

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469795

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEN: The Enthusiast Network Magazines, LLC		09/25/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Motor Trend Group, LLC		
Street Address:	850 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4700276	CAR CRAFT SUMMER NATIONALS	
Serial Number:	87616692	HOT ROD GARAGE	
Serial Number:	85137616	INTELLICHOICE AUTO BUYING PROGRAM	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.715.8582		
Email:	elizabeth.valenciano@arentfox.com		
Correspondent Name:	Matthew R. Mills		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	039134.00002		
NAME OF SUBMITTER:	Matthew R. Mills		
SIGNATURE:	/mrm/		
DATE SIGNED:	04/13/2018		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Trademark Assignment**”) is entered into as of September 25, 2017 by and between TEN: The Enthusiast Network Magazines, LLC a Delaware limited liability company, having a place of business at 831 South Douglas Street, El Segundo CA 90245 (“ASSIGNOR”) and Motor Trend Group, LLC (formerly known as Extreme Ventures, LLC), a Delaware limited liability company, having a place of business at 850 Third Avenue, New York, New York 10022 (“ASSIGNEE”).

WHEREAS, ASSIGNOR owns all right, title, and interest in, under, and to the trademarks listed on the attached Schedule A, including the registrations and applications therefore (hereinafter, the “Trademarks”);

WHEREAS, ASSIGNOR, ASSIGNEE, Discovery Communications, LLC and certain other parties have entered into that certain Contribution Agreement, dated as of August 3, 2017, pursuant to which ASSIGNOR agreed to convey, transfer, assign and deliver to ASSIGNEE all of ASSIGNOR’s right, title and interest in, under and to the Trademarks;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby conveys, transfers, assigns and delivers to ASSIGNEE all right, title and interest in, under, and to the Trademarks, including all goodwill associated therewith, any and all common law rights thereof, any and all registrations and applications relating thereto and any renewals thereof, and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. From time to time, if necessary, each of the parties hereto shall execute and deliver all such further assignments or other instruments of conveyance and transfer as the other party may reasonably request to accomplish and record this Trademark Assignment.
3. ASSIGNOR authorizes the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable country outside the United States, to record this Trademark Assignment and the ASSIGNEE as the assignee and owner of any and all of ASSIGNOR’s rights in the Trademarks.
4. This Trademark Assignment shall be binding upon the parties and their respective successors and assigns.
5. This Trademark Assignment will be governed by and construed in accordance with the laws of the State of Delaware, without regard to any applicable conflicts of law rules or principles that would otherwise cause the application of laws of another jurisdiction.

6. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument. For purposes of this Trademark Assignment, signatures delivered by email in portable document format (PDF) shall be accepted and binding as original signatures for all purposes.

[Signatures on following page]

Schedule A

Trademark	Country	App. No.	App. Date	Reg. No.	Reg. Date	International Class
HOT ROD	Australia	808646	09/28/1999	808646	02/21/2002	16
	Taiwan	910225580	06/21/2002	1055968	09/01/2003	16
CAR CRAFT SUMMER NATIONALS	United States	85/800758	12/12/2012	4700276	03/10/2015	41
HOT ROD GARAGE	United States	87/616692	09/21/2017			11
INTELLICHOICE AUTO BUYING PROGRAM	United States	85/137616	09/24/2010	4180053	07/24/2012	35