

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM464133

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YELLOW DOG, LLC		01/29/2018	Limited Liability Company: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	YELLOW DOG DESIGN, INC.		
<b>Street Address:</b>	112 O'Connor Street		
<b>City:</b>	Greensboro		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27406		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4684556	YELLOW DOG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3362744650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-273-1600		
<b>Email:</b>	bandia@greensborolaw.com		
<b>Correspondent Name:</b>	Gilbert J. Andia, Jr.		
<b>Address Line 1:</b>	301 N. Elm Street, Suite 800		
<b>Address Line 4:</b>	Greensboro, NORTH CAROLINA 27401		
<b>NAME OF SUBMITTER:</b>	Gilbert J. Andia, Jr.		
<b>SIGNATURE:</b>	/gilbertjandiajr/		
<b>DATE SIGNED:</b>	03/02/2018		
<b>Total Attachments: 2</b>			
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OP \$40.00 4684556

## ASSIGNMENT OF TRADEMARKS

This agreement entered this \_\_\_\_\_ of January 2018 by and between YELLOW DOG, LLC, a Virginia limited liability company, with an office at 516 River Highway, Suite D, Mooresville, North Carolina herein referred to as "Assignor" and YELLOW DOG DESIGN, INC., a North Carolina corporation, with an office at 112 O'Conner Street, Greensboro, North Carolina, herein referred to as "Assignee."

Assignor registered the following mark, claiming that it had adopted and is using the mark in commerce as a trademark:

<u>Mark</u>	<u>Used For</u>	<u>U.S. Registration Number</u>
YELLOW DOG	Dog collars; dog collars and leads; and, neckwear for dogs	4,684,556

Assignee is desirous of acquiring all rights, title and interest in and to said mark, and the good will symbolized by said mark.

Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, transfers and conveys all right, title and interest in the trademark listed above and all of the good will associated with the individual mark, and convey all right title and interest in the trademark, including the associated good will, to YELLOW DOG DESIGN, INC. a North Carolina corporation. This assignment includes all rights, title, and causes of action in the above trademark.

It is the parties' intention that YELLOW DOG DESIGN, INC. shall have full ownership and enjoyment of the trademark from this day forward.

YELLOW DOG, LLC

By: [Signature]  
Signature of Authorized Representative

01/29/18  
Date

Joseph Juras  
Printed Name

Its: Principal  
Position

STATE OF NORTH CAROLINA  
COUNTY OF Indeell

I, Michael Cicciola, a notary public in and for the said state and county, hereby verify that Joseph Juras personally appeared before me and acknowledged the due execution of the foregoing assignment, on this 29 day of January, 2018.

[Signature]  
Notary Public

My Commission Expires: May 1, 2022  
(NOTARIAL STAMP OR SEAL)

