

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468548

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/20/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aspen Pure, LLC		04/04/2018	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	BUCHA, INC.		
Street Address:	1700 EAST 68TH AVENUE		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80229		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3845505	ASPEN PURE	
Registration Number:	2958731	ASPEN PURE	
CORRESPONDENCE DATA			
Fax Number:	3035726540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3035726500		
Email:	GTIPMAIL@gtlaw.com		
Correspondent Name:	Gayle L. Strong		
Address Line 1:	1200 17th Street, Suite 2400		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	131898.010300		
NAME OF SUBMITTER:	Gayle L. Strong		
SIGNATURE:	/Gayle L Strong/		
DATE SIGNED:	04/04/2018		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, pursuant to that certain Asset Purchase Agreement (the "APA") dated as of May 20, 2016 by and among Bucha, Inc., a company organized under the laws of the state of Washington ("Assignee"), and Aspen Pure, LLC, a Colorado limited liability company ("Assignors"), Assignor has agreed to transfer and assign the Marks (as defined in the APA) to Assignee; and

WHEREAS, in order to effectuate Assignor's assignments to Assignee of all rights, title and interests in and to all of Assignor's Marks as defined in the APA, Assignors are executing this instrument of assignment.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys, as of the date of May 20, 2016, to Assignee, the Assignor's entire right, title and interest throughout the world in and to, as well as the goodwill of the business symbolized by, the Marks identified on Exhibit A attached hereto, which constitute the pertinent records from Schedule I of the APA.

Together with Assignor's right, title and interest throughout the world in and to each of the Marks, as well as the goodwill of the business associated with said Marks being assigned to Assignee, are the rights to police, monitor and enforce said marks against any and all past infringements which may have occurred at any time in the unlimited past, up to the date of this present Trademark Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration thereof.

Assignor hereby represents, covenants and warrants that, with respect to each Mark, it has the full right to convey its above-described right, title, interest and goodwill by this instrument, free and clear of all liens, claims, encumbrances, security interests and any other restrictions or charges of any kind or nature, and that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark rights, or to secure registrations before the United States Patent and Trademark Office or any trademark office of any other country throughout the world, at Assignor's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Marks, at Assignor's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country throughout the world, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and trademark office or the Trademark Office of any other country throughout the world.

TRADEMARK ASSIGNMENT

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the date shown below, effective *nunc pro tunc* May 20, 2016.

ASSIGNOR:

Aspen Pure, LLC

By

[Signature]

Print Name: Chuck Erce

Its: CHIEF FINANCIAL OFFICER

Date of execution: April 4, 2018
effective *nunc pro tunc* May 20, 2016

ACKNOWLEDGEMENT

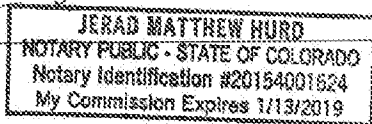
STATE OF COLORADO)

COUNTY OF Larimer)

SS:

The foregoing instrument was acknowledged before me this 4 day of April, 2018 by
_____ of Aspen Pure, LLC.

Notary: *[Signature]* 4-4-18 [NOTARIAL SEAL]



Print Name: Jerad Hurd

Notary Public, 1-13-19
My commission expires:

EXHIBIT A

U.S. Reg. No. 3845505 for the mark ASPEN PURE in Class 32 [renewal due 09072020]

U.S. Reg. No. 2958731 for the mark ASPEN PURE in Class 32 [renewal due 05312025]

China Reg. No. 8258207 for the mark ASPEN PURE in Class 32 [renewal due 05062021]

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