

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM468683

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SEARCH OPTICS, LLC		04/05/2018	Limited Liability Company: DELAWARE
SEARCH OPTICS USA LLC		04/05/2018	Limited Liability Company: DELAWARE
SEARCH OPTICS LTD		04/05/2018	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	COMERICA BANK		
<b>Street Address:</b>	39200 SIX MILE ROAD, MC 7578		
<b>City:</b>	LIVONIA		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48152		
<b>Entity Type:</b>	Banking Association: TEXAS		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87723509	AHZEE DIGITAL	
<b>Serial Number:</b>	87723508	RUSTIC DIGITAL	
<b>Serial Number:</b>	87723507	UPTIC MEDIA	
<b>Serial Number:</b>	87723505	UPACCESS MEDIA	
<b>Serial Number:</b>	87201080	SMART BLOCKS	
<b>Serial Number:</b>	86328127	BLUEPRINT VIRTUAL SHOWROOM	
<b>Serial Number:</b>	86957330	MAP MARKETING AUTOMATION PLATFORM	
<b>Registration Number:</b>	4814001	COST + O COSTPLUSZERO	
<b>Registration Number:</b>	4800910	BLUEPRINT CMS	
<b>Registration Number:</b>	4800909	BLUEPRINT PLATFORM	
<b>Registration Number:</b>	4782761	DIGIGO	
<b>Registration Number:</b>	4782760	DIGIGO	
<b>Registration Number:</b>	2962043	BUILD YOUR CAR, NAME YOUR PRICE!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2136305788		

CH \$340.00 87723509

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 213-891-5935  
**Email:** hpanneck@buchalter.com  
**Correspondent Name:** Helen Panneck  
**Address Line 1:** 1000 Wilshire Boulevard, Suite 1500  
**Address Line 4:** Los Angeles, CALIFORNIA 90017

<b>ATTORNEY DOCKET NUMBER:</b>	I0113-0178
<b>NAME OF SUBMITTER:</b>	Helen Panneck
<b>SIGNATURE:</b>	/Helen Panneck/
<b>DATE SIGNED:</b>	04/05/2018

**Total Attachments: 8**

source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page1.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page2.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page3.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page4.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page5.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page6.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page7.tif  
source=Executed IP Security Agreement (Second Amendment to A&RLSA) - Search Optics#page8.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of April 5, 2018 by and between SEARCH OPTICS, LLC, a Delaware limited liability company, SEARCH OPTICS USA LLC, a Delaware limited liability company and SEARCH OPTICS LTD., a British Columbia corporation (individually and collectively, "Grantor") on the one hand and COMERICA BANK ("Bank") on the other hand.

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Amended and Restated Loan and Security Agreement by and between among others, Bank and Grantor dated as of April 19, 2017 (as amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein and not otherwise defined are used as defined in the Loan Agreement).

B. Bank has made and is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

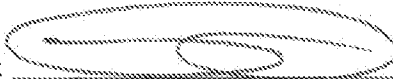
IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

**GRANTOR:**

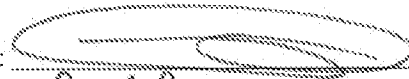
Address of Grantor:

Search Optics, LLC  
1938 Burdette Street  
Ferndale, MI 48220  
Attn: Paul Lee

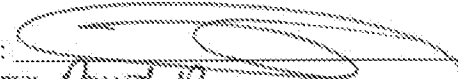
**SEARCH OPTICS, LLC**

By:   
Name: David Pinner  
Title: CEO

**SEARCH OPTICS USA LLC**

By:   
Name: David Pinner  
Title: CEO

**SEARCH OPTICS LTD.**

By:   
Name: David Pinner  
Title: CEO

[SIGNATURES CONTINUE ON FOLLOWING PAGE]

Address of Bank:

Comerica Bank  
M/C 7578  
39200 Six Mile Rd.  
Livonia, MI 48152  
Attn: National Documentation Services

With a copy to:

Comerica Bank  
2321 Rosecrans Avenue, Suite 5000,  
El Segundo, CA 90245, MC 4605  
Attn: Natali Amir  
FAX: (310)297-3039  
Email: [namir@comerica.com](mailto:namir@comerica.com)

