

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468697

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|---|----------------------------------|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| KABAM, Inc. | | 03/16/2018 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Bank of Montreal | | |
| Street Address: | 4720 Kingsway, Suite 2200 | | |
| City: | Burnaby, BC | | |
| State/Country: | CANADA | | |
| Postal Code: | V5H 4N2 | | |
| Entity Type: | Chartered Bank: CANADA | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85780654 | BLASTRON | |
| Serial Number: | 85097296 | KABAM | |
| Serial Number: | 85097116 | KABAM | |
| Serial Number: | 85097154 | KABAM | |
| Serial Number: | 85097309 | KABAM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6504283901 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 650-428-3900 | | |
| Email: | lblakely@gcalaw.com | | |
| Correspondent Name: | GCA LAW PARTNERS LLP | | |
| Address Line 1: | 2570 W. El Camino Real Suite 400 | | |
| Address Line 4: | Mountain view, CALIFORNIA 94040 | | |
| NAME OF SUBMITTER: | Laura Blakely | | |
| SIGNATURE: | /laura blakely/ | | |
| DATE SIGNED: | 04/02/2018 | | |
| Total Attachments: 11 | | | |
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of ~~January 11~~^{March 16}, 2018 by and between BANK OF MONTREAL, a Chartered Bank under the laws of Canada with head office in Montreal, Quebec, and having a branch office at Suite 2200 - 4720 Kingsway, Burnaby, British Columbia, V5H 4N2 ("**Bank**") and KABAM, INC., a Delaware corporation having its head office at ~~Suite 600 - 795 Eolsom Street, San Francisco, California, 94107~~ *575 Market Street, Suite 2450, San Francisco, California 94105* ("**Grantor**").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Guarantee for indebtedness of an Incorporated Company made by Grantor in favor of Bank and that certain Security Agreement by and between Grantor and Bank, both dated of even date herewith (collectively, as the same may be amended, modified or supplemented from time to time, and together with security agreements and other related documents, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain copyrights (the "Copyrights"), trademarks (the "Trademarks") and patents (the "Patents") to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest

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Kabam, Inc. - Intellectual Property Security Agreement

granted hereby are in addition to those set forth in the Loan Agreement and any other agreement, instrument or document entered into by Bank and Grantor in connection with the Loan Agreement (the "Financing Documents"), and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Financing Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Financing Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Intellectual Property Security Agreement and any claim, controversy, dispute, or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this Intellectual Property Security Agreement and the transactions contemplated hereby shall be governed by and construed in accordance with the laws of the State of New York without regard to the principles thereof regarding conflict of laws (other than those set forth in Section 5-1401 of the New York General Obligations Law), except as required by mandatory provisions of law and except to the extent that the validity or perfection or non-perfection and the effect of perfection or non-perfection of the security interest created hereby, or priority or remedies hereunder, in respect of any particular Collateral are governed by the law of a jurisdiction other than the State of New York. The Grantor hereby submits to the nonexclusive jurisdiction of the United States District Court for the Southern District of New York County, New York for the purposes of all legal proceedings arising out of or relating to this Intellectual Property Security Agreement or the transactions contemplated by this Intellectual Property Security Agreement.

SIGNATURE PAGE FOLLOWS

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

KABAM, INC.

575 Market Street, Suite 2450
795 Folsom Street, Suite 600
San Francisco, CA 94107 94106
UNITED STATES SL

By: 

Name: SEUNGWON LEE

Title: Director

BANK:

Address of Bank:

BANK OF MONTREAL

Suite 2200 - 4720 Kingsway
Burnaby, British Columbia, V5H 4N2
CANADA
Attn: Loan Documentation Department

By: 

Name: Mark Chikman

Title: Senior Relationship Manager

EXHIBIT A
COPYRIGHTS

| Description | Registration Number | Registration Date |
|--------------------|----------------------------|--------------------------|
| EMBER game tool | TXu002031263 | 10-26-2016 |
| FUSE/SPARX | Tx0008030253 | 05-21-2015 |
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EXHIBIT B

