

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469189

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S&S Brands, LLC		03/22/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ahold Delhaize Licensing Sarl		
Street Address:	Rue Jean-Francois Bartholoni 4-6		
City:	Geneva		
State/Country:	SWITZERLAND		
Postal Code:	1204		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2952342	CARE ONE	
CORRESPONDENCE DATA			
Fax Number:	7172601641		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 PINE STREET		
Address Line 4:	HARRISBURG, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	21631-0001/ 356		
NAME OF SUBMITTER:	Sue Heberlig		
SIGNATURE:	/SueHeb/		
DATE SIGNED:	04/10/2018		
Total Attachments: 2			
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OP \$40.00 2952342

EXHIBIT A

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the 22nd day of March, 2018 by and between S&S Brands, LLC, (the "Assignor") a Delaware limited liability company located at 301 N. Market St., Wilmington, DE 19801 and Ahold Delhaize Licensing Sarl, (the "Assignee"), a Swiss limited liability company located at Rue Jean-François Bartholoni 4-6, Geneva, Switzerland 1204.

Assignor is the owner of the trademark CARE ONE (the "Trademark"), registered with the United States Patent and Trademark Office at Reg. No. 2,952,342 (the "Registration"); and

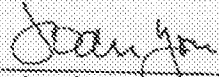
Assignor has elected to transfer to Assignee all of Assignor's right, title, and interest in and to the Trademark and the Registration with respect to the following goods only: dietary supplements, and vitamin and herb supplements.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, conveys, assigns, transfers and delivers unto Assignee and Assignee hereby accepts the entire right, title and interest in and to the Trademark and to Registration No. 2,952,342, only with respect to dietary supplements, vitamin and herb supplements, together with the goodwill of the business symbolized by the Trademark and the Registration with respect to dietary supplements, vitamin and herb supplements, together with all claims for damages by reason of past infringement of said Trademark, with

the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

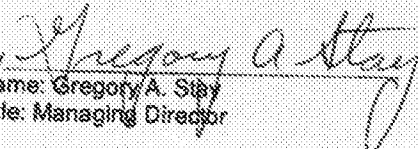
IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

S&S BRANDS, LLC
("Assignor")



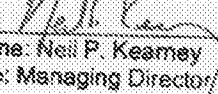
Name: Joan Yori
Title: President and Secretary

AHOLD DELHAIZE LICENSING SARL
("Assignee")

By 

Name: Gregory A. Stary
Title: Managing Director

AHOLD DELHAIZE LICENSING SARL
("Assignee")

By 

Name: Neil P. Kearney
Title: Managing Director