

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470068

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KABAM, INC.		03/16/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF MONTREAL		
Street Address:	4720 KINGSWAY, SUITE 2200		
City:	BURNABY, BC		
State/Country:	CANADA		
Postal Code:	V5H 4N2		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4602103	BLASTRON	
Registration Number:	4305616	KABAM	
Registration Number:	4488759	KABAM	
Registration Number:	4498368	KABAM	
Registration Number:	4498369	KABAM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-428-3900		
Email:	lblakely@gcalaw.com		
Correspondent Name:	GCA LAW PARTNERS LLPP/LAURA BLAKELY		
Address Line 1:	2570 W. El Camino Real, Suite 400		
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94040		
NAME OF SUBMITTER:	Laura Blakely		
SIGNATURE:	/Laura Blakely/		
DATE SIGNED:	04/16/2018		
Total Attachments: 11			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of ~~January 11~~^{March 16}, 2018 by and between BANK OF MONTREAL, a Chartered Bank under the laws of Canada with head office in Montreal, Quebec, and having a branch office at Suite 2200 - 4720 Kingsway, Burnaby, British Columbia, V5H 4N2 ("**Bank**") and KABAM, INC., a Delaware corporation having its head office at ~~Suite 600 - 795 Eolsom Street, San Francisco, California, 94107~~ *575 Market Street, Suite 2450, San Francisco, California 94105* ("**Grantor**").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Guarantee for indebtedness of an Incorporated Company made by Grantor in favor of Bank and that certain Security Agreement by and between Grantor and Bank, both dated of even date herewith (collectively, as the same may be amended, modified or supplemented from time to time, and together with security agreements and other related documents, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain copyrights (the "Copyrights"), trademarks (the "Trademarks") and patents (the "Patents") to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest

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Kabam, Inc. - Intellectual Property Security Agreement

granted hereby are in addition to those set forth in the Loan Agreement and any other agreement, instrument or document entered into by Bank and Grantor in connection with the Loan Agreement (the "Financing Documents"), and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Financing Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Financing Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Intellectual Property Security Agreement and any claim, controversy, dispute, or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this Intellectual Property Security Agreement and the transactions contemplated hereby shall be governed by and construed in accordance with the laws of the State of New York without regard to the principles thereof regarding conflict of laws (other than those set forth in Section 5-1401 of the New York General Obligations Law), except as required by mandatory provisions of law and except to the extent that the validity or perfection or non-perfection and the effect of perfection or non-perfection of the security interest created hereby, or priority or remedies hereunder, in respect of any particular Collateral are governed by the law of a jurisdiction other than the State of New York. The Grantor hereby submits to the nonexclusive jurisdiction of the United States District Court for the Southern District of New York County, New York for the purposes of all legal proceedings arising out of or relating to this Intellectual Property Security Agreement or the transactions contemplated by this Intellectual Property Security Agreement.

SIGNATURE PAGE FOLLOWS

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

KABAM, INC.

575 Market Street, Suite 2450
795 Folsom Street, Suite 600
San Francisco, CA 94107 94106
UNITED STATES SL

By: 

Name: SEUNGWON LEE

Title: Director

BANK:

Address of Bank:

BANK OF MONTREAL

Suite 2200 - 4720 Kingsway
Burnaby, British Columbia, V5H 4N2
CANADA
Attn: Loan Documentation Department

By: 

Name: Mark Chikman

Title: Senior Relationship Manager

EXHIBIT A
COPYRIGHTS

Description	Registration Number	Registration Date
EMBER game tool	TXu002031263	10-26-2016
FUSE/SPARX	Tx0008030253	05-21-2015

