

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM469770

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Business Capital Corp.		04/11/2018	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fencepost Productions, Inc.		
<b>Street Address:</b>	900 S. Vista Ave.		
<b>City:</b>	Independence		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64056		
<b>Entity Type:</b>	Corporation: KANSAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3924555	CABO JOE	
<b>Registration Number:</b>	4161930	NORTHERN OUTPOST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-273-3500		
<b>Email:</b>	bgilpin@gklaw.com		
<b>Correspondent Name:</b>	Brian G. Gilpin; Godfrey & Kahn, S.C.		
<b>Address Line 1:</b>	833 East Michigan Street, Suite 1800		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-5615		
<b>ATTORNEY DOCKET NUMBER:</b>	057401-0155		
<b>NAME OF SUBMITTER:</b>	Brian G. Gilpin		
<b>SIGNATURE:</b>	/Brian G. Gilpin/		
<b>DATE SIGNED:</b>	04/13/2018		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST  
(Trademarks)**

WHEREAS, FENCEPOST PRODUCTIONS, INC., a Kansas corporation, with a notice address of 900 S. Vista Ave., Independence, Missouri 64056 (the "Company"), and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation whose notice address is 401 Charmany Drive, Madison, Wisconsin 53719 ("Lender"), are parties to one or more security agreements which grant to Lender a security interest in Company's assets, including, but not limited to, the assets listed in the attached **Exhibit A**; and

WHEREAS, Company has fully satisfied all of Company's obligations to Lender with respect to said security agreements;

NOW, THEREFORE, Lender states as follows:

Lender hereby certifies that it is the present owner of a security interest in all right, title, and interest in and to the trademarks identified in a security agreement between Lender and Company, notice of which was recorded in the United States Patent and Trademark Office in Reel 5687, Frame 0840 on December 11, 2015 to secure payment of certain obligations of Company to Lender; and

Lender hereby certifies that Company has satisfied all its obligations to Lender, and hereby releases and discharges Company from all such obligations and terminates the security interest in all of the assets referred to in the above-noted security agreements and to the assets listed in the attached **Exhibit A**.

[Signatures appear on following page]

IN WITNESS THEREOF, Lender has caused this Release of Security Interest to be duly executed by its officer effective the 11 day of April, 2018.

FIRST BUSINESS CAPITAL CORP.

By: John P. Kloss  
Name: John P. Kloss  
Title: Vice President

STATE OF WISCONSIN )  
COUNTY OF Waukesha ) SS

The foregoing instrument was acknowledged before me this 11<sup>th</sup> day of April, 2018, by John P. Kloss, Vice President of First Business Capital Corp. on behalf of the corporation.

Anne J. Orlovski  
Anne L. Orlovski Notary Public, State of WI  
My commission expires: 10/3/21

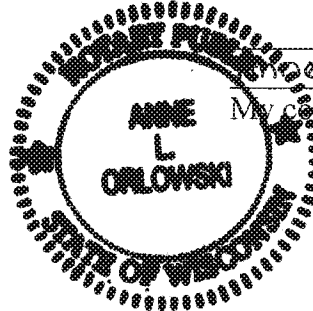


EXHIBIT A

UNITED STATES TRADEMARKS

Mark	Registration No.	Registration Date
CABO JOE	3,924,555	March 1, 2011
NORTHERN OUTPOST	4,161,930	June 19, 2012