

900444490 03/28/2018  
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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM467445

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL								
<b>CONVEYING PARTY DATA</b>									
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>Southern Outdoor Technologies, LLC</td><td></td><td>03/12/2018</td><td><del>Corporation</del> Limited Liability Company MISSISSIPPI</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	Southern Outdoor Technologies, LLC		03/12/2018	<del>Corporation</del> Limited Liability Company MISSISSIPPI	
Name	Formerly	Execution Date	Entity Type						
Southern Outdoor Technologies, LLC		03/12/2018	<del>Corporation</del> Limited Liability Company MISSISSIPPI						
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	SKRATCHTV, LLC								
<b>Street Address:</b>	100 PGA TOUR Blvd.								
<b>City:</b>	Ponte Vedra Beach								
<b>State/Country:</b>	FLORIDA								
<b>Postal Code:</b>	32082								
<b>Entity Type:</b>	Limited Liability Company: FLORIDA								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr></thead><tbody><tr><td>Serial Number:</td><td>86764024</td><td>LIVE ABOVE PAR</td></tr></tbody></table>	Property Type	Number	Word Mark	Serial Number:	86764024	LIVE ABOVE PAR			
Property Type	Number	Word Mark							
Serial Number:	86764024	LIVE ABOVE PAR							
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	9042806546								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>									
<b>Phone:</b>	904-543-5825								
<b>Email:</b>	suzannewarfield@pgatourhq.com								
<b>Correspondent Name:</b>	Suzanne Warfield								
<b>Address Line 1:</b>	100 PGA TOUR Blvd.								
<b>Address Line 4:</b>	Ponte Vedra Beach, FLORIDA 32082								
<b>ATTORNEY DOCKET NUMBER:</b>	assignment of appl								
<b>NAME OF SUBMITTER:</b>	Suzanne Warfield								
<b>SIGNATURE:</b>	/Suzanne Warfield/								
<b>DATE SIGNED:</b>	03/28/2018								
<b>Total Attachments: 1</b> source=Trademark Assignment - LIVE ABOVE PAR (SN 86764024)#page1.tif									

CH \$40.00 86764024

**Trademark Assignment**

This Assignment is made by and between SOUTHERN OUTDOOR TECHNOLOGIES, LLC, a Mississippi limited liability company ("ASSIGNOR") and SKRATCHTV, LLC, a Florida limited liability company ("ASSIGNEE"). This Assignment will become fully effective, binding and enforceable on the date of complete execution by all of the parties hereto ("Effective Date").

WHEREAS, Assignor is the owner of all right, title, and interest in, to and under U.S. Trademark Application Serial No. 86/764,024 for LIVE ABOVE PAR, and all common law rights associated therewith ("Trademark") and has the full right to make the conveyance herein;

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee, its entire right, title and interest in, to and under the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee its entire right, title, and interest in, to and under the Trademark and that portion of the business to which the Trademark pertains, and the application and registration therefore, together with the goodwill of the business connected with the use of and symbolized by the Trademark and all rights and causes of action to recover past, present or future damages, royalties, fees, profits or other relief, including but not limited to, equitable and injunctive relief ensuing from infringement of the Trademark.

Signatures to this Agreement transmitted by facsimile transmission, by electronic mail in "portable document format" ("pdf") form, or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document, will have the same effect as paper documents bearing the original signature. This Agreement may be executed in counterparts, each of which shall be an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR AND ASSIGNEE have executed and delivered this Assignment by their duly authorized officers.

ASSIGNOR

Signature: \_\_\_\_\_

Name: Mark Bernegger

Title: Owner / Partner

Date: 3-2-18

ASSIGNEE

Signature: \_\_\_\_\_

Name: LEONARD BARRI

Title: Officer of Member

Date: 3/0/18