

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM469987

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wavewood, LLC		12/28/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Emerson Collective Investments, LLC		
<b>Street Address:</b>	2200 Geng Road, Suite 100		
<b>City:</b>	Palo Alto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94303		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87395975	IDEA: A JOURNAL OF POLITICS AND CULTURE	
<b>Serial Number:</b>	87395978	IDEA: A JOURNAL OF POLITICS AND CULTURE	
<b>Serial Number:</b>	87395981	IDEA: A JOURNAL OF POLITICS AND CULTURE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	206.359.8000		
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	Alicia Matusheski		
<b>Address Line 1:</b>	1201 Third Avenue, Suite 4900		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>NAME OF SUBMITTER:</b>	Alicia Matusheski		
<b>SIGNATURE:</b>	/Alicia Matusheski/		
<b>DATE SIGNED:</b>	04/16/2018		
<b>Total Attachments: 2</b>			
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OP \$90.00 87395975

**ASSIGNMENT OF TRADEMARK AND COPYRIGHT RIGHTS**

WHEREAS, Wavewood, LLC, a Delaware limited liability company, with its principal place of business at 1775 Massachusetts Ave NW, Bldg. 1755/40, Washington D.C., 20036, United States of America ("Assignor"), and Emerson Collective Investments, LLC, a Delaware limited liability company with its principal place of business at 2200 Geng Road, Suite 100, Palo Alto, CA, 94303 United States of America ("Assignee"), desire to enter into this Assignment of Trademark and Copyright Rights (this "Assignment");

*California*

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WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the trademarks, trademark applications listed in Exhibit A attached hereto (collectively, the "Trademarks"), and all of Assignor's right, title and interest in and to the goodwill and common law rights associated therewith; and

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WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest, throughout the world, in perpetuity, in and to any and all copyrights owned or controlled by Assignor (collectively, the "Copyrights");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest worldwide in and to the Trademarks, together with all of Assignor's goodwill and common law rights connected with the use of and symbolized by the Trademarks.

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Copyrights, throughout the world, in perpetuity, including any renewals or extensions thereof.

Assignor agrees to execute and deliver, at the request and expense of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Trademarks and Copyrights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Assignment as of December 28, 2017.

**ASSIGNOR**

**ASSIGNEE**

**Wavewood, LLC**

**Emerson Collective Investments, LLC**

DocuSigned by:  
By: *Peter Lattman*  
D19AFF3A3ASD4DF  
Name: Peter Lattman  
Title: Vice President

DocuSigned by:  
By: *J. B. Powell*  
C03B27568591429...  
Name: J. Brad Powell  
Title: Chief Investment Officer

**EXHIBIT A**

**Assigned Trademarks**

<b>Mark</b>	<b>Country</b>	<b>Classes</b>	<b>App. No.</b>	<b>App. Date.</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
IDEA: A JOURNAL OF POLITICS AND CULTURE	United States	9	87395975	April 3, 2017	Pending	Pending
IDEA: A JOURNAL OF POLITICS AND CULTURE	United States	16	87395978	April 3, 2017	Pending	Pending
IDEA: A JOURNAL OF POLITICS AND CULTURE	United States	41	87395981	April 3, 2017	Pending	Pending
IDEA: A JOURNAL OF POLITICS AND CULTURE	World Intellectual Property Organization Application (European Union)	9, 16, 41	A0070201	September 27, 2017	Pending	Pending
IDEA: A JOURNAL OF POLITICS AND CULTURE	World Intellectual Property Organization Application (Australia, Israel, United Kingdom)	9, 16, 41	A0070373	October 3, 2017	Pending	Pending
IDEA: A JOURNAL OF POLITICS AND CULTURE	Canada	N/A (Canada does not use the Int. Class System)	1,856,790	September 11, 2017	Pending	Pending