

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM469360

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LANDERS-SEGAL COLOR CO., INCORPORATED		04/06/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LANSCO COLORS LLC		
<b>Street Address:</b>	One Blue Hill Plaza		
<b>City:</b>	Pearl River		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10965		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1311813	LANSCO	
<b>Registration Number:</b>	3023017	WE BRING A WORLD OF COLOR TO YOUR DOOR	
<b>Registration Number:</b>	4134601	WE BRING A WORLD OF COLOR TO YOUR DOOR	
<b>Registration Number:</b>	4134607	LANSCO COLORS	
<b>Registration Number:</b>	5091691	LANOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045725134		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404 572 4600		
<b>Email:</b>	sshin@kslaw.com,vbantug@kslaw.com		
<b>Correspondent Name:</b>	King & Spalding LLP		
<b>Address Line 1:</b>	1180 Peachtree Street, NE		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	24477.019005		
<b>NAME OF SUBMITTER:</b>	Vicky R. Bantug		
<b>SIGNATURE:</b>	/Vicky R. Bantug /		
<b>DATE SIGNED:</b>	04/11/2018		

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**Total Attachments: 3**

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## EXHIBIT A

### TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Landers-Segal Color Co., Incorporated, a Delaware corporation, with a principal place of business at One Blue Hill Plaza, Pearl River, New York 10965 (“Assignor”) hereby assigns and transfers to LANSCO Colors LLC, a Delaware limited liability company, with a principal place of business at One Blue Hill Plaza, Pearl River, New York 10965 (“Assignee”), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to marks LANSCO, two registrations of LANSCO COLORS, two registrations of WE BRING A WORLD OF COLOR TO YOUR DOOR, and



, as shown in the registrations identified below (the “Marks”), together with any goodwill of the business with which the Marks are used and that is symbolized by the Marks, and all corresponding registrations and applications to register the Marks, including U.S. Registration Nos. 1,311,813, 3,023,017, 4,134,601, 4,134,607 (and Chinese Registration No. 3902477), and 5,091,691, respectively (the Marks, such goodwill, and all corresponding registrations and applications to register the Marks are, collectively, the “Trademark Rights”) as well as all causes of action for any and all previously occurring, present and future infringements, dilution, or other violations of the rights being assigned and the right to sue for, receive and retain all damages, profits, proceeds, and all other remedies associated therewith, all rights of priority in the Trademark Rights in any country as may now or hereafter be granted by law, treaty or other international conventions, and any and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Trademark Rights, for Assignee’s own use and enjoyment and for the use and enjoyment of Assignee’s successors, assigns, or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby requests the Commissioners for Patents and Trademarks to record Assignee as the assignee and owner of the Trademark Rights.

Assignor will take, and will cause its employees and independent contractors to take, all further reasonable actions, and provide to Assignee, Assignee’s successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitations, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining by Assignee any additional

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protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world, all at Assignee's sole cost and expense.

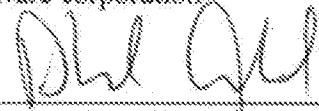
This Assignment will be governed by and construed in accordance with the domestic laws of the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New York. With respect to any lawsuit or proceeding arising out of or brought with respect to this Assignment, any related document or any transaction contemplated hereby or thereby, each of the parties hereto irrevocably (a) submits to the exclusive jurisdiction of the United States federal and state courts located in New York, New York; (b) waives any objection it may have at any time to the laying of venue of any proceeding brought in any such court; (c) waives any claim that such proceeding has been brought in an inconvenient forum; and (d) further waives the right to object with respect to such proceedings, that such court does not have jurisdiction over such party.

This Assignment may be executed in several counterparts, each of which when executed will be deemed to be an original, but all of which taken together will constitute one and the same agreement. Facsimile or electronic (.pdf) signatures will be as valid as original signatures.

The parties set forth below have executed this Trademark Assignment, to be effective as of April 6, 2018.

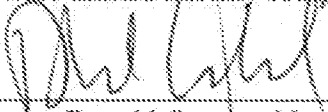
**ASSIGNOR:**

LANDERS-SEGAL COLOR CO.,  
INCORPORATED,  
a Delaware corporation

By:   
Name: Donald Greenwald  
Title: President and Chief Executive Officer

**ASSIGNEE:**

LANSO COLORS LLC,  
a Delaware limited liability company

By:   
Name: Donald Greenwald  
Title: Authorized Person