

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM470009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AKA Mystique Accessories, LLC		01/17/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Fragments Holding LLC		
Street Address:	42 West 39th St.		
Internal Address:	8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86642763	TAKES THE CAKE	
CORRESPONDENCE DATA			
Fax Number:	2122265085		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-226-5054		
Email:	trademarks@powleygibson.com		
Correspondent Name:	Diane B. Melnick		
Address Line 1:	304 Hudson St. Suite 305		
Address Line 2:	Powley & Gibson P.C.		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Diane B. Melnick		
SIGNATURE:	/diane b melnick/		
DATE SIGNED:	04/16/2018		
Total Attachments: 2			
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source=TAKES THE CAKE Trademark Assignment 01172018#page2.tif			

OP \$40.00 86642763

Exhibit B

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, **AKA Mystique Accessories, LLC** a New York limited liability company having its principal office and place of business at 389 5th Avenue, New York, NY 10016 ("**Assignor**") owns all the right, title and interest in and to the "intent to use" application filed with the United States Patent and Trademark Office (the "**Mark Application**") to secure the entire right, title and interest in and to a certain word mark (the "**Mark**"), identified in Exhibit A hereto; and

WHEREAS, **Fragments Holding, LLC**, a New York limited liability company having its principal office at 42 West 39th Street, 8th Floor, New York, NY 10018 ("**Assignee**"), desires to acquire all right, title and interest in and to the Mark, the Mark Application, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark and the Mark Application, together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Assignor:

AKA Mystique Accessories, LLC

By: 

Paul Aberbach

Assignee:

Fragments Holding, LLC

By: 

Philip Frankenberg

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United States Patent and Trademark Office

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Word Mark TAKES THE CAKE

Goods and Services (ABANDONED) IC 014. US 002 027 028 050. G & S: Jewelry

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86642763

Filing Date May 27, 2015

Current Basis 1B

Original Filing Basis 1B

Published for Opposition October 20, 2015

Owner (APPLICANT) AKA MYSTIQUE ACCESSORIES, LLC LIMITED LIABILITY COMPANY NEW YORK 389 Fifth Avenue, Ste. 402 New York NEW YORK 10016

Attorney of Record Chester Rothstein

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator DEAD

Abandonment Date January 15, 2018

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