EXHIBIT B

PATENTS

App Number	Patent Number	Filing Date	Title
14/645392		3/11/2015	FACILITATING USER CONFIGURED ASSISTANCE REQUESTS THROUGH A CHAT IN A VIRTUAL SPACE
13/540523		7/2/2012	PROVIDING DYNAMIC OFFERS FOR VIRTUAL GOODS BASED ON STATIC PARAMETERS
13/540526		7/2/2012	PROVIDING DYNAMIC OFFERS FOR VIRTUAL GOODS BASED ON DYNAMIC PARAMETERS
13/540531		7/2/2012	SYSTEM AND METHOD FOR PERFORMING A/B TESTING IN OFFERS TO PURCHASE VIRTUAL ITEMS
13/609117	8996354	9/10/2012	FACILITATING LOCALIZATION OF LINGUISTIC ASSETS OF A VIRTUAL SPACE
13/527540		6/19/2012	SYSTEM AND METHOD FOR PROVIDING EXTERNAL NOTIFICATIONS OF EVENTS IN A VIRTUAL SPACE TO USERS
13/648125	9021051	10/9/2012	PROVIDING SELECTIVE RETRIEVAL OF DATA OBJECTS FROM A NETWORK SERVICE
13/898191		5/20/2013	PRICING OF VIRTUAL CONTAINERS
13/910037	9,138,639	6/4/2013	SYSTEM AND METHOD FOR PROVIDING IN-GAME PRICING RELATIVE TO PLAYER STATISTICS
13/870793		4/25/2013	DYNAMICALLY ADJUSTING VIRTUAL ITEM BUNDLES AVAILABLE FOR PURCHASE BASED ON USER GAMEPLAY INFORMATION
13/869403		4/24/2013	SYSTEM AND METHOD FOR PREDICTING IN-GAME ACTIVITY AT ACCOUNT CREATION
13/915416		6/11/2013	SYSTEM AND METHOD FOR IMPLEMENTING A REFUND CALCULATOR IN A GAME
13/774057	9,098,387	2/22/2013	SYSTEM AND METHOD FOR PROVIDING A CUSTOMIZED USER EXPERIENCE BASED ON A SPEND FREQUENCY OF A USER
13/873104	8,944,908	4/29/2013	DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME BASED ON HARDWARE OR NETWORK CONFIGURATION
14/107914	9,295,916	12/16/2013	SYSTEM AND METHOD FOR PROVIDING RECOMMENDATIONS FOR IN-GAME EVENTS
13/948847		7/23/2013	SYSTEM AND METHOD FOR A MULTI-PRIZE MYSTERY BOX THAT DYNAMICALLY CHANGES PROBABILITIES TO ENSURE PAYOUT VALUE
13/929677	9,403,093	6/27/2013	SYSTEM AND METHOD FOR DYNAMICALLY ADJUSTING PRIZES OR AWARDS BASED ON A PLATFORM
14/078337		11/12/2013	SYSTEM AND METHOD FOR FACILITATING COLLABORATION BETWEEN MULTIPLE PLAYERS TO ACHIEVE A GOAL IN A GAME
13/865432		4/18/2013	EVENT-BASED CURRENCY
13/865906		4/18/2013	METHOD AND SYSTEM FOR PROVIDING AN EVENT SPACE ASSOCIATED WITH A PRIMARY VIRTUAL SPACE
13/862134		4/12/2013	VIRTUAL-ITEM-SET-BASED REWARDING USING VIRTUAL CONTAINERS
13/888109		5/6/2013	IDENTITY-RECOGNITION-BASED PROMOTIONS USING VIRTUAL CONTAINERS
14/065341		10/28/2013	COMPARATIVE ITEM PRICE TESTING
13/874739	9005032	5/1/2013	SYSTEM AND METHOD FOR ALLOWING AFFILIATIONS TO UTILIZE IN-GAME ITEMS TO ASSIST OTHER PLAYERS
13/859637	8984080	4/9/2013	FACILITATING USER CONFIGURED ASSISTANCE REQUESTS THROUGH A CHAT IN A VIRTUAL SPACE