PATENTS

| App Number | Patent Number | Filing Date | Title |
|------------|---------------|-------------|---|
| 14/645392 | | 3/11/2015 | FACILITATING USER CONFIGURED ASSISTANCE REQUESTS THROUGH A CHAT IN A VIRTUAL SPACE |
| 13/540523 | | 7/2/2012 | PROVIDING DYNAMIC OFFERS FOR VIRTUAL GOODS BASED ON STATIC PARAMETERS |
| 13/540526 | | 7/2/2012 | PROVIDING DYNAMIC OFFERS FOR VIRTUAL GOODS BASED ON DYNAMIC PARAMETERS |
| 13/540531 | | 7/2/2012 | SYSTEM AND METHOD FOR PERFORMING A/B TESTING IN OFFERS TO PURCHASE VIRTUAL ITEMS |
| 13/609117 | 8996354 | 9/10/2012 | FACILITATING LOCALIZATION OF LINGUISTIC ASSETS OF A VIRTUAL SPACE |
| 13/527540 | | 6/19/2012 | SYSTEM AND METHOD FOR PROVIDING EXTERNAL NOTIFICATIONS OF EVENTS IN A VIRTUAL SPACE TO USERS |
| 13/648125 | 9021051 | 10/9/2012 | PROVIDING SELECTIVE RETRIEVAL OF DATA OBJECTS FROM A NETWORK SERVICE |
| 13/898191 | | 5/20/2013 | PRICING OF VIRTUAL CONTAINERS |
| 13/910037 | 9,138,639 | 6/4/2013 | SYSTEM AND METHOD FOR PROVIDING IN-GAME PRICING RELATIVE TO PLAYER STATISTICS |
| 13/870793 | | 4/25/2013 | DYNAMICALLY ADJUSTING VIRTUAL ITEM BUNDLES AVAILABLE FOR PURCHASE BASED ON USER GAMEPLAY INFORMATION |
| 13/869403 | | 4/24/2013 | SYSTEM AND METHOD FOR PREDICTING IN-GAME ACTIVITY AT ACCOUNT CREATION |
| 13/915416 | | 6/11/2013 | SYSTEM AND METHOD FOR IMPLEMENTING A REFUND CALCULATOR IN A GAME |
| 13/774057 | 9,098,387 | 2/22/2013 | SYSTEM AND METHOD FOR PROVIDING A CUSTOMIZED USER EXPERIENCE BASED ON A SPEND FREQUENCY OF A USER |
| 13/873104 | 8,944,908 | 4/29/2013 | DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME BASED ON HARDWARE OR NETWORK CONFIGURATION |
| 14/107914 | 9,295,916 | 12/16/2013 | SYSTEM AND METHOD FOR PROVIDING RECOMMENDATIONS FOR IN-GAME EVENTS |
| 13/948847 | | 7/23/2013 | SYSTEM AND METHOD FOR A MULTI-PRIZE MYSTERY BOX THAT DYNAMICALLY CHANGES PROBABILITIES TO ENSURE PAYOUT VALUE |
| 13/929677 | 9,403,093 | 6/27/2013 | SYSTEM AND METHOD FOR DYNAMICALLY ADJUSTING PRIZES OR AWARDS BASED ON A PLATFORM |
| 14/078337 | | 11/12/2013 | SYSTEM AND METHOD FOR FACILITATING COLLABORATION BETWEEN MULTIPLE PLAYERS TO ACHIEVE A GOAL IN A GAME |
| 13/865432 | | 4/18/2013 | EVENT-BASED CURRENCY |
| 13/865906 | | 4/18/2013 | METHOD AND SYSTEM FOR PROVIDING AN EVENT SPACE ASSOCIATED WITH A PRIMARY VIRTUAL SPACE |
| 13/862134 | | 4/12/2013 | VIRTUAL-ITEM-SET-BASED REWARDING USING VIRTUAL CONTAINERS |
| 13/888109 | | 5/6/2013 | IDENTITY-RECOGNITION-BASED PROMOTIONS USING VIRTUAL CONTAINERS |
| 14/065341 | | 10/28/2013 | COMPARATIVE ITEM PRICE TESTING |
| 13/874739 | 9005032 | 5/1/2013 | SYSTEM AND METHOD FOR ALLOWING AFFILIATIONS TO UTILIZE IN-GAME ITEMS TO ASSIST OTHER PLAYERS |
| 13/859637 | 8984080 | 4/9/2013 | FACILITATING USER CONFIGURED ASSISTANCE REQUESTS THROUGH A CHAT IN A VIRTUAL SPACE |