**BANK:**

**COMERICA BANK**

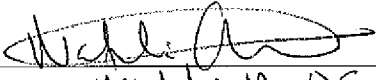
By:   
Name: Natali Amir  
Title: VP

EXHIBIT A

US Copyrights

<u>Owner</u>	<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
SEARCH OPTICS, LLC	Blueprint Web Platform Design and Creative	VA0001963697	May 5, 2015

EXHIBIT B

US Patents

<u>Owner</u>	<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
SEARCH OPTICS, LLC	SYSTEMS AND METHODS FOR PROGRAMMING BEHAVIOR OF A WEBSITE TO RESPOND TO CAPABILITIES OF DIFFERENT DEVICES	14714610	May 18, 2015

Canadian Patents

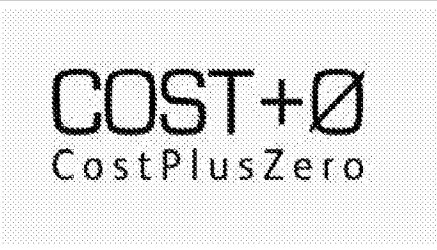
<u>Owner</u>	<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
SEARCH OPTICS, LLC	SYSTEMS AND METHODS FOR PROGRAMMING BEHAVIOR OF A WEBSITE TO RESPOND TO CAPABILITIES OF DIFFERENT DEVICES	2947020	May 18, 2015

EXHIBIT C

US Trademarks

<u>Owner</u>	<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
SEARCH OPTICS, LLC	<b>AHZEE DIGITAL</b>	87723509	December 16, 2017
SEARCH OPTICS, LLC	<b>RUSTIC DIGITAL</b>	87723508	December 16, 2017
SEARCH OPTICS, LLC	<b>UPTIC MEDIA</b>	87723507	December 16, 2017
SEARCH OPTICS, LLC	<b>UPACCESS MEDIA</b>	87723505	December 16, 2017
SEARCH OPTICS, LLC	<b>SMART BLOCKS</b>	87201080	October 12, 2016
SEARCH OPTICS, LLC	BLUEPRINT VIRTUAL SHOWROOM	86328127	July 3, 2014
SEARCH OPTICS, LLC	<b>MAP</b>   MARKETING AUTOMATION PLATFORM	86957330	March 30, 2016



SEARCH OPTICS, LLC		4814001	September 15, 2015
SEARCH OPTICS, LLC	BLUEPRINT CMS	4800910	August 25, 2015
SEARCH OPTICS, LLC	BLUEPRINT PLATFORM	4800909	August 25, 2015
SEARCH OPTICS, LLC	DIGIGO	4782761	July 28, 2015
SEARCH OPTICS, LLC	DIGIGO	4782760	July 28, 2015
SEARCH OPTICS, LLC	Word Mark: BUILD YOUR CAR, NAME YOUR PRICE!	2962043	June 14, 2005

Canadian Trademarks

<u>Owner</u>	<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
SEARCH OPTICS LTD.	BLUEPRINT CMS	Appl. No. 1,682,757 Reg. No. TMA945,344	Filing Date 6/25/2014 Reg. Date 8/5/2016
SEARCH OPTICS LTD.	BLUEPRINT PLATFORM	Appl. No. 1,682,756 Reg. No. TMA945,345	Filing Date 6/25/2014 Reg. Date 8/5/2016
SEARCH OPTICS LTD.	BLUEPRINT VIRTUAL SHOWROOM	Appl. No. 1,682,758	Filing Date 6/25/2014

SEARCH OPTICS LTD.	SEARCH OPTICS	Appl. No. 1,581,217 Reg. No. TMA884,933	Filing Date 6/8/2012 Reg. Date 8/28/2014
SEARCH OPTICS LTD.	SMARTER SOLUTIONS – BETTER RESULTS	Appl. No. 1,581,226 Reg. No. TMA884,934	Filing Date 6/8/2012 Reg. Date 8/28/2014
SEARCH OPTICS LTD.	YOU CAN'T CLOSE A CLICK	Appl. No. 1,581,225 Reg. No. TMA863,837	Filing Date 6/8/2012 Reg. Date 10/29/2013