13/861246	9007189	4/11/2013	PROVIDING LEADERBOARD BASED UPON IN-GAME EVENTS
13/863257		4/15/2013	DYNAMIC ITEM OBTAIN RATE BASED ON PLAYER PROGRESSION, ACTION, AND OTHER IN-GAME BEHAVIOR
14/277990		5/15/2014	AUTOMATIC PRICE ADJUSTMENT BASED ON TEST BED ENVIRONMENT
13/970366		8/19/2013	FACILITATING USER PARTICIPATION IN COMBAT IN A VIRTUAL SPACE
14/067868		10/30/2013	SYSTEM AND METHOD FOR PROVIDING AN ONLINE GAME WITH VIRTUAL ITEMS THAT IMPACT VIRTUAL RESOURCE BALANCES
14/062788	9,168,459	10/24/2013	System and method for dynamically altering an in-game experience based on a user's connection to the game
14/059385		10/21/2013	PROVIDING OFFERS OF VIRTUAL CONTAINERS IN AN ONLINE GAME
14/021129	8,992,330	9/9/2013	SYSTEM AND METHOD FOR FACILITATING DATA MODEL SUBSTITUTIONS FOR PRE-EXISTING DATA OBJECTS
14/145668		12/31/2013	GENERATING SEGMENTED NOTIFICATIONS IN A VIRTUAL SPACE
14/282788		5/20/2014	MYSTERY BOXES THAT ADJUST DUE TO PAST SPENDING BEHAVIOR
14/071583	9,098,874	11/4/2013	SYSTEM AND METHOD FOR FACILITATING VIRTUAL GOODS GIFTING
14/320500		6/30/2014	FACILITATING PLAYER INTERACTIONS WITH TILES IN AN ONLINE GAME
14/278631		5/15/2014	SYSTEM AND METHOD FOR PROVIDING AWARDS TO PLAYERS OF A GAME
14/297368		6/5/2014	SYSTEM AND METHOD FOR ROTATING DROP RATES IN A MYSTERY BOX
14/320522	9,483,868	6/30/2014	THREE-DIMENSIONAL VISUAL REPRESENTATIONS FOR MOBILE DEVICES
14/293969		6/2/2014	SYSTEM AND METHOD FOR PROVIDING AWARDS TO USERS OF AN ONLINE GAME
14/228195	8986116	3/27/2014	SYSTEM AND METHOD FOR FACILITATING ACCESS TO AN ONLINE GAME THROUGH A PLURALITY OF SOCIAL NETWORKING PLATFORMS
14/320550	8979651	6/30/2014	SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE
14/331189		7/14/2014	INCENTIVIZED TASK COMPLETION USING CHANCE-BASED AWARDS
14/620185		2/12/2015	SYSTEM AND METHOD FOR PROVIDING LIMITED-TIME EVENTS TO USERS IN AN ONLINE GAME
14/612268	9,205,338	2/2/2015	DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME BASED ON HARDWARE OR NETWORK CONFIGURATION
14/658111	9,486,709	3/13/2015	SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE
14/965733		12/10/2015	DYNAMIC ONLINE GAME IMPLEMENTATION ON A CLIENT DEVICE
14/965742		12/10/2015	FACILITATING EVENT IMPLEMENTATION IN AN ONLINE GAME
14/684666	9,452,364	4/13/2015	SYSTEM AND METHOD FOR ALLOWING AFFILIATIONS TO UTILIZE IN-GAME ITEMS TO ASSIST OTHER PLAYERS
13/456585	8615449	4/26/2012	SYSTEM AND METHOD FOR GIFTING VIRTUAL ITEMS WITHIN A VIRTUAL SPACE OF A SOCIAL NETWORK