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|-----------|-----------|------------|--|
| 13/861246 | 9007189 | 4/11/2013 | PROVIDING LEADERBOARD BASED UPON IN-GAME EVENTS |
| 13/863257 | | 4/15/2013 | DYNAMIC ITEM OBTAIN RATE BASED ON PLAYER PROGRESSION, ACTION, AND OTHER IN-GAME BEHAVIOR |
| 14/277990 | | 5/15/2014 | AUTOMATIC PRICE ADJUSTMENT BASED ON TEST BED ENVIRONMENT |
| 13/970366 | | 8/19/2013 | FACILITATING USER PARTICIPATION IN COMBATS IN A VIRTUAL SPACE |
| 14/067868 | | 10/30/2013 | SYSTEM AND METHOD FOR PROVIDING AN ONLINE GAME WITH VIRTUAL ITEMS THAT IMPACT VIRTUAL RESOURCE BALANCES |
| 14/062788 | 9,168,459 | 10/24/2013 | System and method for dynamically altering an in-game experience based on a user's connection to the game |
| 14/059385 | | 10/21/2013 | PROVIDING OFFERS OF VIRTUAL CONTAINERS IN AN ONLINE GAME |
| 14/021129 | 8,992,330 | 9/9/2013 | SYSTEM AND METHOD FOR FACILITATING DATA MODEL SUBSTITUTIONS FOR PRE-EXISTING DATA OBJECTS |
| 14/145668 | | 12/31/2013 | GENERATING SEGMENTED NOTIFICATIONS IN A VIRTUAL SPACE |
| 14/282788 | | 5/20/2014 | MYSTERY BOXES THAT ADJUST DUE TO PAST SPENDING BEHAVIOR |
| 14/071583 | 9,098,874 | 11/4/2013 | SYSTEM AND METHOD FOR FACILITATING VIRTUAL GOODS GIFTING |
| 14/320500 | | 6/30/2014 | FACILITATING PLAYER INTERACTIONS WITH TILES IN AN ONLINE GAME |
| 14/278631 | | 5/15/2014 | SYSTEM AND METHOD FOR PROVIDING AWARDS TO PLAYERS OF A GAME |
| 14/297368 | | 6/5/2014 | SYSTEM AND METHOD FOR ROTATING DROP RATES IN A MYSTERY BOX |
| 14/320522 | 9,483,868 | 6/30/2014 | THREE-DIMENSIONAL VISUAL REPRESENTATIONS FOR MOBILE DEVICES |
| 14/293969 | | 6/2/2014 | SYSTEM AND METHOD FOR PROVIDING AWARDS TO USERS OF AN ONLINE GAME |
| 14/228195 | 8986116 | 3/27/2014 | SYSTEM AND METHOD FOR FACILITATING ACCESS TO AN ONLINE GAME THROUGH A PLURALITY OF SOCIAL NETWORKING PLATFORMS |
| 14/320550 | 8979651 | 6/30/2014 | SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE |
| 14/331189 | | 7/14/2014 | INCENTIVIZED TASK COMPLETION USING CHANCE-BASED AWARDS |
| 14/620185 | | 2/12/2015 | SYSTEM AND METHOD FOR PROVIDING LIMITED-TIME EVENTS TO USERS IN AN ONLINE GAME |
| 14/612268 | 9,205,338 | 2/2/2015 | DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME BASED ON HARDWARE OR NETWORK CONFIGURATION |
| 14/658111 | 9,486,709 | 3/13/2015 | SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE |
| 14/965733 | | 12/10/2015 | DYNAMIC ONLINE GAME IMPLEMENTATION ON A CLIENT DEVICE |
| 14/965742 | | 12/10/2015 | FACILITATING EVENT IMPLEMENTATION IN AN ONLINE GAME |
| 14/684666 | 9,452,364 | 4/13/2015 | SYSTEM AND METHOD FOR ALLOWING AFFILIATIONS TO UTILIZE IN-GAME ITEMS TO ASSIST OTHER PLAYERS |
| 13/456585 | 8615449 | 4/26/2012 | SYSTEM AND METHOD FOR GIFTING VIRTUAL ITEMS WITHIN A VIRTUAL SPACE OF A SOCIAL NETWORK |

