

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469031

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/12/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEALIUM INC.		10/12/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TEALIUM INC.		
Street Address:	11095 Torreyana Road		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4557456	AUDIENCESTREAM	
Registration Number:	4557457	AUDIENCESTREAM	
Registration Number:	4380057	TEALIUM	
Registration Number:	4380058	TEALIUM	
Serial Number:	87533928	TEALIUM THINK	
Serial Number:	87533950		
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-0404		
Email:	efiling@knobbe.com		
Correspondent Name:	Knobbe Martens Olson & Bear, LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Lesley Y. Kim		
SIGNATURE:	/lesley y. kim/		
DATE SIGNED:	04/09/2018		

OP \$165.00 4557456

Total Attachments: 3

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Delaware

The First State

FILED ABC
Secretary of State
State of California
10 OCT 12 2017

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

TEALIUM INC.

, A CALIFORNIA CORPORATION,
WITH AND INTO "TEALIUM INC." UNDER THE NAME OF "TEALIUM INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWELFTH DAY OF OCTOBER, A.D. 2017, AT 8:35 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Jeffrey W. Bullock
Jeffrey W. Bullock, Secretary of State

6398116 8100M
SR# 20176584464

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203385307
Date: 10-12-17

TRADEMARK
REEL: 006309 FRAME: 0538

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:35 AM 10/12/2017
FILED 08:35 AM 10/12/2017
SR 20176584464 - File Number 6398116

CERTIFICATE OF MERGER

of

TEALIUM INC.,**a California corporation****with and into****TEALIUM INC.,****a Delaware corporation**

In accordance with Sections 252 and 103 of the Delaware General Corporation Law, Tealium Inc., a Delaware corporation, DOES HEREBY CERTIFY as follows:

(1) The name and state of incorporation of the constituent corporations are Tealium Inc., a Delaware corporation (the "**Company**"), and Tealium Inc., a California corporation ("**Target**");

(2) An agreement of merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with Section 252(c) of the Delaware General Corporation Law;

(3) The name of the Company, which shall be the surviving corporation, shall be Tealium Inc., a Delaware corporation;

(4) The Certificate of Incorporation of the Company as currently filed with the Secretary of State of the State of Delaware shall be amended and restated at the effective time of the merger to read in its entirety as set forth on Exhibit A attached hereto and, as so amended and restated, shall be the certificate of incorporation of the surviving corporation;

(5) A copy of the executed agreement of merger is on file at the offices of the Company, the address of which is 11095 Torreyana Road, San Diego, California 92121.

(6) A copy of the agreement of merger will be furnished by the Company, upon request and without cost to any stockholder of Target or the Company;

(7) Target, the only constituent corporation that is not a Delaware corporation, has a total authorized capital stock of 94,887,917 shares, of which 64,127,325 shares are common stock, \$0.001 par value per share, and 30,760,592 shares are preferred stock, \$0.001 par value per share; and

(8) The merger is to become effective on the date this Certificate of Merger is duly filed with the Secretary of State of the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has signed his name and affirmed that this instrument is the act and deed of the corporation and that the statements herein are true, under penalties of perjury, this 12th day of October, 2017.

TEALIUM INC.
(a Delaware corporation)

By: /s/ Jeffrey W. Lunsford
Jeffrey W. Lunsford
President and Chief Executive Officer

SIGNATURE PAGE TO CERTIFICATE OF MERGER