13/343588	8734243	1/4/2012	SYSTEM AND METHOD FOR FACILITATING ACCESS TO AN ONLINE GAME THROUGH A PLURALITY OF SOCIAL NETWORKING PLATFORMS
13/526208	8880629	6/18/2012	DYNAMICALLY PROVIDING SYSTEM COMMUNICATIONS TAILORED TO INDIVIDUAL USERS RESPONSIVE TO TRIGGER EVENTS IN VIRTUAL SPACES
13/604534	8663004	9/5/2012	SYSTEM AND METHOD FOR DETERMINING AND ACTING ON A USER'S VALUE ACROSS DIFFERENT PLATFORMS
13/601734	8970601	8/31/2012	SYSTEM AND METHOD FOR GENERATING, TRANSMITTING, AND/OR PRESENTING AN ANIMATION SEQUENCE
13/558878	8439759	7/26/2012	SYSTEM AND METHOD OF FACILITATING EXTERNAL NOTIFICATIONS FOR EVENTS THAT OCCUR IN A PLURALITY OF DIFFERENT VIRTUAL SPACES
13/633782	8764561	10/2/2012	SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE
13/712754	8529354	12/12/2012	SYSTEM AND METHOD FOR FACILITATING DATA MODEL SUBSTITUTIONS FOR PRE-EXISTING DATA OBJECTS
13/712754	8529354	41255	SYSTEM AND METHOD FOR FACILITATING DATA MODEL SUBSTITUTIONS FOR PRE-EXISTING DATA OBJECTS
13/847981	8831758	3/20/2013	INTERFACE-BASED GAME-SPACE CONTEST GENERATION
13/709803		12/10/2012	SYSTEM AND METHOD FOR COMPARING SEGMENTS OF PLAYERS THAT ARE DIFFERENTIATED BASED ON A SYSTEM VARIABLE
13/779608		2/27/2013	SYSTEM AND METHOD FOR DETERMINING OFFERS PROVIDED TO A GROUP OF USERS IN A VIRTUAL SPACE
13/705072	8790185	12/4/2012	INCENTIVIZED TASK COMPLETION USING CHANCE-BASED AWARDS
13/856386	9,375,636	4/3/2013	ADJUSTING INDIVIDUALIZED CONTENT MADE AVAILABLE TO USERS OF AN ONLINE GAME BASED ON USER GAMEPLAY INFORMATION
13/869311	9,480,909	4/24/2013	SYSTEM AND METHOD FOR DYNAMICALLY ADJUSTING A GAME BASED ON PREDICTIONS DURING ACCOUNT CREATION
13/733017	8,920,243	1/2/2013	SYSTEM AND METHOD FOR PROVIDING IN-GAME TIMED OFFERS
13/957381		8/1/2013	SYSTEM AND METHOD FOR PROVIDING IN-GAME OFFERS
13/887973		5/6/2013	UNLOCKING GAME CONTENT FOR USERS BASED ON AFFILIATION SIZE
13/659588	8595091	10/24/2012	SYSTEM AND METHOD FOR GIFTING VIRTUAL CURRENCY WITHIN A VIRTUAL SPACE OF A SOCIAL NETWORK
13/693921		12/4/2012	SYSTEM AND METHOD FOR DETERMINING QUALITY OF SERVICE IN A VIDEO GAME BASED ON PRIORITY
13/653284	8622828	10/16/2012	SYSTEM AND METHOD FOR FACILITATING SOCIAL GAMING ACROSS SOCIAL PLATFORMS
13/873065		4/29/2013	DEMAND-BASED DETERMINATIONS USING VIRTUAL CONTAINERS
13/907727	9,445,949	5/31/2013	SYSTEM AND METHOD FOR PROCESSING COMMANDS IN AN ONLINE GAME
13/928249		6/26/2013	USE OF VIRTUAL GAME AVATARS AS PROMOTIONAL PRIZES
13/940159		7/11/2013	ACCESS TO AN EXCLUSIVE VIRTUAL SECTION OF AN ONLINE GAME BASED ON PAST SPENDING BEHAVIOR
13/946842		7/19/2013	FACILITATING AUTOMATIC EXECUTION OF USER INTERACTIONS IN A VIRTUAL SPACE