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| 13/343588 | 8734243 | 1/4/2012 | SYSTEM AND METHOD FOR FACILITATING ACCESS TO AN ONLINE GAME THROUGH A PLURALITY OF SOCIAL NETWORKING PLATFORMS |
| 13/526208 | 8880629 | 6/18/2012 | DYNAMICALLY PROVIDING SYSTEM COMMUNICATIONS TAILORED TO INDIVIDUAL USERS RESPONSIVE TO TRIGGER EVENTS IN VIRTUAL SPACES |
| 13/604534 | 8663004 | 9/5/2012 | SYSTEM AND METHOD FOR DETERMINING AND ACTING ON A USER'S VALUE ACROSS DIFFERENT PLATFORMS |
| 13/601734 | 8970601 | 8/31/2012 | SYSTEM AND METHOD FOR GENERATING, TRANSMITTING, AND/OR PRESENTING AN ANIMATION SEQUENCE |
| 13/558878 | 8439759 | 7/26/2012 | SYSTEM AND METHOD OF FACILITATING EXTERNAL NOTIFICATIONS FOR EVENTS THAT OCCUR IN A PLURALITY OF DIFFERENT VIRTUAL SPACES |
| 13/633782 | 8764561 | 10/2/2012 | SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE |
| 13/712754 | 8529354 | 12/12/2012 | SYSTEM AND METHOD FOR FACILITATING DATA MODEL SUBSTITUTIONS FOR PRE-EXISTING DATA OBJECTS |
| 13/712754 | 8529354 | 41255 | SYSTEM AND METHOD FOR FACILITATING DATA MODEL SUBSTITUTIONS FOR PRE-EXISTING DATA OBJECTS |
| 13/847981 | 8831758 | 3/20/2013 | INTERFACE-BASED GAME-SPACE CONTEST GENERATION |
| 13/709803 | | 12/10/2012 | SYSTEM AND METHOD FOR COMPARING SEGMENTS OF PLAYERS THAT ARE DIFFERENTIATED BASED ON A SYSTEM VARIABLE |
| 13/779608 | | 2/27/2013 | SYSTEM AND METHOD FOR DETERMINING OFFERS PROVIDED TO A GROUP OF USERS IN A VIRTUAL SPACE |
| 13/705072 | 8790185 | 12/4/2012 | INCENTIVIZED TASK COMPLETION USING CHANCE-BASED AWARDS |
| 13/856386 | 9,375,636 | 4/3/2013 | ADJUSTING INDIVIDUALIZED CONTENT MADE AVAILABLE TO USERS OF AN ONLINE GAME BASED ON USER GAMEPLAY INFORMATION |
| 13/869311 | 9,480,909 | 4/24/2013 | SYSTEM AND METHOD FOR DYNAMICALLY ADJUSTING A GAME BASED ON PREDICTIONS DURING ACCOUNT CREATION |
| 13/733017 | 8,920,243 | 1/2/2013 | SYSTEM AND METHOD FOR PROVIDING IN-GAME TIMED OFFERS |
| 13/957381 | | 8/1/2013 | SYSTEM AND METHOD FOR PROVIDING IN-GAME OFFERS |
| 13/887973 | | 5/6/2013 | UNLOCKING GAME CONTENT FOR USERS BASED ON AFFILIATION SIZE |
| 13/659588 | 8595091 | 10/24/2012 | SYSTEM AND METHOD FOR GIFTING VIRTUAL CURRENCY WITHIN A VIRTUAL SPACE OF A SOCIAL NETWORK |
| 13/693921 | | 12/4/2012 | SYSTEM AND METHOD FOR DETERMINING QUALITY OF SERVICE IN A VIDEO GAME BASED ON PRIORITY |
| 13/653284 | 8622828 | 10/16/2012 | SYSTEM AND METHOD FOR FACILITATING SOCIAL GAMING ACROSS SOCIAL PLATFORMS |
| 13/873065 | | 4/29/2013 | DEMAND-BASED DETERMINATIONS USING VIRTUAL CONTAINERS |
| 13/907727 | 9,445,949 | 5/31/2013 | SYSTEM AND METHOD FOR PROCESSING COMMANDS IN AN ONLINE GAME |
| 13/928249 | | 6/26/2013 | USE OF VIRTUAL GAME AVATARS AS PROMOTIONAL PRIZES |
| 13/940159 | | 7/11/2013 | ACCESS TO AN EXCLUSIVE VIRTUAL SECTION OF AN ONLINE GAME BASED ON PAST SPENDING BEHAVIOR |
| 13/946842 | | 7/19/2013 | FACILITATING AUTOMATIC EXECUTION OF USER INTERACTIONS IN A VIRTUAL SPACE |

