint Drive, Irving Texas 75063 (hereinafter referred to as "Assignor") is the owner of the marks shown on the attached Exhibit A (hereinafter "the Trademarks"); and

WHEREAS, Michaels Stores Procurement Company, Inc., a Delaware company whose address is 8000 Bent Branch Drive, Irving, Texas 75063 (hereinafter referred to as "Assignee") desires to acquire Assignor's rights in the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

Signed this 22nd day of March, 2018.

AARON BROTHERS, INC.



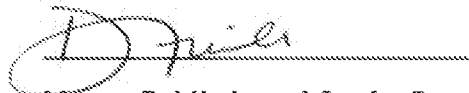
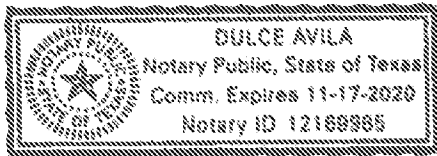
By: Navin Rao
Title: VP – Assistant Secretary

STATE OF TEXAS)

COUNTY OF DALLAS)

BEFORE ME, on this 22nd day of March, 2018, personally appeared Navin Rao, known by me to be the person who signed this assignment and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Subscribed and sworn to before me this 22nd day of March, 2018.



Notary Public in and for the State of Texas

Printed Name: Dulce Avila

My commission expires: 11/17/2020

EXHIBIT A

<u>TRADEMARK</u>	<u>SERIAL NO.</u>
AARON BROTHERS	73/710,058
AARON BROTHERS ART & FRAMING	75/929,703
AARON BROTHERS ART & FRAMING	75/929,704
AB WHITE GLOVE PROMISE	86/625,557
KIDS ART DISTRICT	86/630,038
KIDS ART DISTRICT	86/630,042
LIFE IS ART. FRAME IT.	76/561,948
LIFE IS ART. FRAME IT.	76/561,949
LIFE IS ART. FRAME IT.	76/626,641
ONE CENT FRAME SALE	75/933,314
THE ART DISTRICT	86/625,549
THE ART DISTRICT	86/625,552
TIMEFRAME	77/647,422
YOU MAKE THE MEMORIES. WE MAKE THEM LAST.	75/929,701
WE FRAME THE THINGS YOU LOVE	76/617,828
WE FRAME THE THINGS YOU LOVE	76/617,829
WHAT A DIFFERENCE A MAT MAKES	75/929,700
1¢ FRAME SALE	75/929,702