13/862046	9,332,043	4/12/2013	SYSTEM AND METHOD FOR FACILITATING USER INTERACTION WITH A VIRTUAL SPACE THROUGH A GRAPHICAL CHAT INTERFACE
13/862734	9,517,416	4/15/2013	SYSTEM AND METHOD FOR DYNAMICALLY DETERMINING CRAFTING PARAMETERS BASED ON USER USAGE RATE OF A VIRTUAL SPACE
13/893280	8840465	5/13/2013	SYSTEM AND METHOD OF FACILITATING EXTERNAL NOTIFICATIONS FOR EVENTS THAT OCCUR IN A PLURALITY OF DIFFERENT VIRTUAL SPACES
14/162630		1/23/2014	SYSTEM AND METHOD FOR PROVIDING DURATIONAL PROMOTIONS TO PLAYERS
13/962593		8/8/2013	USER-OUTCOME-BASED AWARD ASSIGNMENTS TO USER-OUTCOME-ASSOCIATED VIRTUAL ITEMS
14/161396		1/22/2014	SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL SPACE
14/572430		12/16/2014	SYSTEM AND METHOD TO BETTER ENGAGE PASSIVE USERS OF A VIRTUAL SPACE BY PROVIDING PANORAMIC POINT OF VIEWS IN REAL TIME
14/480516		9/8/2014	INTERFACE-BASED GAME-SPACE CONTEST GENERATION
14/480492	9,358,471	9/8/2014	SYSTEM AND METHOD OF FACILITATING EXTERNAL NOTIFICATIONS FOR EVENTS THAT OCCUR IN A PLURALITY OF DIFFERENT VIRTUAL SPACES
14/485135		9/12/2014	SYSTEM AND METHOD FOR PROVIDING IN-GAME TIMED OFFERS
14/531768		11/3/2014	DYNAMICALLY PROVIDING SYSTEM COMMUNICATIONS TAILORED TO INDIVIDUAL USERS RESPONSIVE TO TRIGGER EVENTS IN VIRTUAL SPACES
14/626899	9,468,851	2/19/2015	SYSTEM AND METHOD FOR PROVIDING DYNAMIC AND STATIC CONTEST PRIZE ALLOCATION BASED ON IN-GAME ACHIEVEMENT OF A USER
PCT/US2015/031642		5/19/2015	MYSTERY BOXES THAT ADJUST DUE TO PAST SPENDING BEHAVIOR
13/895832	8961319	5/16/2013	SYSTEM AND METHOD FOR PROVIDING DYNAMIC AND STATIC CONTEST PRIZE ALLOCATION BASED ON IN-GAME ACHIEVEMENT OF A USER
PCT/US2013/038138		4/25/2013	GIFTING OF VIRTUAL ITEMS BETWEEN USERS OF A VIRTUAL SPACE
PCT/US2013/020053		1/3/2013	SYSTEM AND METHOD FOR FACILITATING ACCESS TO AN ONLINE GAME THROUGH A PLURALITY OF SOCIAL NETWORKING PLATFORMS
14/799525	9,460,443	7/14/2015	SYSTEM AND METHOD FOR PROVIDING A CUSTOMIZED USER EXPERIENCE BASED ON A SPEND FREQUENCY OF A USER
14/802272		7/17/2015	SYSTEM AND METHOD FOR FACILITATING VIRTUAL GOODS GIFTING
14/830634		8/19/2015	SYSTEM AND METHOD FOR PROVIDING IN-GAME PRICING RELATIVE TO PLAYER STATISTICS
14/923270		10/26/2015	SYSTEM AND METHOD FOR DYNAMICALLY ALTERING AN IN-GAME EXPERIENCE BASED ON A USER'S CONNECTION TO THE GAME
14/961674		12/7/2015	DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME BASED ON HARDWARE OR NETWORK CONFIGURATION
2014259987		4/30/2014	SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK
2911093		4/30/2014	SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK
201480037501.5		4/30/2014	SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK