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| 13/862046 | 9,332,043 | 4/12/2013 | SYSTEM AND METHOD FOR FACILITATING USER INTERACTION WITH A VIRTUAL SPACE THROUGH A GRAPHICAL CHAT INTERFACE |
| 13/862734 | 9,517,416 | 4/15/2013 | SYSTEM AND METHOD FOR DYNAMICALLY DETERMINING CRAFTING PARAMETERS BASED ON USER USAGE RATE OF A VIRTUAL SPACE |
| 13/893280 | 8840465 | 5/13/2013 | SYSTEM AND METHOD OF FACILITATING EXTERNAL NOTIFICATIONS FOR EVENTS THAT OCCUR IN A PLURALITY OF DIFFERENT VIRTUAL SPACES |
| 14/162630 | | 1/23/2014 | SYSTEM AND METHOD FOR PROVIDING DURATIONAL PROMOTIONS TO PLAYERS |
| 13/962593 | | 8/8/2013 | USER-OUTCOME-BASED AWARD ASSIGNMENTS TO USER-OUTCOME-ASSOCIATED VIRTUAL ITEMS |
| 14/161396 | | 1/22/2014 | SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL SPACE |
| 14/572430 | | 12/16/2014 | SYSTEM AND METHOD TO BETTER ENGAGE PASSIVE USERS OF A VIRTUAL SPACE BY PROVIDING PANORAMIC POINT OF VIEWS IN REAL TIME |
| 14/480516 | | 9/8/2014 | INTERFACE-BASED GAME-SPACE CONTEST GENERATION |
| 14/480492 | 9,358,471 | 9/8/2014 | SYSTEM AND METHOD OF FACILITATING EXTERNAL NOTIFICATIONS FOR EVENTS THAT OCCUR IN A PLURALITY OF DIFFERENT VIRTUAL SPACES |
| 14/485135 | | 9/12/2014 | SYSTEM AND METHOD FOR PROVIDING IN-GAME TIMED OFFERS |
| 14/531768 | | 11/3/2014 | DYNAMICALLY PROVIDING SYSTEM COMMUNICATIONS TAILORED TO INDIVIDUAL USERS RESPONSIVE TO TRIGGER EVENTS IN VIRTUAL SPACES |
| 14/626899 | 9,468,851 | 2/19/2015 | SYSTEM AND METHOD FOR PROVIDING DYNAMIC AND STATIC CONTEST PRIZE ALLOCATION BASED ON IN-GAME ACHIEVEMENT OF A USER |
| PCT/US2015/031642 | | 5/19/2015 | MYSTERY BOXES THAT ADJUST DUE TO PAST SPENDING BEHAVIOR |
| 13/895832 | 8961319 | 5/16/2013 | SYSTEM AND METHOD FOR PROVIDING DYNAMIC AND STATIC CONTEST PRIZE ALLOCATION BASED ON IN-GAME ACHIEVEMENT OF A USER |
| PCT/US2013/038138 | | 4/25/2013 | GIFTING OF VIRTUAL ITEMS BETWEEN USERS OF A VIRTUAL SPACE |
| PCT/US2013/020053 | | 1/3/2013 | SYSTEM AND METHOD FOR FACILITATING ACCESS TO AN ONLINE GAME THROUGH A PLURALITY OF SOCIAL NETWORKING PLATFORMS |
| 14/799525 | 9,460,443 | 7/14/2015 | SYSTEM AND METHOD FOR PROVIDING A CUSTOMIZED USER EXPERIENCE BASED ON A SPEND FREQUENCY OF A USER |
| 14/802272 | | 7/17/2015 | SYSTEM AND METHOD FOR FACILITATING VIRTUAL GOODS GIFTING |
| 14/830634 | | 8/19/2015 | SYSTEM AND METHOD FOR PROVIDING IN-GAME PRICING RELATIVE TO PLAYER STATISTICS |
| 14/923270 | | 10/26/2015 | SYSTEM AND METHOD FOR DYNAMICALLY ALTERING AN IN-GAME EXPERIENCE BASED ON A USER'S CONNECTION TO THE GAME |
| 14/961674 | | 12/7/2015 | DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME BASED ON HARDWARE OR NETWORK CONFIGURATION |
| 2014259987 | | 4/30/2014 | SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK |
| 2911093 | | 4/30/2014 | SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK |
| 201480037501.5 | | 4/30/2014 | SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK |

