

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Earthy, LLC		03/19/2018	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	BB&HC, LLC		
Doing Business As:	Tamarack Holdings		
Street Address:	1610 Barlow St		
Internal Address:	#201		
City:	Traverse City		
State/Country:	MICHIGAN		
Postal Code:	49686		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86822838	EARTHY ORGANIC	
CORRESPONDENCE DATA			
Fax Number:	2317140200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	231-714-0100		
Email:	john@revisionlegal.com		
Correspondent Name:	John Di Giacomo		
Address Line 1:	444 Cass St.		
Address Line 2:	Suite D		
Address Line 4:	Traverse City, MICHIGAN 49684		
NAME OF SUBMITTER:	John Di Giacomo		
SIGNATURE:	/JAD/		
DATE SIGNED:	04/02/2018		
Total Attachments: 2			
source=TM Assignment 3.23.18#page1.tif			
source=TM Assignment 3.23.18#page2.tif			

OP \$40.00 86822838

TRADEMARK ASSIGNMENT AGREEMENT

This Agreement is made effective as of March 19, 2018, by and between Earthy, LLC a limited liability company organized under the laws of the State of Illinois ("Assignor") and BB&HC, LLC (aka Tamarack Holdings) a limited liability company organized under the laws of the State of Michigan ("Assignee") (collectively the "Parties"). This Trademark Assignment Agreement ("Agreement") will define the terms of the assignment of any and all interests in the EARTHY ORGANIC trademark and its associated application (US Patent and Trademark Office serial number 86,822,838) from Assignor to Assignee.

RECITALS

WHEREAS, Assignee is the sole and exclusive owner of the EARTHY ORGANIC trademark registrations for the marks identified more fully in the attached Schedule A and further is the owner of the business goodwill related therewith;

WHEREAS, Assignor has used the EARTHY ORGANIC trademark on products it has sold in commerce and has generated certain business goodwill related therewith; and

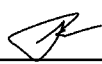
WHEREAS, Assignee desires to acquire any and all rights, title, and interests that Assignor may own or claim in the EARTHY ORGANIC Trademark and all business goodwill related therewith;

NOW THEREFORE, in exchange for the mutual promises contained herein, and for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Parties agree to be legally bound to the terms of this Agreement.

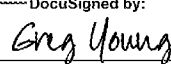
Assignment of Trademark Rights and Associated Goodwill. Be it known that by virtue of valuable consideration by Assignee to Assignor as part of a settlement of legal rights between the Parties, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee the full and entire right, title, and interest in and to the EARTHY ORGANIC Trademark, and the business goodwill associated therewith, including, without limitation, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the EARTHY ORGANIC Trademark that Assignor has used.

IN WITNESS WHEREOF, this Assignment has been duly executed and effective as to March 19, 2018.

Assignor:

By: 
Name: John Vlahakis
Title: CEO

Assignee:

DocuSigned by:
By: 
Name: Greg Young
Title: Managing Director - Tamarack Holdings, LLC

SCHEDULE A

U.S. Trademark Registration Number

86,822,838

Trademark

EARTHY ORGANIC