14791574.8		4/30/2014	SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK
10-2015-7033996		4/30/2014	SYSTEM AND METHOD FOR ENHANCED VIDEO OF GAME PLAYBACK
PCT/US2016/017637		2/11/2016	SYSTEM AND METHOD FOR PROVIDING LIMITED-TIME EVENTS TO USERS IN AN ONLINE GAME
15/072212		3/16/2016	SYSTEM AND METHOD FOR PROVIDING RECOMMENDATIONS FOR IN-GAME EVENTS
15/072223		3/16/2016	SYSTEM AND METHOD FOR FACILITATING USER INTERACTION WITH A VIRTUAL SPACE THROUGH A GRAPHICAL CHAT INTERFACE
15/182339		6/14/2016	ADJUSTING INDIVIDUALIZED CONTENT MADE AVAILABLE TO USERS OF AN ONLINE GAME BASED ON USER GAMEPLAY INFORMATION
15/224899		8/1/2016	SYSTEM AND METHOD FOR DYNAMICALLY ADJUSTING PRIZES OR AWARDS BASED ON A PLATFORM
15/252228		8/31/2016	SYSTEM AND METHOD FOR PROVIDING A CUSTOMIZED USER EXPERIENCE BASED ON A SPEND FREQUENCY OF A USER
15/248744		8/26/2016	SYSTEM AND METHOD FOR PROVIDING DYNAMIC AND STATIC CONTEST PRIZE ALLOCATION BASED ON IN-GAME ACHIEVEMENT OF A USER
15/247402		8/25/2016	SYSTEM AND METHOD FOR ALLOWING AFFILIATIONS TO UTILIZE IN-GAME ITEMS TO ASSIST OTHER PLAYERS
15/345756		11/8/2016	SYSTEM AND METHOD FOR PROVIDING TARGETED RECOMMENDATIONS TO SEGMENTS OF USERS OF A VIRTUAL SPACE
15/344362		11/4/2016	SYSTEM AND METHOD FOR DYNAMICALLY DETERMINING CRAFTING PARAMETERS BASED ON USER USAGE RATE OF A VIRTUAL SPACE
13/895450	9,364,754	5/16/2013	SYSTEM AND METHOD FOR FACILITATING COMMUNICATION BETWEEN AFFILIATED PLAYERS IN AN ONLINE GAME VIA COMMUNICATION MEDIUMS EXTERNAL TO THE ONLINE GAME
14/029701	9,381,425	9/17/2013	SYSTEM AND METHOD FOR DETERMINING OFFER PLACEMENT IN A VIRTUAL SPACE STORE INTERFACE
14/231574		3/31/2014	PLACEHOLDER ITEMS THAT CAN BE EXCHANGED FOR AN ITEM OF VALUE BASED ON USER PERFORMANCE
14/320493	9,452,356	6/30/2014	SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL SPACE
14/308763		6/19/2014	SYSTEM AND METHOD FOR PROVIDING A QUEST FROM A PROBABILITY ITEM BUNDLE IN AN ONLINE GAME
PCT/US2015/016916		2/20/2015	PLACEHOLDER ITEMS THAT CAN BE EXCHANGED FOR AN ITEM OF VALUE BASED ON USER PERFORMANCE
13/861240	8968067	4/11/2013	PROVIDING PERSONALIZED LEADERBOARDS TO USERS OF A GAME
14/135297	9,517,403	12/19/2013	REWARDING USER CUSTOMIZATION OF A VIRTUAL ITEM BASED ON USER REVIEWS IN AN ONLINE GAME
15/246791		8/25/2016	SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL SPACE
13/754748		1/30/2013	SYSTEM AND METHOD FOR OFFLINE ASYNCHRONOUS USER ACTIVITY IN A PLAYER VERSUS PLAYER ONLINE GAME
13/886102		5/2/2013	VIRTUAL ITEM PROMOTIONS VIA TIME-PERIOD-BASED VIRTUAL ITEM BENEFITS
13/937016		7/8/2013	DYNAMIC ADJUSTMENT OF DIFFICULTY IN AN ONLINE GAME
13/888033		5/6/2013	UNLOCKING GAME CONTENT BASED ON AMOUNTS OF COLLABORATIVE GAMEPLAY

14/644161		3/10/2015	SYSTEM AND METHOD FOR PROVIDING SEPARATE DRIFT AND STEERING CONTROLS
14/066446		10/29/2013	Content Release Method
14/145722		12/31/2013	SYSTEM AND METHOD FOR FACILITATING A SECONDARY GAME
14/051387		10/10/2013	FACILITATING USERS TO COMPLETE ACTIVE GAME ACTIONS
14/495880		9/24/2014	SYSTEMS AND METHODS FOR INCENTIVIZING PARTICIPATION IN GAMEPLAY EVENTS IN AN ONLINE GAME
14/715580		5/18/2015	FACILITATING CROSS GAME PURCHASE
14/678910		4/3/2015	PROVIDING LEADERBOARD BASED UPON IN-GAME EVENTS
14/165558		1/27/2014	SYSTEM AND METHOD FOR PROVIDING VIRTUAL ITEMS TO USERS OF A VIRTUAL WORLD
13/958362		8/2/2013	WAIT-TIME-REDUCTION-RELATED PROMOTIONS
14/176041		2/7/2014	SYSTEM AND METHOD FOR SIMULATING PASSIVE RACING GAMES IN AN ONLINE GAME
15/166249		5/26/2016	SYSTEM AND METHOD FOR FACILITATING COMMUNICATION BETWEEN AFFILIATED PLAYERS IN AN ONLINE GAME VIA COMMUNICATION MEDIUMS EXTERNAL TO THE ONLINE GAME

EXHIBIT C
TRADEMARKS

Mark Name	Application No	Filing Date	Registration No	Registration Date	Status	Country
BLASTRON	85/780654	11/15/2012	4602103	09/09/2014	Registered	United States
KABAM	85/097296	07/30/2010	4305616	03/19/2013	Registered	United States
KABAM	85/097116	07/30/2010	4488759	02/25/2014	Registered	United States
KABAM	85/097154	07/30/2010	4498368	03/18/2014	Registered	United States
KABAM	85/097309	07/30/2010	4498369	03/18/2014	Registered	United States