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| 14791574.8 | | 4/30/2014 | SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK |
| 10-2015-7033996 | | 4/30/2014 | SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK |
| PCT/US2016/017637 | | 2/11/2016 | SYSTEM AND METHOD FOR PROVIDING LIMITED-TIME EVENTS TO USERS IN AN ONLINE GAME |
| 15/072212 | | 3/16/2016 | SYSTEM AND METHOD FOR PROVIDING RECOMMENDATIONS FOR IN-GAME EVENTS |
| 15/072223 | | 3/16/2016 | SYSTEM AND METHOD FOR FACILITATING USER INTERACTION WITH A VIRTUAL SPACE THROUGH A GRAPHICAL CHAT INTERFACE |
| 15/182339 | | 6/14/2016 | ADJUSTING INDIVIDUALIZED CONTENT MADE AVAILABLE TO USERS OF AN ONLINE GAME BASED ON USER GAMEPLAY INFORMATION |
| 15/224899 | | 8/1/2016 | SYSTEM AND METHOD FOR DYNAMICALLY ADJUSTING PRIZES OR AWARDS BASED ON A PLATFORM |
| 15/252228 | | 8/31/2016 | SYSTEM AND METHOD FOR PROVIDING A CUSTOMIZED USER EXPERIENCE BASED ON A SPEND FREQUENCY OF A USER |
| 15/248744 | | 8/26/2016 | SYSTEM AND METHOD FOR PROVIDING DYNAMIC AND STATIC CONTEST PRIZE ALLOCATION BASED ON IN-GAME ACHIEVEMENT OF A USER |
| 15/247402 | | 8/25/2016 | SYSTEM AND METHOD FOR ALLOWING AFFILIATIONS TO UTILIZE IN-GAME ITEMS TO ASSIST OTHER PLAYERS |
| 15/345756 | | 11/8/2016 | SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE |
| 15/344362 | | 11/4/2016 | SYSTEM AND METHOD FOR DYNAMICALLY DETERMINING CRAFTING PARAMETERS BASED ON USER USAGE RATE OF A VIRTUAL SPACE |
| 13/895450 | 9,364,754 | 5/16/2013 | SYSTEM AND METHOD FOR FACILITATING COMMUNICATION BETWEEN AFFILIATED PLAYERS IN AN ONLINE GAME VIA COMMUNICATION MEDIUMS EXTERNAL TO THE ONLINE GAME |
| 14/029701 | 9,381,425 | 9/17/2013 | SYSTEM AND METHOD FOR DETERMINING OFFER PLACEMENT IN A VIRTUAL SPACE STORE INTERFACE |
| 14/231574 | | 3/31/2014 | PLACEHOLDER ITEMS THAT CAN BE EXCHANGED FOR AN ITEM OF VALUE BASED ON USER PERFORMANCE |
| 14/320493 | 9,452,356 | 6/30/2014 | SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL SPACE |
| 14/308763 | | 6/19/2014 | SYSTEM AND METHOD FOR PROVIDING A QUEST FROM A PROBABILITY ITEM BUNDLE IN AN ONLINE GAME |
| PCT/US2015/016916 | | 2/20/2015 | PLACEHOLDER ITEMS THAT CAN BE EXCHANGED FOR AN ITEM OF VALUE BASED ON USER PERFORMANCE |
| 13/861240 | 8968067 | 4/11/2013 | PROVIDING PERSONALIZED LEADERBOARDS TO USERS OF A GAME |
| 14/135297 | 9,517,403 | 12/19/2013 | REWARDING USER CUSTOMIZATION OF A VIRTUAL ITEM BASED ON USER REVIEWS IN AN ONLINE GAME |
| 15/246791 | | 8/25/2016 | SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL SPACE |
| 13/754748 | | 1/30/2013 | SYSTEM AND METHOD FOR OFFLINE ASYNCHRONOUS USER ACTIVITY IN A PLAYER VERSUS PLAYER ONLINE GAME |
| 13/886102 | | 5/2/2013 | VIRTUAL ITEM PROMOTIONS VIA TIME-PERIOD-BASED VIRTUAL ITEM BENEFITS |
| 13/937016 | | 7/8/2013 | DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME |
| 13/888033 | | 5/6/2013 | UNLOCKING GAME CONTENT BASED ON AMOUNTS OF COLLABORATIVE GAMEPLAY |

