

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468205

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rise International Group, LLC		02/09/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Fantasia Beauty LLC		
Street Address:	31 West 34th Street		
Internal Address:	5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1762305	BABY FACE	
Registration Number:	1882761	DERMASIL	
Registration Number:	1860625	DERMASIL	
Registration Number:	0806476	RISE	
Registration Number:	0786531	RISE	
Registration Number:	1754762	RISE	
Registration Number:	1251426	RISE SUPER FOAM	
CORRESPONDENCE DATA			
Fax Number:	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 708-1800		
Email:	gdeluca@ladas.com		
Correspondent Name:	Jay A. Bondell		
Address Line 1:	1040 Avenue of the Americas		
Address Line 2:	6th Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	5000-Fant/JAB		

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NAME OF SUBMITTER:	Jay A. Bondell
SIGNATURE:	/Jay A. Bondell/
DATE SIGNED:	04/03/2018
Total Attachments: 2 source=Assignment w list#page1.tif source=Assignment w list#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into as of January 1, 2018 (the "Effective Date"), by RISE INTERNATIONAL GROUP, LLC, with its principal place of business at 300-3 Route 17 South, Suite 3, Lodi, NJ 07644 (hereinafter, "Assignor"), to FANTASIA BEAUTY LLC, with its principal place of business at 31 West 34th Street, 5th Floor, New York, New York 10001 (hereinafter, "Assignee"),

WHEREAS, Assignor has adopted and is the owner of the trademarks identified on Exhibit A attached hereto along with the associated registrations in the in the trademark offices of the respective countries in which the registrations were issued (collectively, the "Marks and Registrations"); and

WHEREAS, Assignee is desirous of acquiring the Marks and Registrations and all of Assignor's right, title and interest therein, plus the goodwill of the business in connection with which the respective Marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, effective as of the Effective Date, all of Assignor's right, title and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized thereby, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

RISE INTERNATIONAL GROUP, LLC

Date: 2/9/18

By: [Signature]
Its: 2/9/18

President

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[Signature]

AMIRA POZO-VERPOST
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 05/23/2021

Trademarks Subject to Assignment

Rise International Group LLC

Trademark Report by Mark
Status: ACTIVE

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COUNTRY	REFERENCE#	FILED	APPL#	REG DT	REG#	STATUS	CLASSES
BABY FACE							
UNITED STATES	RIG.001UST	12/23/1991	74233,081	4/6/1993	1,762,305	REGISTERED	3
3 - shaving cream							
DERMASIL							
AUSTRALIA	RIG.002AUS	7/14/2015	1707037	7/14/2015	1707037	REGISTERED	3
3 - Hand, body and skin lotions; liquid and bar soap; facial cream; skin moisturizer; non-medicated lip care preparations							
CANADA	RIG.002CAT	5/27/1993	0729684	11/25/1994	436289	REGISTERED	3
3 - personal care products namely hand and body lotion							
UNITED STATES	RIG.002UST	5/21/1993	74394,857	3/7/1995	1,832,761	REGISTERED	3
3 - hand and body lotion							
UNITED STATES	RIG.002UST1	12/6/1993	74465,937	11/1/1994	1,850,625	REGISTERED	3
3 - dry skin cream and dry skin lotion							
RISE							
CANADA	RIG.003CAT	2/24/2004	1,207,967	2/12/2005	631,755	REGISTERED	3
3 - Shaving cream, personal deodorants, and after shave preparations							
MEXICO	RIG.003MXT	5/21/1991	113377	4/19/1996	520558	REGISTERED	3
3 - cleaning preparations and other substances for laundry use; cleaning, polishing, scouring, and abrasive preparations; soaps, perfume, essential oils, cosmetics, hair lotions, dentifrice							
PASAMA	RIG.003PAT	11/27/1992	1967594	3/29/1994	53952	REGISTERED	3
3 - soaps and shaving cream							
UNITED STATES	RIG.003UST	1/18/1955	72210,191	5/29/1956	305,476	REGISTERED	3
3 - Personal deodorants							
UNITED STATES	RIG.003UST1	4/30/1954	72192,356	3/9/1956	786,531	REGISTERED	3
3 - after shave preparation							
UNITED STATES	RIG.003UST2	12/16/1991	74230,315	3/2/1993	1,754,762	REGISTERED	3
3 - shaving cream							
RISE SLAVE FOAM							
CANADA	RIG.004CAT	1/15/2001	1088923	6/8/2004	TMA,612,025	REGISTERED	3
3 - Shaving cream							
RISE SUPER FOAM							
UNITED STATES	RIG.005UST	5/24/1982	73366,116	9/20/1983	1,251,425	REGISTERED	3
3 - shaving cream							

END OF REPORT

TOTAL ITEMS SELECTED = 13

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