TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM468780

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Partial Release of Security Interest in Trademarks	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		12/31/2017	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Plow & Hearth, LLC	
Street Address:	7021 Wolftown-Hood Road	
City:	Madison	
State/Country:	VIRGINIA	
Postal Code:	22727	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark	
Registration Number:	1460401	HEARTHSONG	
Registration Number:	1455274	HEARTHSONG	
Registration Number:	1714548	TOYS YOU'LL FEEL GOOD ABOUT GIVING	
Registration Number:	1967546	CHILDREN'S WEAR DIGEST	
Registration Number:	2442195	HEARTHSONG	
Registration Number:	2442235	HEARTHSONG.COM	
Registration Number:	2780434	MAGIC CABIN	
Registration Number:	3033508	CHILDHOOD'S PUREST TREASURES	
Registration Number:	3495441	CONNECTAGONS	
Registration Number:	3583370	HEART-TO-HEARTS	
Registration Number:	3580478	IMAGINE MY PLACE	
Registration Number:	4022352	HEARTHSONG	
Serial Number:	85403921	THE SILLIES	
Registration Number:	4247039	THE SILLIES	
Registration Number:	4580473	SILLIES	
Registration Number:	4427597	HUGGLEPOD	
Registration Number:	4317161	GBOP	
Registration Number:	4667123	ВВОР	
Registration Number:	4819536	ARCHIFORM	
		TRADEMARK	

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Property Type	Number	Word Mark	
Registration Number:	4723308	WHEEL TOWN	
Registration Number:	4772134	SKY ISLAND	
Registration Number:	4723914	CHOMPOSAURUS	
Registration Number:	4772252	WILD TEE	
Registration Number:	4888128	SHUFFLE ZONE	
Registration Number:	4951081	CONSTRUCTAGONS	
Registration Number:	4976800	WONDERWAVE	
Registration Number:	5021670	HUGGLEPOD HANGOUT	
Registration Number:	5022650	COLOR-MY-HEART	
Registration Number:	5184912	AQUAPOD	
Registration Number:	5216697	CHALKSCAPES	
Registration Number:	5184940	SUN SHADE POP-UP POOL	
Registration Number:	5216739	SKYCURVE	
Registration Number:	5215520	HALFPENNY	
Serial Number:	87216056	SKYDOME	
Registration Number:	5217583	JUMP! LEAP! CRAZY FEET!	
Serial Number:	87216696	HS ACTIVE	
Registration Number:	5218621	GOAL FOR IT!	
Registration Number:	5218622	ROLL WITH IT!	
Serial Number:	87276375	IMAGINING ME	
Registration Number:	5223320	COLOR POPS	
Registration Number:	5218658	JUMP2IT	
Registration Number:	5373271	BEST IN PLAY	
Registration Number:	5385685	BEST IN PLAY	
Registration Number:	5155143	GLOW WILD	

CORRESPONDENCE DATA

Fax Number: 6173417701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-951-8132

Email: linda.salera@morganlewis.com
Correspondent Name: Linda A. Salera, Senior Paralegal

Address Line 1: One Federal Street

Address Line 2: c/o Morgan, Lewis & Bockius LLP
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER: Linda A. Salera	
SIGNATURE:	/Linda A. Salera/
DATE SIGNED:	04/06/2018

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Total Attachments: 4

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PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS

This PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Partial Release"), dated as of December 31, 2017 (the "Effective Date"), is made by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association (the "Grantee"), in favor of PLOW & HEARTH, LLC, a Delaware limited liability company (the "Grantor").

WHEREAS, the Grantor and Grantee have executed and delivered that certain Grant of Security Interest in United States Trademarks dated as of January 6, 2014 (the "<u>Trademark Security Agreement</u>") (as has been supplemented by the supplements described below, the "<u>Supplements</u>", and as further amended, restated, supplemented or otherwise modified from time to time, the "<u>Amended Trademark Security Agreement</u>"), for recording with the United States Patent and Trademark Office ("<u>USPTO</u>");

WHEREAS, the Trademark Security Agreement was recorded with the USPTO at Reel 5189, Frame 0563 on January 8, 2014;

WHEREAS, the First Supplement, dated October 31, 2014, to the Trademark Security Agreement was recorded with the USPTO at Reel 5402, Frame 0916 on November 18, 2014;

WHEREAS, the Second Supplement, dated February 13, 2015, to the Trademark Security Agreement was recorded with the USPTO at Reel 5461, Frame 0527 on February 18, 2015;

WHEREAS, the Third Supplement, dated May 15, 2015, to the Trademark Security Agreement was recorded with the USPTO at Reel 5525, Frame 0136 on May 29, 2015;

WHEREAS, the Fourth Supplement, dated November 25, 2015, to the Trademark Security Agreement was recorded with the USPTO at Reel 5676, Frame 0974 on November 25, 2015;

WHEREAS, the Fifth Supplement, dated January 29, 2016, to the Trademark Security Agreement was recorded with the USPTO at Reel 5731, Frame 0906 on February 16, 2016;

WHEREAS, the Sixth Supplement, dated April 12, 2016, to the Trademark Security Agreement was recorded with the USPTO at Reel 5769, Frame 0790 on April 12, 2016;

WHEREAS, the Seventh Supplement, dated April 29, 2016, to the Trademark Security Agreement was recorded with the USPTO at Reel 5800, Frame 0519 on May 24, 2016;

