

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468685

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMERICAN SPORTSMAN HOLDINGS CO.		04/03/2018	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	BIG CEDAR, L.L.C.		
Street Address:	2500 E. Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2112604	NATURE'S COURSE	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1802		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Richard L. Kirkpatrick		
Address Line 1:	Calendar/Docketing Department		
Address Line 2:	P.O. Box 2824		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	21644-000001		
NAME OF SUBMITTER:	Richard L. Kirkpatrick		
SIGNATURE:	/richard kirkpatrick/		
DATE SIGNED:	04/05/2018		
Total Attachments: 2			
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CH \$40.00 2112604

Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, AMERICAN SPORTSMAN HOLDINGS CO., a Missouri corporation ("Assignor"), hereby conveys, transfers and assigns to BIG CEDAR, L.L.C., a Missouri limited liability company ("Assignee"), effective as of the date signed below, all right, title and interest in and to the trademarks, trade names, service marks and/or trade dress identified on Schedule A (collectively, the "Trademarks"), including all trademark applications and registrations, and all common law rights therein, all domain names and the goodwill symbolized by and associated with the use of same, together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

Assignor agrees to execute such further documents and do such other acts, at the cost or expense of the Assignee, as may be reasonably necessary to vest full right, title and interest in and to the Trademarks in the Assignee or which may be necessary to issue, maintain or enforce the Trademarks.

AMERICAN SPORTSMAN HOLDINGS CO.

By: Larry K. Wilder
Larry K. Wilder
Secretary

Date: 4/3/18

Schedule A

TRADEMARKS

Country	Status	Mark	Application No.	Registration No.
United States of America	Registered	NATURE'S COURSE	74/579902	2112604