











SCHEDULE
TRADEMARKS

MARK	COUNTRY/STATE	SERIAL/REG. NO.	FILING DATE/REG. DATE
NAPALM BUNNY	US	Reg. No. 5,391,790	1/30/2018
OKTILLION	US	Reg. No. 5,391,778	1/30/2018
OFF SWITCH	US	Reg. No. 5,391,774	1/30/2018
TEARS OF MY ENEMIES	US	Reg. No. 5,391,754	1/30/2018
HU\$H MONEY	US	Reg. No. 5,391,747	1/30/2018
VELVETEEN HABIT	US	Serial No. 87/525,594	7/12/2017
12 OZ. CURL	US	Serial No. 87/525,432	7/12/2017
Design Only 	US	Reg. No. 4,634,348	11/4/2014
UNSHADOWED	US	Reg. No. 4,588,648	8/19/2014
MERCY GRAND CRU and Design	US	Reg. No. 3,943,695	4/12/2011

			
BALLISTIC IPA and Design 	US	Reg. No. 3,965,059	5/24/2011

<u>MARK</u>	<u>COUNTRY/STATE</u>	<u>SERIAL/REG. NO.</u>	<u>FILING DATE/REG. DATE</u>
TRIPEL NOVA and Design 	US	Reg. No. 3,940,654	4/5/2011
STICKY MCDOOGLE and Design 	US	Reg. No. 3,965,058	5/24/2011
MADTOWN NUTBROWN	US	Reg. No. 3,943,692	4/12/2011

<u>and Design</u> 			
<u>SATISFACTION JACKSON S</u> <u>and Design</u> 	<u>US</u>	<u>Reg. No. 3,965,056</u>	<u>5/24/2011</u>

<u>MARK</u>	<u>COUNTRY/STATE</u>	<u>SERIAL/REG. NO.</u>	<u>FILING DATE/REG. DATE</u>
<u>BEDLAM! and Design</u> 	<u>US</u>	<u>Reg. No. 3,940,643</u>	<u>4/5/2011</u>
<u>AMBERGEDDON and Design</u> 	<u>US</u>	<u>Reg. No. 3,940,639</u>	<u>4/5/2011</u>
<u>HOPALICIOUS</u>	<u>US</u>	<u>Reg. No. 4,454,213</u>	<u>12/24/2013</u>
<u>HOPALICIOUS and Design</u> 	<u>US</u>	<u>Reg. No. 4,340,690</u>	<u>5/28/2013</u>

NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of March 30, 2018, is made with regard to Ale Asylum, LLC ("Borrower"), having an address for notice at 2002 Pankratz Street, Madison, WI 53704-4024 and First Business Bank, a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive, Madison, WI 53719.

RECITALS:

The Borrower and the Lender are parties to a Business Loan Agreement dated July 27, 2014 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

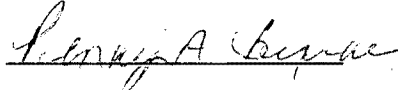
As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Security Agreement, Borrower has granted a security interest in favor of Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule ("Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

FIRST BUSINESS BANK

By: 
Penny A. Byrne
Senior Director of Loan Operations

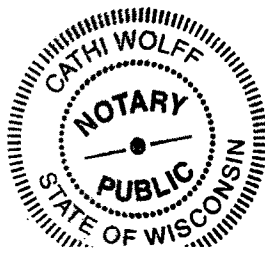
Senior Director of Loan Operations

State of WI

)SS

County of Dane

The foregoing instrument was acknowledged before me on this 30th day of March, 2018, by Penny A Byrne, Senior Director of Operations of First Business Bank, on behalf of the corporation.



Cathi Wolff
Notary Public, State of Wisconsin
My Commission Expires TRADEMARK 8/7/18

RECORDED: 04/09/2018

REEL: 006314 FRAME: 0615