WHEREAS, the Eighth Supplement, dated July 29, 2016, to the Trademark Security Agreement was recorded with the USPTO at Reel 5847, Frame 0450 on August 4, 2016;

WHEREAS, the Ninth Supplement, dated November 28, 2016, to the Trademark Security Agreement was recorded with the USPTO at Reel 5933, Frame 0155 on December 1, 2016;

WHEREAS, the Tenth Supplement, dated February 16, 2017, to the Trademark Security Agreement was recorded with the USPTO at Reel 5990, Frame 0456 on February 16, 2017;

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WHEREAS, the Eleventh Supplement, dated May 23, 2017, to the Trademark Security Agreement was recorded with the USPTO at Reel 6067, Frame 0457 on May 24, 2017; and

WHEREAS, the Twelfth Supplement, dated November 17, 2017, to the Trademark Security Agreement was recorded with the USPTO at Reel 6213, Frame 0346 on November 27, 2017;

WHEREAS, the Grantor, as the Assignor, has entered into that certain Intellectual Property Assignment Agreement, dated as of January 1, 2018 (the "<u>IP Assignment</u>") with Children's Group, LLC, as the Assignee (the "<u>Assignee</u>") pursuant to which, *inter alia*, the Grantor has agreed to assign to the Assignee all of its right, title and interest in and to certain trademarks of Assignor (the "<u>Trademark Assets</u>"); and

WHEREAS, in connection with the IP Assignment, the Grantor has requested that that the Grantee release, discharge fully and reassign to the Grantor its interest in the Marks listed on Schedule I attached hereto (the Marks set forth on Schedule I attached hereto are hereinafter referred to as the "Specified Collateral").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby agrees as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Amended Trademark Security Agreement.
- 2. <u>Release</u>. The Grantee, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to solely the Specified Collateral. Nothing herein shall be deemed to constitute a release or discharge of the Grantee's security interest in any other Collateral, which security interest remains in full force and effect as of the date hereof.
- 4. <u>Governing Law</u>. This Partial Release shall be governed by, and construed in accordance with, the law of the State of New York, without giving effect to conflict of laws principles thereof, but including Section 5-1401 of the New York General Obligations Law.

Except for the release of Specified Collateral specifically identified on <u>Schedule I</u> attached hereto, all terms and provisions of the Amended Trademark Security Agreement shall remain in full force and effect. Nothing contained herein shall in any way impair the validity or enforceability of the Amended Trademark Security Agreement, as modified hereby, or alter, waive, annul, vary, affect, or impair any provisions, conditions, or covenants contained therein or any rights, powers, or remedies granted therein. Any lien and/or security interest granted pursuant to the Amended Trademark Security Agreement or the Security Agreement shall remain unchanged and in full force and effect except as specifically released hereby and shall continue to secure the payment and performance of all of the Secured Obligations (as defined in the Security Agreement).

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IN WITNESS WHEREOF, the Grantee has caused this Partial Release to be executed by its duly authorized representative as of the Effective Date:

WELLS FARGO BANK, NATIONAL ASSOCIATION, as Grantee

By:

Value: NCHAEL WARE

Title: AUHORIZED SYEMATORY

[Plow & Hearth - Signature Page to Partial Trademark Release]

Schedule I
Specified Collateral (Marks)

Specified Collateral (Marks) Serial Number Reg. Number Word Mark		
	Word Mark	
	HEARTHSONG	
	HEARTHSONG	
	TOYS YOU'LL FEEL GOOD ABOUT GIVING	
	CHILDREN'S WEAR DIGEST	
	HEARTHSONG	
	HEARTHSONG.COM	
	MAGIC CABIN	
	CHILDHOOD'S PUREST TREASURES	
	CONNECTAGONS HEART-TO-HEARTS	
	IMAGINE MY PLACE	
	HEARTHSONG	
4022302	THE SILLIES	
<i>4247</i> 020	THE SILLIES	
	SILLIES	
	HUGGLEPOD	
	GBOP	
	BBOP	
	ARCHIFORM	
	WHEEL TOWN	
	SKY ISLAND	
	CHOMPOSAURUS	
	WILD TEE	
	SHUFFLE ZONE	
	CONSTRUCTAGONS	
	WONDERWAVE	
5021670	HUGGLEPOD HANGOUT	
5022650	COLOR-MY-HEART	
5184912	AQUAPOD	
5216697	CHALKSCAPES	
5184940	SUN SHADE POP-UP POOL	
5216739	SKYCURVE	
5215520	HALFPENNY	
	SKYDOME	
5217583	JUMP! LEAP! CRAZY FEET!	
	HS ACTIVE	
5218621	GOAL FOR IT!	
5218622	ROLL WITH IT!	
	IMAGINING ME	
5223320	COLOR POPS	
5218658	JUMP2IT	
5373271	BEST IN PLAY	
5385685	BEST IN PLAY	
5155143	GLOW WILD	
	Reg. Number 1460401 1455274 1714548 1967546 2442195 2442235 2780434 3033508 3495441 3583370 3580478 4022352 4247039 4580473 4427597 4317161 4667123 4819536 4723308 4772134 4723914 4772252 4888128 4951081 4976800 5021670 5022650 5184940 5216739 5215520 5217583 5218621 5218622 5223320 5218658 5373271 5385685	

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RECORDED: 04/06/2018