

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469426

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PCLENDER, LLC		07/31/2017	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	FISERV SOLUTIONS, LLC		
Street Address:	255 Fiserv Drive		
City:	Brookfield		
State/Country:	WISCONSIN		
Postal Code:	53045		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4114737	PCLENDER	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142716560		
Email:	jltreml@michaelbest.com		
Correspondent Name:	Katrina G. Hull		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Katrina G. Hull		
SIGNATURE:	/katrina g. hull/		
DATE SIGNED:	04/11/2018		
Total Attachments: 5			
source=23115123_Assignment_PCLender_to_Fiserv_Solutions#page1.tif			
source=23115123_Assignment_PCLender_to_Fiserv_Solutions#page2.tif			
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OP \$40.00 4114737

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Agreement") is made effective as of July 31, 2017 by and between PCLENDER, LLC, a Florida limited liability company ("Assignor"), and FISERV SOLUTIONS, LLC, a Wisconsin limited liability company ("Assignee").

RECITALS

A. Pursuant to an Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement"), by and between Assignor and Assignee, Assignee has agreed to purchase certain assets of Assignor, including the rights, title and interest in the Assigned Trademarks (as defined in Section 1 below).

B. Assignor is the sole owner of the Assigned Trademarks.

C. Assignor desires by execution of this Agreement to confirm the assignment of all rights, title and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Agreement to confirm the assignment of all of Assignor's rights, title, and interest in the Assigned Trademarks to Assignee.

AGREEMENTS

For good and valuable consideration, including that recited in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademarks as follows:

1. The term "Assigned Trademarks" shall mean the trademarks listed on Exhibit A attached hereto and made a part hereof, as well as: (a) all common law rights therein, (b) all goodwill associated therewith, (c) all registrations and renewals thereof and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and/or initiate any proceeding to collect damages and payments for past or future infringements thereof.

2. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns all of Assignor's right and title to and interest in the Assigned Trademarks.

3. The provisions of this Agreement are subject, in all respects, to the terms and conditions of the Purchase Agreement and all of the representations and warranties, covenants and agreements contained therein. In the event of any conflict between the terms and conditions of the Purchase Agreement and the terms and conditions of this Agreement, the Purchase Agreement shall control.

4. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, successors and assigns.

5. Assignor and Assignee shall execute and deliver, or cause to be executed and delivered, from time to time hereafter, upon request, such further documents and instruments, and shall do and perform such further acts as may be reasonably necessary, to give full effect to the intent of this Agreement.

6. This Agreement shall be governed by and construed under the laws of the State of Wisconsin without regard to conflicts-of-laws principles that would require application of any other law.

7. This Agreement may be signed in counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute a single instrument. Signatures delivered by facsimile and/or other electronic means (*e.g.*, in “.pdf” format) shall be deemed to be original and shall be binding for all purposes hereof.

[Signature page follows.]

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

ASSIGNEE:

PCLENDER, LLC

FISERV SOLUTIONS, LLC

BY 
Its MANAGER

BY _____
Its _____

[Signature Page to Trademark Assignment]

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the parties as of the date first written above.

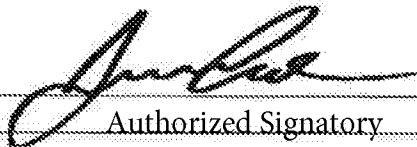
ASSIGNOR:

ASSIGNEE:

PCLENDER, LLC

FISERV SOLUTIONS, LLC

BY _____
Its _____

BY  _____
Its Authorized Signatory _____

[Signature Page to Trademark Assignment]

TRADEMARK
REEL: 006311 FRAME: 0185

EXHIBIT A

Assigned Trademarks

Mark	Serial No.	Registration no.	Owner
ApprovedFast	87110021	5159877	PCLender, LLC
PCLender	85388210	4114737	PCLender, LLC