

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465519

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DJIUSA, Inc.		01/30/2018	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	SZ DJI Technology Co., Ltd.		
Street Address:	No. 18 Gaoxin South 4th Ave 17/F West Wing		
Internal Address:	14th Floor		
City:	Nanshan District, Shenzhen		
State/Country:	CHINA		
Postal Code:	518057		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4194070	DJIUSA	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	B. Brett Heavner		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	B. Brett Heavner		
SIGNATURE:	/B. Brett Heavner/		
DATE SIGNED:	03/14/2018		
Total Attachments: 1			
source=DJIUSA Assignment#page1.tif			

OP \$40.00 4194070

**Assignment Agreement by and between
DJIUSA, Inc. and SZ DJI Technology Co., Ltd. (2018)**

This Assignment Agreement ("ASSIGNMENT") is by and between DJIUSA, Inc. ("ASSIGNOR"), a Michigan corporation with a principal office address of 10027 Fair Oaks Drive, Goodrich, Michigan 48438 and SZ DJI Technology Co., Ltd. ("ASSIGNEE"), a Chinese limited liability company with a principal office address of 14th Floor, No. 18 Gaoxin South 4th Ave 17/F West Wing, Nanshan District, Shenzhen, 518057, China, and is effective on the date last signed below (the "EFFECTIVE DATE"). WHEREAS, ASSIGNOR desires to assign and ASSIGNEE desires to acquire all rights, title, and interest in and to the DJIUSA trademark (the "TRADEMARK") and the accompanying U.S. Registration No. 4,194,070 and all business goodwill related therewith; and,

NOW THEREFORE, in light of the foregoing and in consideration of the mutual terms, covenants, and consideration set forth in this AGREEMENT, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Upon the EFFECTIVE DATE, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE the full and exclusive entire right, title, and interest in and to the TRADEMARK, including, without limitation, the right to maintain U.S. Registration No. 4,194,070, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to license the TRADEMARK, the right freely to sell, assign, or transfer the TRADEMARK, the right to sue for past, present, and future infringements of the TRADEMARK, and the goodwill of the business associated with and symbolized by the TRADEMARK.

This ASSIGNMENT may be executed in multiple counterparts, each of which will be considered an original, but all of which when put together will constitute one and the same agreement. Signatures exchanged electronically or via facsimile shall be enforceable as originals. This ASSIGNMENT shall not bind any party until all parties have signed a counterpart.

The parties have executed this ASSIGNMENT as set forth below:

DJIUSA, Inc.

Signed: *Robert M. Remund*
Robert M. Remund (Jan 18, 2018)
Name: Robert M. Remund
Title: Owner
Date: Jan 18, 2018

SZ DJI Technology Co., Ltd.

Signed: *Xiaodan Wang*
Name: Xiaodan Wang
Title: Head of IP
Date: Jan 30, 2018

TRADEMARK