

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEN: PUBLISHING MAGAZINES, LLC		03/19/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	AVTECH MEDIA AMERICAS INC.		
Street Address:	c/o Barton LLP, 420 Lexington Avenue, Suite 1830		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10170		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	87658254	ANALOGPLANET	
Serial Number:	87658267	AUDIOSTREAM	
Serial Number:	77676023	HOME THEATER	
Serial Number:	78969872	HOME THEATER	
Serial Number:	87231395	HOME THEATER DESIGN	
Serial Number:	87231421	HOME THEATER DESIGN	
Serial Number:	85276240	INNERFIDELITY	
Serial Number:	86544646	INNERFIDELITY	
Serial Number:	76179019	PHOTOGRAPHIC	
Serial Number:	75146181	SHUTTERBUG	
Serial Number:	86088448	SHUTTERBUG	
Serial Number:	75554167	SOUND & VISION	
Serial Number:	76975329	SOUND & VISION	
Serial Number:	74149523	STEREOPHILE	
Serial Number:	77390549	STEREOPHILE	
Serial Number:	87075586	STEREOPHILE	
Serial Number:	87640744	STEREOPHILE	
Serial Number:	77676074	THE AUTHORITY IN ENTERTAINMENT INTELLIGE	
Serial Number:	86333844	WHERE TECHNOLOGY BECOMES ENTERTAINMENT	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	86333856	WHERE TECHNOLOGY BECOMES ENTERTAINMENT
Serial Number:	86544729	

CORRESPONDENCE DATA

Fax Number: 2126873667
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 212 687 6262
Email: lmcateer@bartonesq.com
Correspondent Name: Liberty McAteer
Address Line 1: c/o Barton LLP, 420 Lexington Avenue,
Address Line 2: Suite 1830
Address Line 4: New York, NEW YORK 10170

NAME OF SUBMITTER:	Liberty McAteer
SIGNATURE:	/Liberty McAteer/
DATE SIGNED:	04/11/2018

Total Attachments: 7
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment") is entered into as of March 19, 2018 by and between TEN: PUBLISHING MAGAZINES, LLC, a Delaware limited liability company (as successor to TEN: The Enthusiast Network Magazines, LLC) ("ASSIGNOR") and AVTECH MEDIA AMERICAS INC., a Delaware corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR owns all right, title, and interest in, under, and to the trademarks listed on the attached Schedule A, including the registrations and applications thereof (hereinafter, the "Trademarks");

WHEREAS, ASSIGNOR, ASSIGNEE and certain of ASSIGNOR's affiliates have entered into that certain Asset Purchase Agreement, dated March 19, 2018, pursuant to which ASSIGNOR has agreed to convey, transfer, assign and deliver to ASSIGNEE all of ASSIGNOR's right, title and interest in, under and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby conveys, transfers, assigns and delivers to ASSIGNEE all right, title and interest in, under, and to the Trademarks, including all goodwill associated therewith, any and all common law rights thereof, any and all registrations and applications relating thereto and any renewals thereof, and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. At the expense of each party, from time to time, if necessary, each of the parties hereto shall execute and deliver all such further assignments or other instruments of conveyance and transfer as the other party may reasonably request to accomplish and record this Trademark Assignment.
3. ASSIGNOR authorizes the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable country outside the United States, to record this Trademark Assignment and the ASSIGNEE as the assignee and owner of any and all of ASSIGNOR's rights in the Trademarks.
4. This Trademark Assignment shall be binding upon the parties and their respective successors and assigns.
5. This Trademark Assignment will be governed by and construed in accordance with the laws of the State of Delaware, without regard to any applicable conflicts of law rules or principles that would otherwise cause the application of laws of another jurisdiction.


6. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument. For purposes of this Trademark Assignment, signatures delivered by email in portable document format (PDF) shall be accepted and binding as original signatures for all purposes.

[Signatures on following page]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:

TEN: PUBLISHING MAGAZINES, LLC

By: 

Name: Kevin Mullan

Title: President

ASSIGNEE:

AVTECH MEDIA AMERICAS INC.

By: _____

Name:

Title:

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:

TEN: PUBLISHING MAGAZINES, LLC

By: _____

Name:

Title:

ASSIGNEE:

AVTECH MEDIA AMERICAS INC.

A handwritten signature in dark ink, appearing to read "Owen Davies", is written over a horizontal dotted line.

By: _____

Name: Owen Davies

Title: President

Schedule A

[See Attachment "Schedule A of the Trademark Assignment"]

Attachment to Schedule A of the Trademark Assignment

Country	Trademark	Registration Status	Registration Date	Registration No.	Class	Description
United States	ANALOGUE ALIEN	Pending	10/24/2017	87/653254	35	[35] - Providing a website featuring consumer product information and reviews to the analog audio market collectively.
United States	ALICE/CHRIS/AM	Pending	10/24/2017	87/653267	35	[35] - Providing a website featuring consumer product information and reviews to the electronic and digital enthusiast community.
United States	HOME THEATER	Registered/Granted	2/23/2009	77/678632	41	[41] - Computer services, namely, providing on-line non-downloadable magazines and archived magazine articles concerning home audio, hi-fi, and theater.
United States	HOME THEATER	Registered/Granted	9/28/2006	78/959972	18	[18] - Magazines in the field of audio and video components.
United States	HOME THEATER DESIGN	Pending	11/9/2016	87/231995	35	[35] - Magazines featuring home entertainment and theater.
United States	HOME THEATER DESIGN	Pending	11/9/2016	87/232421	41	[41] - Providing a website featuring non-downloadable publications in the nature of articles, magazines and archived magazine services in the field of home entertainment and theater.
United States	INNERCIELITY	Registered/Granted	8/24/2011	85/276240	35	[35] - Providing a website featuring consumer product information and reviews to the electronic and digital enthusiast community.
United States	INNERCIELITY	Registered/Granted	2/24/2015	86/544466	35	[35] - Providing a website featuring consumer product information and reviews to the electronic and digital enthusiast community.
United States	PRO/DOMINANT	Registered/Granted	10/11/2000	76/129019	35	[35] - Magazines in the field of photography, photographic equipment, and related topics.
United States	SMOULTEMBUS	Registered/Granted	8/21/2006	79/246181	35	[35] - Magazines pertaining to photography.
United States	SMOULTEMBUS	Registered/Granted	10/10/2011	86/058448	41	[41] - Providing a website featuring blogs and non-downloadable publications in the nature of magazines in the field(s) of photography and related topics of interest.
Canada	SOUND 2 VISION	Registered/Granted	03/30/87	033387	36	[36] - Periodical publications, namely magazines.
United States	SOUND 2 VISION	Registered/Granted	9/18/1998	75/554167	36	[36] - Magazine in the field of audio, video and electronic equipment.
United States	SOUND & VISION	Registered/Granted	4/26/2001	76/975129	09	[09] - Instructional DVDs for electronic equipment.
Korea Republic of	STEREOPHILE	Registered/Granted	02/20/2012	022021912	18	[18] - Magazines.
United States	STEREOPHILE	Registered/Granted	3/20/1991	74/289731	18	[18] - Magazine featuring audio and video equipment and technology, recorded music and recording technology and related matters.
United States	STEREOPHILE	Registered/Granted	2/6/2008	77/290549	09	[09] - Compact discs featuring music.