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| 14/644161 | | 3/10/2015 | SYSTEM AND METHOD FOR PROVIDING SEPARATE DRIFT AND STEERING CONTROLS |
| 14/066446 | | 10/29/2013 | Content Release Method |
| 14/145722 | | 12/31/2013 | SYSTEM AND METHOD FOR FACILITATING A SECONDARY GAME |
| 14/051387 | | 10/10/2013 | FACILITATING USERS TO COMPLETE ACTIVE GAME ACTIONS |
| 14/495880 | | 9/24/2014 | SYSTEMS AND METHODS FOR INCENTIVIZING PARTICIPATION IN GAMEPLAY EVENTS IN AN ONLINE GAME |
| 14/715580 | | 5/18/2015 | FACILITATING CROSS GAME PURCHASE |
| 14/678910 | | 4/3/2015 | PROVIDING LEADERBOARD BASED UPON IN-GAME EVENTS |
| 14/165558 | | 1/27/2014 | SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL WORLD |
| 13/958362 | | 8/2/2013 | WAIT-TIME-REDUCTION-RELATED PROMOTIONS |
| 14/176041 | | 2/7/2014 | SYSTEM AND METHOD FOR SIMULATING PASSIVE RACING GAMES IN AN ONLINE GAME |
| 15/166249 | | 5/26/2016 | SYSTEM AND METHOD FOR FACILITATING COMMUNICATION BETWEEN AFFILIATED PLAYERS IN AN ONLINE GAME VIA COMMUNICATION MEDIUMS EXTERNAL TO THE ONLINE GAME |

EXHIBIT C
TRADEMARKS

| Mark Name | Application No | Filing Date | Registration No | Registration Date | Status | Country |
|-----------|----------------|-------------|-----------------|-------------------|------------|---------------|
| BLASTRON | 85/780654 | 11/15/2012 | 4602103 | 09/09/2014 | Registered | United States |
| KABAM | 85/097296 | 07/30/2010 | 4305616 | 03/19/2013 | Registered | United States |
| KABAM | 85/097116 | 07/30/2010 | 4488759 | 02/25/2014 | Registered | United States |
| KABAM | 85/097154 | 07/30/2010 | 4498368 | 03/18/2014 | Registered | United States |
| KABAM | 85/097309 | 07/30/2010 | 4498369 | 03/18/2014 | Registered | United States |