

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468865

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B. Glowing LLC		03/30/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Preserve, LLC		
Street Address:	2501 SW First Avenue		
Internal Address:	Suite 370		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4517339	B CLASSIC	
Registration Number:	4341343	MAKE BEAUTY	
Registration Number:	4329483	BG B-GLOWING	
Registration Number:	4198334	B~	
Registration Number:	3133623	B~ GLOWING	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684940		
Email:	lrodman@dglaw.com, jharris@dglaw.com, tsuhay@dglaw.com		
Correspondent Name:	Lindsay Rodman, Davis & Gilbert LLP		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	20862-9999-000		
NAME OF SUBMITTER:	Lindsay Rodman		
SIGNATURE:	/Lindsay Rodman/		
DATE SIGNED:	04/06/2018		

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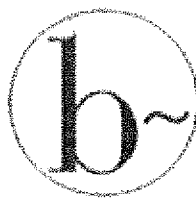
Total Attachments: 2

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SCHEDULE 2
TRADEMARK ASSIGNMENT

WHEREAS, B. Glowing LLC ("Assignor") is the owner of the trademarks listed below:

<u>Registered Trademarks</u>	<u>Application No./ Registration No.</u>	<u>Registration Date</u>
B CLASSIC	Reg 4517339 App 85981050	Reg 22-APR-2014
MAKE BEAUTY	Reg 4341343 App 85665935	Reg 28-MAY-2013
MAKE BEAUTY		
BG B-GLOWING	Reg 4329483 App 85665958	Reg 30-APR-2013
 b-glowing		
B~	Reg 4198334 App 85521534	Reg 28-AUG-2012
		
B-GLOWING	Reg 3133623 App 76978138	Reg 22-AUG-2006
b-glowing		

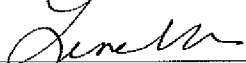
WHEREAS, Preserve, LLC (hereinafter "Assignee"), is desirous of acquiring said trademarks, including any registrations thereof.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by the trademarks, and the registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said trademarks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, each party hereto has caused this Trademark Assignment to be duly executed by its authorized representative as of the 30th day of March, 2018.

ASSIGNOR

B. Glowing LLC,

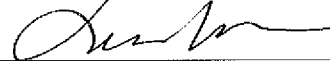
By: 

Name: LISA KING

Title: Mgr.

ASSIGNEE

Preserve, LLC

By: 

Name: LISA KING

Title: Mgr.