

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467434

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monroe Capital Management Advisors, LLC, as Administrative Agent		03/27/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WhatCounts, Inc.		
Street Address:	100 Challenger Road, Suite 303		
City:	Ridgefield Park		
State/Country:	NEW JERSEY		
Postal Code:	07660		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87352952	WHATCOUNTS	
CORRESPONDENCE DATA			
Fax Number:	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-444-1124		
Email:	elaine.hunt@alston.com		
Correspondent Name:	Michele M. Glessner		
Address Line 1:	Alston & Bird LLP		
Address Line 2:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Elaine B. Hunt		
SIGNATURE:	/Elaine B. Hunt/		
DATE SIGNED:	03/28/2018		
Total Attachments: 3			
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source=whatcounts#page3.tif			

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of March 27, 2018 by Monroe Capital Management Advisors, LLC, as Administrative Agent (“**Administrative Agent**”).

WITNESSETH:

WHEREAS, Administrative Agent and WhatCounts, Inc., a Washington corporation (“**Grantor**”), were parties to that certain Trademark Security Agreement dated as of May 30, 2017 (the “**Security Agreement**”), pursuant to which Grantor granted a security interest to Administrative Agent in certain trademarks (the “**Trademarks**”) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Administrative Agent, including the Trademarks set forth on Schedule I hereto; and

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on May 30, 2017, at Reel 6072, Frame 0294; and

WHEREAS, Grantor has requested that Administrative Agent release its security interest in and lien on all of Grantor’s right, title and interest in, to and under the Trademarks and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Administrative Agent hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “**Trademark Collateral**”):

(a) each U.S. Trademark application and registration, including, without limitation, each Trademark and Trademark application referred to on Schedule I, together with any renewals or divisionals thereof and all goodwill associated therewith (though excluding any “intent to use” Trademark application for which a statement of use or amendment to allege use has not been filed and accepted with the United States Patent and Trademark Office); and;


(b) all product and Proceeds of the foregoing, including, without limitation, any royalties or any claim by Grantor against third parties for past, present or future infringement of any Trademark, including, without limitation, any Trademark referred to in Schedule I and any Trademark issued pursuant to a Trademark application referred to in Schedule I.

2. Administrative Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Administrative Agent, all of Administrative Agent’s right, title and interest in and to the Trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, Administrative Agent has caused this Trademark Release to be executed as of the day and year first above written.

**MONROE CAPITAL MANAGEMENT ADVISORS,
LLC, as Administrative Agent**

By:  _____
Name: Gerry Burrows
Title: Director

Trademark Release (OSG)

**TRADEMARK
REEL: 006310 FRAME: 0147**

SCHEDULE 1

Trademark Collateral

Trademark	Application No.	Application Date	Registration No.	Registration Date
WHATCOUNTS	87352952	2/28/17	N/A	N/A